

Radio Station KYTZ FM Walhalla, ND

Issues & Programs Exhibit

2nd Quarter 2017

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview

1. Flooding
2. Hospital Grant
3. Traffic Fatal
4. Community Fisheries
5. Frost Fire Resort Sale
6. Feds Take Over Local Credit Union

Section B: Special & Non-Broadcast Events

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2. Pay It Forward
3. Mommy & Me
4. Pic Dad

Section C: Short Form Programs/Local Issues

1. Flood Reports

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KYTZ FM Radio produces 4 daily newscasts. Three minute 'morning drive' reports air at 5, 6, 7,8, and 9am each weekday.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

040317/Flooding

Flood Statement

National Weather Service Eastern North Dakota/Grand Forks ND

845 AM CDT SUN APR 2 2017...The flood warning has been extended for these river locations in Minnesota...

* Hallock...on the Two Rivers River...in Kittson County

...The flood warning continues for these river locations in Minnesota...North Dakota...

* Drayton...on the Red River ...in Marshall...Walsh...Kittson and Pembina Counties

* Pembina...on the Red River ...in Kittson and Pembina Counties

* Grafton...on the Park River ...in Walsh County

* Walhalla...on the Pembina River ...in Pembina and Cavalier Counties

* Neche...on the Pembina River ...in Pembina County

041217/Hospital Grant

Pembina County Memorial Hospital Receives \$400,000 Grant for Cutting-Edge Diagnostic Tool from Helmsley Charitable Trust

Interview with Brenda J. Anderson

Foundation Director/Social Work Consultant

Pembina County Memorial Hospital Foundation

Cavalier, ND 58220

050817/Traffic Fatal

An unidentified 6-year-old boy was ejected from a vehicle and died Thursday, May 4. The North Dakota Highway Patrol reports the fatal crash happened at 3:33 p.m. just 3 miles north of Cando on U.S. Highway 281 Sgt. Robert Kennedy said that both vehicles were traveling northbound on the highway.

050917/Community Fisheries

Almost 40 local fisheries around North Dakota have a fresh supply of catchable trout, as state Game and Fish Department personnel are wrapping up their annual spring trout stocking efforts.

Included in a list of lakes, by county, to receive trout this spring:

- Bottineau – Strawberry Lake (rainbow)
- Cavalier – Langdon City Pond (rainbow)
- Rolette – Lake Udall (rainbow)

051517/Frost Fire Resort Sale

The recently founded Pembina Gorge Foundation has signed a purchase agreement for the Frost Fire Ski Mountain and Amphitheater, according to a new release issued last week. The foundation expects to close on the property by the end of the month. Interview with Dawn Keeley

062617/Feds Take Over Local Credit Union

DEVILS LAKE, N.D.—A federal regulator announced Friday, June 23, it has taken over operations of Citizens Community Credit Union, based in Devils Lake. Branch offices include Lakota and St John

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Teacher Of The Month

Each month during the school year Simmons Multimedia Stations acknowledge a deserving area educator with our Teacher of The Month Award. Nominations come from listeners who submit the name of a local teacher on our websites. The winning teacher receives a commemorative plaque, \$100 in cash and a pizza party for the class. (see Exhibit 1 attached)

2- Pay It Forward

In May Simmons Broadcasting partnered with The Winkler Community Foundation and the Morden Area Foundation in the Pay It Forward initiative which encouraged good deeds within the community (see Exhibit 2 attached)

3- Mommy & Me

In May listeners were invited to submit a photo with their mom for a chance to win one of two Amazon Echoes. Photos were published on our web and social media pages. (see Exhibit 3 attached)

4- Pic dad

In June listeners were invited to submit a picture of their dads doing 'dad' things. The winning entry received a \$250 dollar gift card. Photos were published to our web and social media pages. (see Exhibit 4 attached)

Section C: Short/Long Form Programs – Flood Reports

Each spring our stations coverage area is subject to a degree of flooding caused by swollen rivers as well as overland flooding. Some years the impacts are greater than others. Every year residents turn to our trusted radio stations for important flood related news and information. This information takes the form of road closures, river level readings, disaster preparedness, etc. Typical flood reports are broadcast several times each day across all of our radio stations and are also made available for download on our websites. Flood Reports are anchored by our Grafton based News Reporter, Mike Allen, Langdon based News Reporter Ken Morgan and Morden, MB based News Reporter Dusty Van Der Steen.

