

# Radio Station KYTZ FM Walhalla, ND Issues & Programs Exhibit 4th Quarter 2017

Prepared by Bob Simmons

## **Issues & Programs Outline**

#### Section A: Newscast Overview

- 1. Sobriety Checkpoint
- 2. Farm Field Fire
- 3. Bridge Collapse
- 4. Gov. Burgum Visits Langdon
- 5. Medical Marijuana
- 6. Langdon Water Upgrade

#### Section B: Special & Non-Broadcast Events

- 1. Teacher Of The Month
- 2. Sports Guide
- 3. Career Co-op
- 4. Langdon Parade of Lights

#### Section C: Short Form Programs/Issues addressed

- 1. Agriculture
- 2. Culture/Religion
- 3. Health

#### **Section D: Public Service Announcements**

1. Exhibit Attached

#### Section A: Newscast Overview

KYTZ FM Radio produces 4 daily newscasts. Three minute 'morning drive' reports air at 5, 6, 7,8, and 9am each weekday.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

#### 10/09/17

On October 6, 2017, the North Dakota Highway Patrol and the Devils Lake Police Department conducted a sobriety check point at the Junction of ND Highway 20 and Ramsey County Road #1, south of Devils Lake from 7:00 p.m. to 9:00 p.m. 538 vehicles passed through the checkpoint. EIGHT drivers had been consuming alcohol and were evaluated further for possible impairment. There was TWO arrest for impaired driving at the checkpoint.

#### 10/12/17

Fire extinguished after scorching nearly one thousand acres of land Tonight a massive fire was extinguished after firefighters battled it the flames for nearly 6 hours. Nearly one thousand acres of a farm field were burned, but the landowner says that the flames actually helped him.

#### 10/23/17

## Walsh County Bridge Collapse

On October 19<sup>th</sup>, at 10:03 am, the North Dakota Highway Patrol was contacted by Walsh County Sheriff's Office for assistance. Approximately two miles northeast of Forest River, a bridge owned and maintained by Walsh County Highway Department had collapsed. When troopers arrived on scene, they discovered a six-axle tractor trailer combination, driven by Melvin Armbrust of Forest River, had driven across a marked 11-ton bridge causing it to collapse and spill a majority of its load into the Forest River. Armbrust was not injured. This incident remains under investigation by the North Dakota Highway Patrol.

#### 11/20/17

Burgum to host media availabilities in Grafton, Langdon, Jamestown, Valley City to discuss Main Street Initiative

What: North Dakota Gov. Doug Burgum will host media availabilities on Monday, Nov. 20, in Grafton and Langdon, and on Tuesday, Nov. 21, in Jamestown and Valley City, in conjunction with roundtable discussions with community members on the Main Street Initiative.

11/24/17

November 22, 2017

NDDoH Accepting Requests for Proposal for the Medical Marijuana Tracking System

BISMARCK, N.D. – The North Dakota Department of Health (NDDoH) is accepting requests for proposals (RFPs) for the Medical Marijuana Tracking System through December 27, 2017 at 3 p.m. The system will be used to develop, maintain and monitor the statewide Medical Marijuana Program.

htm. For questions, please contact the Division of Medical Marijuana at 701.328.1311.

#### 11/30/17

Langdon water change over and its impacts A move from locally treated water to water piped in using water from NE ND and Devils Lake.

12/0/117

The Big Flush

An explanation of changes with a new water source for Langdon and making sure lines get cleared of "old" water.

12/07/17

Liberal group brings campaign complaint against Campbell

BISMARCK—A liberal group has brought a complaint against Tom Campbell, the lone North Dakota Republican candidate for U.S. Senate, for allegedly failing to report the use of equipment from his private company as a campaign expense or in-kind contribution.

12/20/17

LRSC Peace Officer program celebrates 30 years

Lake Region State College is proud to have produced peace officers for North Dakota the last 30 years.

This semester's class of 24 will participate in graduation ceremonies Thursday, December 14<sup>th</sup> at 1:00 pm in Robert Fawcett Auditorium.

#### Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or cosponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

#### 1- Teacher Of The Month

Each month during the school year Simmons Multimedia Stations acknowledge a deserving area educator with our Teacher of The Month Award. Nominations come from listeners who submit the name of a local teacher on our websites. The winning teacher receives a commemorative plaque, \$100 in cash and a pizza party for the class. (see Exhibit 1 attached)

#### 2- Sports Guide

Each school year Simmons Stations co-promote our High School Sports Book which features schedules and photos of area high school teams. The books are made available free and distributed throughout the local communities. An on-line version can be accessed on our stations websites.

#### 3- Career Co-op

Throughout the school year Simmons Stations partner with Langdon Area High School to provide a job shadow experience for any student with an interest in pursuing a career in radio broadcasting and media.

#### 4- Langdon Parade of Lights

Each year the community of Langdon, ND promotes it's Annual Parade of Lights. Simmons stations broadcast the parade live and provides a sound system used by the organizers.

#### Section C: Short/Long Form Programs -

Agriculture - Each weekday Simmons Multimedia Stations produce over 1 hour of exclusive farm/agriculture related content that targets the producers in our coverage area. Our News & Farm Director Ken Morgan (member NAFB) hosts the daily AG Day broadcasts on each of our stations.

Culture/Religion - The communities in our stations coverage area have very strong ties to the local churches. Each Sunday our stations broadcast a number of local church services and other like programming including Christian Athlete which appeals to a younger audience.

Health - Throughout the year Simmons Stations work with the local health districts and county health offices in outreach activities to promote health and well being. One such program is The Cavalier County Health Minute hosted by County Health Nurse Terry Gustfason. This program airs across each of our radio stations.

