

ORDER



WLFI Lafayette

Orders
Order / Rev: 1050722
Alt Order #: 26227579
Product Desc: Political
Estimate: 7473
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 10/22/18 / 10/22/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Donnelly for Indiana
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	38	\$7,770.00	\$6,604.50
10/29/18	10/29/18	8	\$1,405.00	\$1,194.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	38	\$7,770.00	\$6,604.50	0.00
November 2018	8	\$1,405.00	\$1,194.25	0.00
Totals	46	\$9,175.00	\$7,798.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	10/23/18	10/23/18	CBS This Morning The Early Show	CM	M-F 7a-9a	-T-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$125.00		0.00			
E 2	WLFI	10/24/18	10/24/18	CBS This Morning The Early Show	CM	M-F 7a-9a	--W----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$125.00		0.00			
E 3	WLFI	10/25/18	10/25/18	CBS This Morning The Early Show	CM	M-F 7a-9a	---T---	:30	2	\$125.00	P2	0.00	NM	2	\$250.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					2	\$125.00		0.00			
E 4	WLFI	10/26/18	10/26/18	CBS This Morning The Early Show	CM	M-F 7a-9a	----F--	:30	2	\$125.00	P2	0.00	NM	2	\$250.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					2	\$125.00		0.00			
E 5	WLFI	10/29/18	10/29/18	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1050722
Alt Order #: 26227579
Flight Dates: 10/23/18 - 10/29/18

