

Issues/Programs List

CPR's OPENAIR: KVOQ, KVVXQ

January - March 2017

More information on programming can be found at www.cpr.org

Issues; Programs	Narrative	Date/Time/ Duration	Title; Type of Programming
Arts/Culture, Education, Health, Energy, Business reporting on KCFR	OpenAir stations cross-promote heavily & regularly to CPR News stations and the website, where there is substantial coverage of community issues	Daily, at least once per hour	International, national and Colorado news coverage of issues affecting the community
Support of local arts, Arts/Culture, Music education, Local performance & performers	Daily program highlighting local music, including many recordings from CPR's Performance Studio	Daily, 12-1 p.m.	Mile High Noon; Local music, interviews with local artists, recorded performance, et al.
Music education, Arts/Culture, Support of local arts	CPR hosted interview and music performance, recorded with local and national artists (more local artists featured leading up to SXSW)	~3 sessions per week, ~30 minutes each	OpenAir Sessions; Recorded performance, Most sessions available on CPR's OpenAir YouTube channel, and via Podcast
Music education, Arts/Culture	Learn about up-and-coming musicians through insight and storytelling surrounding their songs	~2 episodes per month, ~3 minutes each	Inside Track; Podcast
Music education; School music programs, Arts/Culture	Sponsored instrument drive to collect, repair, & distribute instruments to school music programs across the state	March 2017	Bringing Music to Life; produced stories, interviews, web articles