### **Section D – Public Service Announcements**

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

# October 2017 PSAs

Town or Business	Dates Announced	Announcement/Event
Country Cycle	09/25 - 10/01	Deadhorse Cross
Walhalla St. Boniface	09/25 – 10/01	Fall Supper
Catholic Church		
Ridgeville	09/25 – 10/01	Fall supper
City of Winkler	10/02 - 10/13	Curbside branch pickup
Cavalier County Public Health	10/02 – 10/29	Various Flu shot clinics
Access Event Center	10/02 – 10/04	Babysitting course
РСМН	10/02 – 10/04	Fry Bread Taco fundraiser
Langdon	10/02 – 10/05	Wine Walk
Maple Manor Care Center	10/02 – 10/06	Pie social
Pembina Counselling Center	10/02 – 10/06	Comedy Illusionist
Borsch Ukrainian School	10/02 10/07	Class registration
Lawton Church	10/02 - 10/08	Fall supper
Morden Fire Department	10/09 - 10/10	Car seat clinic
City of Altona	10/09 – 10/14	Hazardous waste day
Carman United Church	10/09 – 10/15	Fall supper
Central Station	10/23 - 10/27	Free coffee drop in
Carman Collegiate	10/23 – 10/29	Blood donor clinic
LRSC	10/23 – 10/29	Hocus Pocus
Cavalier	10/23 – 10/28	Halloween Parade
Carman	10/23 – 10/28	Annual Gun Show

# **November 2017 PSAs**

Town or Business	Dates Announced	Announcement/Event
Cavalier County Public Health Office	11/06 – 11/21	Various flu shot clinics
Central Station	11/06 – 11/10	Community Store & Coffee Drop in
Svold Hall	11/06 – 11/11	Hunter's Breakfast
Winkler Chamber	11/13 – 11/30	Elf on a Shelf
Winkler Arts & Culture	11/13 – 11/30	Chase the Ace
Winkler MB Church	11/13 – 11/16	Blood donor clinic
Morden Chamber	11/13 – 11/16	Wrapping up a Morden Christmas
Cavalier Community Foundation	11/13 – 11/16	Dueling Pianos
City of Morden	11/13 – 11/17	Morden's Tree Lighting
Carman Family Resource	11/13 – 11/18	One Stop Shop in the Hall
Center/Carman Kinettes		
Icelandic State Park	11/13 – 11/19	Christmas Open House
Langdon	11/20 – 11/24	Parade of Lights
	11/27 – 11/30	Deals after Dark
Morden Air Cadets	11/20 – 11/25	Pancake Breakfast
Tabor Home	11/20 – 11/25	Christmas Tea & Bake Sale
Sommerfeld Church Youth	11/20 – 11/25	Mission Trip fundraiser
Cavalier	11/20 - 11/25	Santa Parade
	11/27 – 11/30	Moonlight Madness
Thrivent Financial	11/20 – 11/30	Food Drive
Cobblestone Inn & Suites	11/27 – 11/30	Letters to Santa
City of Winkler	11/27 – 11/30	Light up the Season

# **December 2017 PSAs**

Town or Business	Dates Announced	Announcement/Event
Cobblestone Inn & Suites	11/27 – 12/27	Letters to Santa
Pembina Valley Humane	11/27 – 12/02	Annual Curling Funspiel
Society		
La Riviere	11/27 – 12/02	Breakfast with Santa
Carman	11/27 – 12/02	Breakfast with Santa
	11/27 – 12/02	Christmas at the Museum
	12/18 – 12/20	Carman Christmas Cheer
	12/18 – 12/22	Blood Donor Clinic
	12/25	Community Christmas Dinner
Big Brothers/Big Sisters  Morden/Winkler	11/27 – 12/02	Free Family Christmas Movie
Roxy Theatre	11/27 – 12/03	"Oh What Fun! A Christmas Celebration"
Winkler Arts & Culture	12/04 - 12/31	Chase the Ace
Center	40/04 40/05	Cultural Christmas Cookio East
LRSC Devils Lake	12/04 – 12/05	Cultural Christmas Cookie Fest
Cavalier	12/04 - 12/09	Tour of Homes
QSP&P	12/04 – 12/09	Christmas Extravaganza
Garden Valley Collegiate	12/04 – 12/09	Pembina Valley Christmas Sale
Access Event Center	12/04 – 12/10	Canada 150 Skating Day
	12/11 – 12/17	Guns N' Hoses Charity Hockey
	40/05 40/04	Game
	12/25 – 12/31	Holiday Public Skating
	12/04 – 12/10	Christmas on the Trail with Eli
	10/11 10/01	Barsi
Central Station, Winkler	12/11 – 12/31	Shine & Share Community Store
		Free Coffee Drop In
Cavalier Fire Hall	12/11 – 12/17	Ryler Kemnitz Benefit
United Communications	12/18	Blood Drive
Morden	12/18 – 12/19	Walk or Bike Tour
Winkler MB Church	12/18 – 12/21	Blood Donor Clinic
Cavalier Baptist Church	12/18 – 12/25	Community Christmas Dinner
Winkler	12/25 – 12/31	JUMP – Segue's Job Education &
		Mentoring Program (free

		program)
Winkler Library	12/25 – 12/30	Free Matinee Movies
Roland United Church	12/25 – 12/29	Free Movie Night
Walhalla Episcopal Church	12/25 – 12/30	Candlelight Vigil
The Bunker	12/25 – 12/31	Family New Year's Eve Dance

-7