



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Contract

2663741

Schedule Dates

10/30/16-11/04/16

Advertiser

Specht for Congress-D (113170)

Agency

Specht for Congress (17826)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Specht for Congress (870429)

Salesperson

POLITICAL FL, Florida (2323)

Sales Office

WEAR/WFGX

Buyer Name

Newby, Josh

Phone/Fax

/

CPE

N/A

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Specht for Congress-D
722 N. V Street
Pensacola, FL 32505

Date Entered 10/18/16
Last Modified 10/19/16
Entered By John Merrill
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$918.75
Net Total \$5,206.25
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Oct. 2016	1	\$500.00
Nov. 2016	5	\$5,625.00
Grand Total:	6	\$6,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/31/16-11/04/16	2	:30	5:27P- 6P (CST)	1	1	1	1	1	1			5	\$1,125.00	\$5,625.00	Mobile (WEAR)	ABC World News	10/18/16
2.0	Normal Line / News	10/30/16-10/30/16	4	:30	10P- 10:30P (CST)								1	1	\$500.00	\$500.00	Mobile (WEAR)	Sun 10p news	10/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sigi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WEAR
Date:	

I, Steven Specht
being/on behalf of: Speech for Congress, a legally
qualified candidate of the Democratic political
party for the office of: US House
in the General
election to be held on: Nov 8, 2016
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	ABC World News	5		5	1

Total Charges:	\$6625
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Speech for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hudson Sam's

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date

10/7/16

Signature

[Signature]

To Be Signed By Station Representative

Signature

[Signature]

Printed Name

John Meyer

Accepted in Part

☐

Accepted

☐

Rejected

☐

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Steven K Speech
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:


☒ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


 signature of candidate or authorized committee

Steven K Speech
 printed name

10/17/16
 date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	ABC News M-F 5-6p	5		5	1

Total Charges: 5,625

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.