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

April 2017 PSAs

Town or Business	Dates Announced	Announcement/Event
LeRoy Hall	04/01 – 04/02	Ham Bingo & Bake Sale
Salem Foundation	04/01 – 04/02	Fundraising dinner & concert
PCMH Foundation	04/03 – 04/05	Indian Taco Fundraiser
Miami Community Center	04/03 – 04/07	Fish Fry
Pembina Hills Arts Center	04/03 – 04/07	Chili Bowl Fundraiser
Langdon Activity Center	04/03 – 04/08	Spring Fling Vendor & Craft Show
Boundary Trails Health Auxiliary	04/03 – 04/08	Fundraising bake sale and luncheon
Pembina Valley Humane Society	04/03 – 04/08	Sud, Spud & Steak Night Fundraiser
Special Olympics	04/03 – 04/09	Celebration for local gold medalist, Chrissy Peters
Roland 4H	04/10 – 04/11	Fundraising supper & achievement program
Morden Festival of the Arts	04/10 – 04/13 04/24 – 04/25 04/24 – 04/30	Speech Arts programs Vocal programs Highlights Program
Town of Cavalier	04/10 – 04/14	Crack an Egg
Town of Langdon	04/10 – 04/15 04/17 – 04/20	Community Easter Egg Hunt Community Cleanup
City of Winkler	04/17 – 04/28 04/24 – 04/27	Curbside branch pickup Blood Donor Clinic
Carman Area Foundation	04/17 – 04/21	Celebration Evening Gala
American Legion Cavalier	04/17 – 04/21	Pembina County Ladies Ag Night
Morris Multiplex	04/17 – 04/22 04/24 – 04/28	Spring Fling Craft & Bake Thing Blood Donor Clinic
Town of La Riviere	04/17 – 04/22	Raptor Festival
Langdon Presbyterian Church	04/17 – 04/23	The Prairie Chicks concert & soup/sandwich supper
City of Morden	04/24 – 04/29	Esso Cup
Carman Garden Club	04/24 – 04/25	Monthly Meeting
Morden Provincial Courthouse	04/24 – 04/28	Law Day Open House

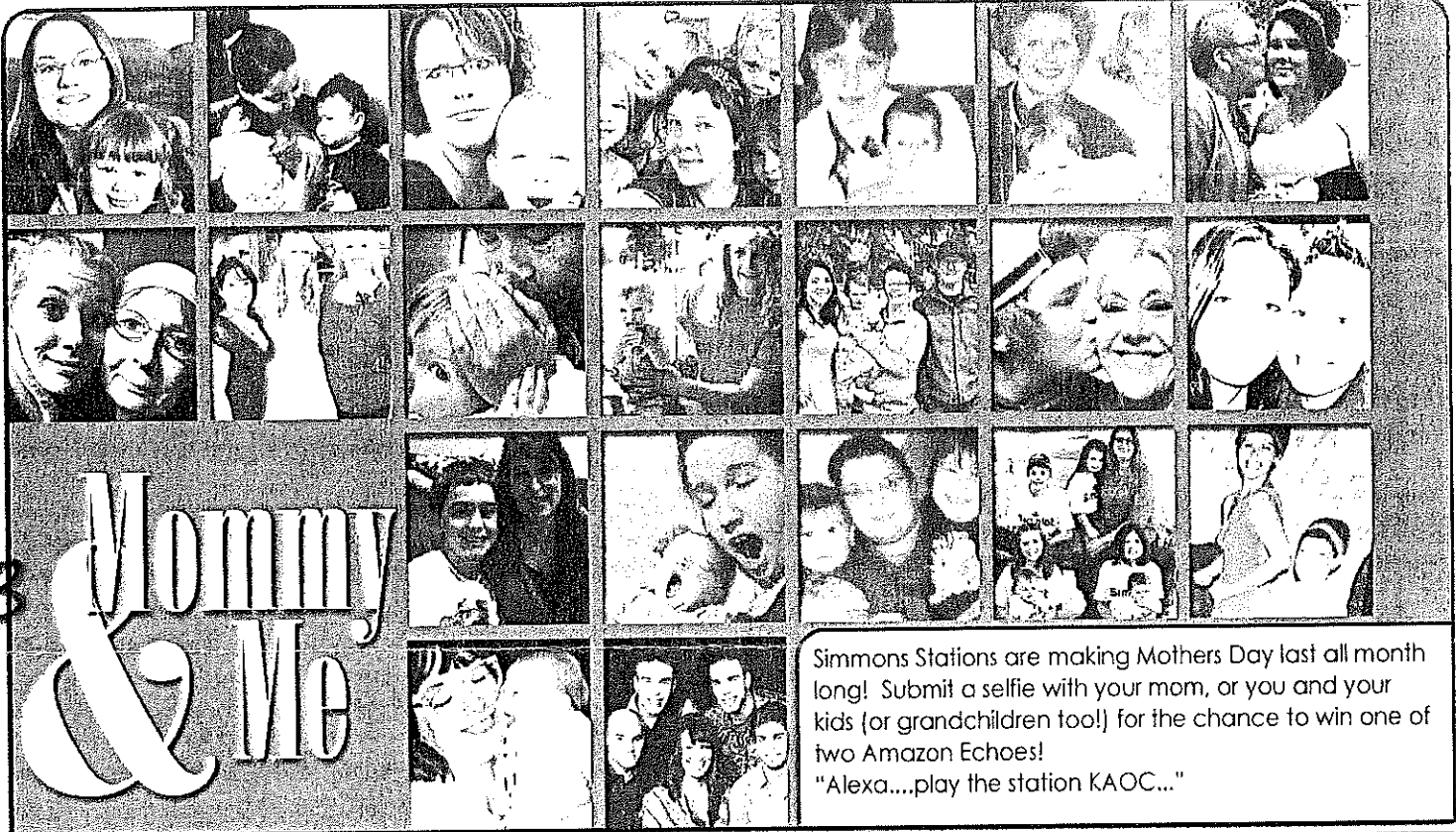
Friendship Star Quilters Guild	04/24 – 04/29	Salad Luncheon & Silent Auction
Cavalier 4H	04/24 – 04/29	Bake Sale fundraiser

