



Radio Station KYTZ FM Walhalla, ND

Issues & Programs Exhibit

4th Quarter 2020

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Cavalier County Public Health Minute
3. Covid-19 Updates

Section B: Newscast Overview

1. Exhibit Attached

Section C: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Shanda Christensen

Programs/Topics for 4th Quarter 2020 –

- Community Focus - December 27, 2020-News Director Shanda Christianson's conversation with the Vice President of the Cavalier County Emergency Food Pantry, Abby Borchardt, discussing the need for food assistance.

00:00 / 07:58

- Community Focus - December 20, 2020-News Director Shanda Christianson's conversation with the City of Cavalier's mayor, Lacey Hinkle and why it is so important to shop local especially this year.

00:00 / 08:33

- Community Focus - December 13, 2020-News Director Shanda Christianson talks with Langdon Area School Board President and Building Committee member Chris Olson in regards to the upcoming special vote to change the building mill levy from 3 mills to 10 mills and what those funds will be used for.

00:00 / 13:15

- Community Focus - December 6, 2020 B-Artificial intelligence is being used at Mayo Clinic to detect heart disease, treat stroke patients faster and create algorithms for diagnostic radiology. On the Mayo Clinic Radio podcast, Dr. Bradley Erickson, a Mayo Clinic diagnostic radiologist, discusses AI in medicine and society

00:00 / 18:51

- Community Focus - December 6, 2020 A-The holiday season is upon us, which means it is time to show a little extra generosity to members of our community. We speak with Justina Klindt is the Activity Director at Maple Manor Care Center and she explains the center's "Adopt A Resident" program.

00:00 / 03:59

- Community Focus - November 29, 2020-An estimated 20 million Americans have sleep apnea, and many don't even know it. Mayo Clinic Radio hosts Dr. Tom Shives and Tracey McCray speak to, Dr. Timothy Morgenthaler, a Mayo Clinic sleep medicine specialist, about diagnosing and treating sleep apnea.

00:00 / 21:02

- Community Focus - November 22, 2020-News & Views Host Joel Heitkamp speaks with Dr. Andy McLean, chair of the Department of Psychiatry and Behavioral Science at UND, about the effect restrictions and mandates placed during the course of the COVID-19 pandemic have had on people's mental health.

00:00 / 15:57

- Community Focus - November 15, 2020-News Director Shanda Christianson speaks with Steve Anderson, Commander Elect for the North Dakota State American Legion and his mission on helping veterans.

00:00 / 14:08

- Community Focus - November 8, 2020-News Director Shanda Christianson speaks with State Election Director for the North Dakota Secretary of States office, Brian Newby, as well as a recap on the general election.

00:00 / 12:08

- Community Focus - November 1, 2020-This week we put a spotlight on one of our own! Farm Talk host Mick Kjar celebrates his 70th birthday and 40 years behind the microphone. We had the opportunity to catch up with Mick recently to talk about his career.

00:00 / 13:40

- Community Focus - October 25, 2020-News Director Shanda Christianson holds a conversation with State Election Director for the North Dakota Secretary of States office, Brian Newby; plus a recap on the primary elections.

00:00 / 22:00

- Community Focus - October 18, 2020-This week we're talking to North Dakota District 10 state representative candidates Democrat Elsie Magnus and incumbent Republican Chuck Damschen.

00:00 / 11:39

- Community Focus - October 11, 2020-This week we're talking to North Dakota District 10 State Representative candidates Democrat Melissa Anderson and incumbent Republican Dave Monson.

00:00 / 20:32

- Community Focus - October 4, 2020-We talk to North Dakota District 10 State Candidates Charlie Hart and Incumbent Republican Janne Myrdal.

Program: Cavalier County Public Health Minute

Program Description: Each month representatives from the Cavalier County Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

Air Times: Varies ROS

Program Hosts: Stephanie Welch RN.

Program Dates (weeks) /Topics

10/5 – Al-Anon
10/12 – Covid-19 Tests
10/19 – Pneumococcal disease
10/26- Halloween-Covid precautions
11/2-Mental Health First Aid training
11/16- ND Quits (smoking cessation)
11/23- Covid/Holiday celebrations
11/30- Chickenpox virus
12/7 – Flue vaccination
12/14 – Covid-19 vaccination awareness
12/21- Holiday CDC/Covid directives

Program: Covid-19 Updates

Program Description: 6 times throughout the day Simmons Multimedia stations produce Covid-19 Updates that are geared specifically to local listeners. The most timely and pertinent information is gleaned from local health authorities and agencies.

