

CONTRACT

KXLY
Kxly 4 News 500 W. Boone Ave
 Spokane, WA 99201
 (509) 324-4000

<u>Contract / Revision</u> 203950 /		<u>Alt Order #</u> 09275248
<u>Product</u> BROWN FOR CONGRESS		
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Estimate #</u> 7369
<u>Advertiser</u> Brown, Lisa for Congress (D)		<u>Original Date / Revision</u> 10/02/18 / 10/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXLY	<u>Account Executive</u> TAYLOR FRITSCH	<u>Sales Office</u> HRP WASHING
<u>Special Handling</u> CIA-Special		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8014	<u>Advertiser Code</u> 402	<u>Product Code</u> 429
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell
 3050 K St. NW
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KXLY	10/02/18	10/08/18	GMNW	5-530a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				2	\$40.00				
2	KXLY	10/02/18	10/08/18	GMNW	530-6am		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				3	\$100.00				
3	KXLY	10/02/18	10/08/18	GMNW	6-7a		:30				NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$275.00				
4	KXLY	10/02/18	10/08/18	GMA	7-9a		:30				NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				6	\$275.00				
5	KXLY	10/06/18	10/06/18	Sa GMA	7-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$200.00				
6	KXLY	10/07/18	10/07/18	This Week	758-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$200.00				
7	KXLY	10/02/18	10/08/18	Kelly & Ryan	9-10a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$150.00				
8	KXLY	10/02/18	10/08/18	The View	10-11a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$100.00				
9	KXLY	10/02/18	10/08/18	GMA Day	12-1p		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$80.00				
10	KXLY	10/02/18	10/08/18	General Hospital	1-2p		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$60.00				
11	KXLY	10/02/18	10/08/18	Rachael Ray	3-4p		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Client represents to the best of its knowledge that all commercials provided hereunder are cleared for use in all digital streams, including specifically Watch ABC. This means all creative, including but not limited to copyright, music (performance and synchronization rights) and talent fees, are cleared.

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<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Product</u> BROWN FOR CONGRE
		<u>Estimate #</u> 7369
<u>Advertiser</u> Brown, Lisa for Congress		<u>Original Date / Revision</u> 10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$40.00				
12	KXLY	10/02/18	10/08/18	The Dr Oz Show	4-5p		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$40.00				
13	KXLY	10/02/18	10/08/18	M-F News @5p	5-530p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$250.00				
14	KXLY	10/02/18	10/08/18	M-F News @6	6-630p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				4	\$250.00				
15	KXLY	10/02/18	10/08/18	M-F News @630p	630-7p		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				3	\$225.00				
16	KXLY	10/06/18	10/06/18	News4	430-5p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1-				1	\$45.00				
17	KXLY	10/02/18	10/08/18	Inside Edition	7-730p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				3	\$150.00				
18	KXLY	10/02/18	10/08/18	Entertainment Tonight	730-8p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				3	\$150.00				
19	KXLY	10/08/18	10/08/18	DWTS	8-10p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$550.00				
20	KXLY	10/02/18	10/02/18	Million Little Things	10-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----				1	\$500.00				
N 21	KXLY	10/07/18	10/07/18	Shark Tank	9-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KXLY	10/01/18-10/07/18	Shark Tank	9-10p	-----Su	:30	\$300.00	NM			
		See MG 21.2											
		2	KXLY	10/06/18-10/06/18	1230p College Ftball	1230-4p	-----Sa--	:30	\$300.00	NM			
		Ⓜ MG for 21.1 10/07											
22	KXLY	10/02/18	10/08/18	Late News	11-1135p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				3	\$50.00				
23	KXLY	10/07/18	10/07/18	Late News Sun	11-1135p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$50.00				
24	KXLY	10/02/18	10/08/18	Jimmy Kimmel	1135p-1237x		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				2	\$20.00				
25	KXLY	10/02/18	10/08/18	Nightline	1237a-106a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/18	10/08/18	MTWTF--				2	\$5.00				
26	KXLY	10/06/18	10/06/18	The Listener	11p-12m		:30				NM	1	\$5.00

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Week:		10/01/18	10/07/18	-----1-				1	\$5.00				
N 27	KXLY	10/02/18	10/05/18	Late News	11-1135p	-TWTF--	:30	1	\$50.00		NM	1	\$50.00
Totals												72	\$10,685.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/08/18	72	\$10,685.00	(\$1,602.75)	\$9,082.25
Totals	72	\$10,685.00	(\$1,602.75)	\$9,082.25

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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