May 2017 PSAs

Town or Business	Dates Announced	Announcement/Event
Winkler/Morden Chambers of Commerce	05/01 – 05/31	Pay it Forward campaign
Winkler Police Service	05/01 – 05/04	Annual Bike Auction
Barnswallow's Quilting	05/01 – 05/05	Quilt Show & Craft Sale
Langdon Elementary School	05/01 – 05/05	Annual Arbor Day program
Town of Altona	05/01 – 05/06 05/08 – 05/10	Altona's Giveaway Day Spring Cleanup
Katie Cares	05/01 – 05/06	Spring Craft & Vendor Sale Fundraiser
Lake Region State College – Devils Lake	05/01 – 05/06	Norse Fest
Cavalier	05/01 – 05/17	Val Brown Benefit
Manitou United Church	05/01 – 05/07	Spring Smorg
Town of Grafton	05/08 – 05/08	Grafton Spring Cleanup
City of Morden	05/08 – 05/09 05/22 – 05/28	Summer Rec Registration MS Walk
South Central Regional Library	05/08 – 05/11	Annual Book Sale
Langdon	05/08 – 05/13	Color Me Healthy Run
Cavalier Country Club	05/08 – 05/13	Pembina County Golf Tournament
Pembina Thresherman's Museum	05/15	Opening Day
Access Event Center	05/15 – 05/18	Red Cross Safety Course
Carman Co-op	05/15 – 05/19	Time for Summer Charity BBQ & Car Show
Carman Garden Club	05/22 – 05/23 05/22 – 05/25	Monthly Meeting & potluck Plant Sale
Town of Roland	05/22 – 05/25	Push, Pull, Drag Day
Langdon Ambulance	05/22 – 05/25	Open House
Town of Carman	05/22 – 05/27	Town wide garage sale
Icelandic State Park	05/29	Military Appreciation Day