Air Dates: Daily

Air Times: 8am 10am, 12pm, 3pm, 5pm, 7pm with additional updates based on urgency

Program Host: Simmons News staff

SECTION –B- Newscast Overview

Section B: Newscast Overview

KY TZ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –C-

Public Service Announcements

Section C: Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

October 2020 PSAs

| Town or Business | Dates Announced | Announcement/Event |
|-------------------------------------------------------|--------------------------------|--------------------------------------------------------------------|
| Walsh County Health Office | 10/01 – 10/28 | Flu Shots by Appointment |
| Cavalier Chamber | 10/01 – 10/15 10/12 – 10/15 | Scarecrow Alley Business After Hours |
| | 10/05 – 10/08 | Taco in a Bag Fundraiser for Paul Schneider |
| Winkler 4H Trailblazers | 10/05 – 10/15 | 4H Club Registration |
| SubCan Ltd. | 10/12 – 10/31 | Car Wash for the Cure cancer fundraiser |
| Unity Medical Center | 10/12 – 10/15 | Free Breast Exam Clinic |
| Royal Canadian Legion Morden | 10/12 – 10/18 | Fish Fry |
| Regional Connections, Morden | 10/19 – 10/21 10/26 – 10/30 | Welcome to Canada Info Session Get Ready for Winter Online Expo |
| Langdon Churches | 10/19 – 10/28 | 14 th Annual Trick or Treat Food Drive |
| Roxy Theatre | 10/17 – 10/31 | It's Movie Time at the Roxy |
| South Central Regional Library/Morden Fire Department | 10/26 – 10/31 | Annual Book Sale Fundraiser |
| Our Savior's Lutheran Church, Park River | 10/26 – 10/31 | Trunk or Treat |

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|-----------------------|---------------|--------------------------------------|
| Carman Chamber | 10/26 – 10/31 | A Socially Distanced Halloween |
| Grafton Chamber | 10/26 – 10/31 | Accepting Chamber Awards Nominations |
| Park River Bible Camp | 10/26 – 10/31 | Online Quilt Auction |

November 2020 PSAs

| Town or Business | Dates Announced | Announcement/Event |
|---------------------------------|-----------------|------------------------------------------------------------------|
| Grafton | 11/01 – 11/03 | General Election Voting Station |
| Regional Connections, Morden | 11/02 – 11/04 | Online Presentation for Remembrance Day |
| Carman | 11/02 – 11/05 | Flu Shot Clinic |
| Elm Creek | 11/02 – 11/06 | Flu Shot Clinic |
| Grafton Chamber | 11/02 – 11/06 | Chamber award nominations |
| Roxy Theatre | 11/02 – 11/22 | It's Movie Time (from 11/09 announcing movies paused for now) |
| Miami | 11/09 – 11/12 | Flu Shot Clinic |
| Morden Friendship Centre | 11/16 – 11/19 | Drive thru Banquet fundraiser for Pregnancy Care Centre |
| Drayton | 11/23 – 11/30 | Tree of Lights |
| City of Morden | 11/23 – 11/30 | Wrapping up a Morden Christmas (shop local event) |
| Altona/Gretna/Plum Coulee | 11/23 – 11/30 | Take out to Win (shop local event) |

December 2020 PSAs

| Town or Business | Dates Announced | Announcement/Event |
|------------------|-----------------|--------------------|
|------------------|-----------------|--------------------|

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|-------------------------|--------------------------------|---------------------------------------------------------|
| Cavalier Chamber | 12/01 – 12/04 12/07 – 12/18 | Moonlight Madness Crazy Christmas Friday |
| Langdon Chamber | 12/01 – 12/12 | Christmas Cash drawings |
| City of Morden | 12/01 – 12/27 | Holiday Lights map |
| City of Winkler | 12/01 – 12/27 | Holiday Lights map |
| Morden Chamber | 12/01 – 12/18 | Wrapping up a Morden Christmas |
| Altona Chamber | 12/01 – 12/18 | Take out to Win |
| Grafton Chamber | 12/07 – 12/18 | Nat'l Ugly Christmas Sweater Day contest |
| Canadian Blood Services | 12/14 – 12/17 | Blood Donor Clinics |
| United Communications | 12/14 – 12/15 | Blood Drive |
| Grafton American Legion | 12/14 – 12/20 | Fundraiser for Salvation Army |
| Great Plains Food Bank | 12/14 – 12/15 | Mobile Food Pantry in Walhalla, Langdon and Cavalier |
| Maple Manor Care Center | 12/14 – 12/27 | Adopt a Maple Manor Resident program |
| The Roxy Theatre | 12/14 – 01/03 | Movie Time |