Advertiser: Donnelly for Indiana
Product Desc: Political
Estimate: 7473

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLFJ	10/29/18	10/29/18	CBS This Morning The Early Show	CM	M-F 7a-9a	M-----	:30	1	\$125.00	P2	0.00	NM	1	\$125.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	M-----	1		\$125.00		0.00						
E 6	WLFJ	10/23/18	10/23/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-T-----	1		\$30.00		0.00						
E 7	WLFJ	10/24/18	10/24/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--W----	1		\$30.00		0.00						
E 8	WLFJ	10/25/18	10/25/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	---T---	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---T---	1		\$30.00		0.00						
E 9	WLFJ	10/26/18	10/26/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	----F--	1		\$30.00		0.00						
E 10	WLFJ	10/29/18	10/29/18	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p (12:30 PM-2:00 PM)	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
CBS Soap Rotation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	M-----	1		\$30.00		0.00						
E 11	WLFJ	10/24/18	10/24/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	--W----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--W----	1		\$60.00		0.00						
E 12	WLFJ	10/26/18	10/26/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	----F--	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	----F--	1		\$60.00		0.00						
E 13	WLFJ	10/29/18	10/29/18	LIVE with Kelly and Ryan M-F 9a-10a	CM	M-F 9a-10a	M-----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	M-----	1		\$60.00		0.00						
E 14	WLFJ	10/23/18	10/23/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	-T-----	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-T-----	1		\$115.00		0.00						
E 15	WLFJ	10/24/18	10/24/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	--W----	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--W----	1		\$115.00		0.00						
E 16	WLFJ	10/25/18	10/25/18	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	---T---	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---T---	1		\$115.00		0.00						
E 17	WLFJ	10/26/18	10/26/18		CM	M-F 12p-1230p	----F--	:30	1	\$115.00	P3	0.00	NM	1	\$115.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News Chan 18 @ Noon															
News Chan 18 @ Noon															
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	----F--	1		\$115.00		0.00						
E 18	WLFJ	10/29/18	10/29/18	News Chan 18 @ Noon	CM	M-F 12p-1230p	M-----	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
News 18 At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	M-----	1		\$115.00		0.00						
E 19	WLFJ	10/24/18	10/24/18	M-F 3p-4p	CM	M-F 3p-4p	--W----	:30	1	\$65.00	P3	0.00	NM	1	\$65.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--W----	1		\$65.00		0.00						
E 20	WLFJ	10/26/18	10/26/18	M-F 3p-4p	CM	M-F 3p-4p	----F--	:30	2	\$65.00	P3	0.00	NM	2	\$130.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	----F--	2		\$65.00		0.00						
E 21	WLFJ	10/23/18	10/23/18	M-F 4p-5p	CM	M-F 4p-5p Ellen	-T-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-T-----	1		\$75.00		0.00						
E 22	WLFJ	10/25/18	10/25/18	M-F 4p-5p	CM	M-F 4p-5p Ellen	---T---	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---T---	1		\$75.00		0.00						
E 23	WLFJ	10/29/18	10/29/18	M-F 4p-5p	CM	M-F 4p-5p Ellen	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	M-----	1		\$75.00		0.00						
E 24	WLFJ	10/28/18	10/28/18	Early News Sunday	CM	Su 6p-630	-----S	:30	1	\$175.00	P2	0.00	NM	1	\$175.00
SU Early News @ 6p															
News 18 Weekend Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-----S	1		\$175.00		0.00						
E 25	WLFJ	10/23/18	10/23/18	News Chan 18 @ 6p	CM	M-F 6p-630p	-T-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-T-----	1		\$350.00		0.00						
E 26	WLFJ	10/24/18	10/24/18	News Chan 18 @ 6p	CM	M-F 6p-630p	--W----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--W----	1		\$350.00		0.00						
E 27	WLFJ	10/25/18	10/25/18	News Chan 18 @ 6p	CM	M-F 6p-630p	---T---	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
News 18 At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---T---	1		\$350.00		0.00						
E 28	WLFJ	10/23/18	10/23/18	News Chan 18 @ 5p	CM	M-F 5p-530p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-T-----	1		\$300.00		0.00						
E 29	WLFJ	10/25/18	10/25/18		CM	M-F 5p-530p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News Chan 18 @ 5p															
News Chan 18 @ 5p															
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$300.00		0.00			
E 30	WLFJ	10/29/18	10/29/18	News Chan 18 @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
News Chan 18 @ 5p															
News 18 At 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$300.00		0.00			
E 31	WLFJ	10/26/18	10/26/18	CBS Evening News	CM	M-Su 630-7p	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
CBS Evening News M-Su															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$400.00		0.00			
E 32	WLFJ	10/29/18	10/29/18	CBS Evening News	CM	M-Su 630-7p	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
CBS Evening News M-Su															
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$400.00		0.00			
E 33	WLFJ	10/24/18	10/24/18	M-F 730p-8p	CM	M-F 730p-8p	Jeop:--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$300.00		0.00			
E 34	WLFJ	10/25/18	10/25/18	M-F 730p-8p	CM	M-F 730p-8p	Jeop:--T---	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$300.00		0.00			
E 35	WLFJ	10/29/18	10/29/18	M-F 730p-8p	CM	M-F 730p-8p	Jeop:M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Jeopardy															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$300.00		0.00			
E 36	WLFJ	10/23/18	10/23/18	M-F 7p-730p	CM	M-F 7p-730p	Whe:--T----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
M-F 7p-730p Wheel Of Fort															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$300.00		0.00			
E 37	WLFJ	10/26/18	10/26/18	M-F 7p-730p	CM	M-F 7p-730p	Whe:---F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
M-F 7p-730p Wheel Of Fort															
Wheel Of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$300.00		0.00			
E 38	WLFJ	10/28/18	10/28/18	Sun Hour 1	CM	Su 7p-8p	-----S	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
Sunday Prime Hour 1															
60 Minutes-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$325.00		0.00			
E 39	WLFJ	10/23/18	10/23/18	Tue Hour 1	CM	Tu 8p-9p	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Tuesday Prime Hour 1															
NCIS-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$350.00		0.00			
E 40	WLFJ	10/24/18	10/24/18	Wed Hour 1	CM	Wed 8p-9p	--W----	:30	1	\$575.00	P3	0.00	NM	1	\$575.00
Wednesday Prime Hour 1															
Survivor-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$575.00		0.00			
E 41	WLFJ	10/28/18	10/28/18		CM	Su 8p-9p	-----S	:30	2	\$250.00	P4	0.00	NM	2	\$500.00

Order / Rev: 1050722
 Alt Order #: 26227579
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: Donnelly for Indiana
 Product Desc: Political
 Estimate: 7473

WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun Hour 2															
Sunday Prime Hour 2															
God Friended Me															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-----S	2		\$250.00		0.00						
E 42	WLFJ	10/25/18	10/25/18	Thur Hour 1	CM	Th 8p-9p	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Thursday Prime Hour 1 (8:00 PM-9:00 PM)															
Big Bang Theory/Young Sheldon-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---T---	1		\$800.00		0.00						
													Totals	46	\$9,175.00