June 2017 PSAs

Town or Business	Dates Announced	Announcement/Event
Morden	01/06 – 03/06 05/06 – 08/29	Morden Block Party Farmer's Market
Cavalier	01/06 – 03/06 05/06 – 10/06 12/06 – 16/06	Citywide Rummage Sale Melissa Chadwick 5K Motorcycle Ride-In
Park River	01/06 – 03/06	Citywide Rummage Sale
Carman	01/06 – 03/06 12/06 – 16/30 19/06 – 23/06 19/06 – 25/06 26/06 – 30/06	Free Day Farmer's Market Bison Classic Motorcycle Rally Wheels Car Club Show Blood Donor Clinic
Altona	12/06 – 14/06	Canada 150 Celebration
Langdon	12/06 – 15/06 12/06 – 16/06	D&B Motors Show & Shine Car Cruise
Boyne Lodge Carman	12/06 – 15/06	Alzheimer's Memory Walk
Morden Childcare Center	12/06 – 16/06	BBQ Fundraiser
Roland Fire Department	12/06 – 16/06	Annual Fireman's BBQ
Paddlefest – Lake Minnewasta	12/06 – 17/06	3 rd Annual event
Missoula Children's Theatre	19/06 – 25/06	Auditions & Performances
Langdon Presbyterian Church	19/06 – 21/06	Salad luncheon
NDSU LREC	19/06 – 22/06	Safety Day for Kids
Winkler	19/06 – 22/06	Community Blood Donor Clinic
Grafton	19/06 – 25/06	Summerfest
Shoes for Less	26/06 – 30/06	Genesis House Bake Sale Fundraiser
CCMH	26/06 – 28/06	Family Fun Night



EX3

Mommy & Me

Simmons Stations are making Mothers Day last all month long! Submit a selfie with your mom, or you and your kids (or grandchildren too!) for the chance to win one of two Amazon Echoes! "Alexa....play the station KAOC..."



EX1

TEACHER OF THE MONTH **Garret Brook!**

Congratulations to Mr. Garret Brook, sixth through eighth grade teacher at Hochfeld School! He receives \$100 dollars in cash, a commemorative plaque, and a pizza party for his class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of the Month link on our websites: myborderland.com and walshcountydailynews.com

pay it FORWARD MAY

EX2



BROUGHT TO YOU BY:



Simmons Multimedia Canada is partnering with The Winkler Community Foundation and the Morden Area Foundation to Pay it Forward in May. This is an initiative of the two foundations to encourage good deeds in the community. Maverick 105 FM and BIG 106 FM will Pay it Forward with FREE PIZZA! Each weekday in May, we will be delivering Pizza from DJ's and drinks from Co-op to a local business. Listeners can nominate a business on our Facebook page.

RadioWaves Newsletter

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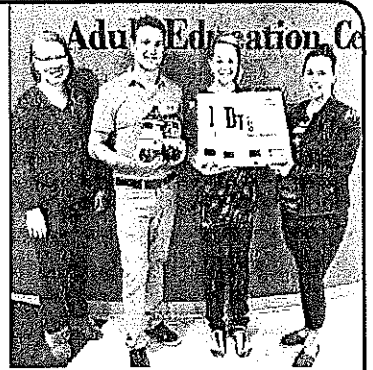


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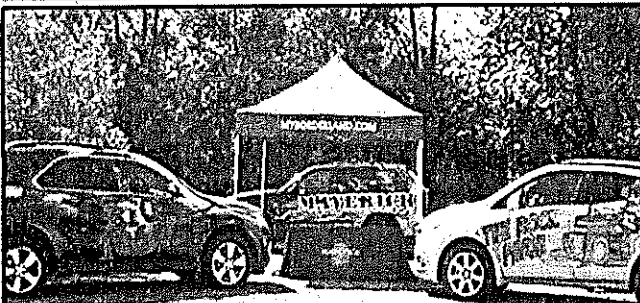
Pic(k) Dad!

Simmons Multimedia announces: Pic(k) Dad! Send us a pic of your Dad, doin' dad stuff... fixing the truck, messin' up the plumbing, guarding the thermostat, wearing embarrassing clothing, and just being...Dad. Send us your pic using the form at myborderland.com, then on Father's Day, the best dad pic wins \$250!!



PAYING IT FORWARD!

Simmons Multimedia Canada partnered with The Winkler Community Foundation and the Morden Area Foundation to Pay it Forward in May. Each weekday in May, Maverick 105 and BIG 106 delivered pizza from DJ's and drinks from Co-op to a local area business. Pictured are just some of the businesses we visited; we had a great time throughout the entire month!



SWINGIN' THROUGH THE SUMMER!

Summer is kicking into high gear! Look for your favorite Simmons stations at community events and celebrations across the borderland. If you know of an event, call and tell us about it!
Langdon: 701-256-1080,
Grafton: 701-352-0431,
Morden: 204-822-8000.



TEACHER OF THE MONTH Congratulations to Megan Callahan!

Congratulations to Miss Megan Callahan, fifth grade teacher at Park River Area School! She receives \$100 dollars in cash, a commemorative plaque, and a pizza party for her class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of The Month link on our websites: myborderland.com and walshtowndailynews.com

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