



Radio Station KYTZ FM Walhalla, ND

Issues & Programs Exhibit

4th Quarter 2018

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Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Cavalier County Public Health Minute

Section B: On-Air Promotions & Non-Broadcast Events

1. Borderlands Best Costume Contest
2. TanksGiving
3. Christmas Cash & Dash
4. Teacher Of The Month
5. Winter Sports Guide

Section C: Newscast Overview

1. Exhibit Attached

Section D: Public Service Announcements

1. Exhibit Attached

SECTION –A–

Short & Long Form Programs

Focus is our Simmons Multimedia Stations weekly Public Affairs offering that shines the spotlight on a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Program schedule: KYTZ FM/Sunday mornings 6:00-6:15

10/07/18

Pembina County Song

This weekend we change gears and feature some local, original music. Kyle Gagner lives in Cavalier and is an insurance agent by day, devoted husband, father and also a singer/songwriter/musician. Kyle recently travelled to Nashville where he recorded a song about Pembina County, North Dakota. Kyle was featured during a segment of Community Billboard last Tuesday. Here's program host Jake Kulland:

10/14/18

CRAMER VISIT

This past Tuesday October 9th Congressman Kevin Cramer who is vying for the North Dakota Senate seat in a contentious campaign with Democratic incumbent challenger Heidi Heitkamp was in studio on KNDK Radios' Community Billboard program. Joining Mr. Cramer were students from the Langdon Area High Schools Problem with Democracy class. The students came prepared to ask some questions.

11/4/18

NFU President

This week a segment from News & Views our daily public affairs program heard on KNDK AM at Langdon and KXPO AM at Grafton hosted by Joel Heitkamp. This past Tuesday Joel spoke with National Farmers Union President Roger Johnson about today's state of agriculture.

11/18/18

MAYO/OPIOIDS

A record-breaking 72,000 Americans died from drug overdoses in 2017. Most of those deaths were related to [opioids](#). The Mayo Clinic [National Health Checkup](#), which was released in October, found that nearly all Americans say they would choose an alternative to opioid pain relievers following surgery. Today we feature a segment from a recent edition of Mayo Clinic Radio, heard weekends on KNDK AM at Langdon and KXPO AM at Grafton. Program hosts Dr. Tom Chives and Tracy McCrae talk with [Dr. Halena Gazelka](#), chair of Mayo Clinic's Opioid Stewardship Program, who explains the survey results and how the Mayo Clinic is taking steps to combat the opioid crisis.

12/2/18

WENKO

This week Joel Heitkamp visited with Shawn Wenko, Executive Director of the Williston Economic Development Group for an update on activity in the Baaken region of North Dakota.

12/9/18

MATHERN

Senator Tim Mathern of Fargo was Joel Heitkamp's guest earlier this week and spoke to issues he has with North Dakota Governor Doug Burgum's budget and proposal regarding a state hospital and stigma about mental illness. Here is the segment from News and Views which aired this past Thursday morning on KNDK at Langdon and KXPO at Grafton.

12/16/18

BAESLER

North Dakota Superintendent of Public Instruction, Kirsten Baesler was Joel Heitkamp's in studio guest on News and Views this past Monday and spoke about 3 schools that were named Blue Ribbon winners by the Department of Education.

12/23/18

TROOPERS

This week Joel Heitkamp visits with members of both the North Dakota and Minnesota State Patrols. Representing North Dakota, is Captain Brian Neiwand and from Minnesota, Sergeant Jesse Grabow. This weeks conversation focuses on school bus safety.

12/30/18

MAYO

With the new year right around the corner, maybe your thinking about making a resolution to get in shape. [Dr. Michael Joyner](#), an anesthesiologist and human performance expert at Mayo Clinic, discusses the most recent [exercise guidelines](#) and ways to get people moving. This segment comes from the weekly Mayo Clinic Radio program heard on our KNDK AM 1080 at Langdon and KXPO AM 1340 at Grafton. Here's program hosts Dr. Tom Chives and Tracy McCrae.

Program: Cavalier County Public Health Minute

Program Description: Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

Air Times: Varies ROS

Program Hosts: Terry Gustafson, RN. Stephanie Welch RN.

SECTION –B–

Promotional & Non-Broadcast Events

1. Borderlands Best Costume Contest - In October listeners submitted photos to our stations social media platforms to win cash prizes for the most original Halloween Costume.
2. TanksGiving – In November our stations said ‘Thank You’ to our listeners by asking them to like and share the Tanks-giving’ post on our social media pages for a chance to win \$100 in free gas which was given away each week during the month.
3. Christmas Cash & Dash - In December listeners liked and shared our ‘Christmas Cash & Dash’ post on social media for the chance to win \$100 which was given away each Friday during the month. The grand prize was a trip for 2 to anywhere the winner chose.
4. Teacher Of The Month- Each month during the school year listeners can nominate a deserving educator for our Teacher Of The Month award. The winning teacher receives a check for \$100 dollars, a commemorative plaque and a pizza party for his/her class.
5. Winter Sports Guide - The annual print edition of our Winter Sports Guide became available during 4th quarter. The ad supported print booklet is free and is made available at a number of locations throughout the local area. The sports guide features pictures/schedules and features about the local high school teams within our coverage area. An online version is also available for free download on our websites.

SECTION –C-

Newscast Overview

Section C: Newscast Overview

KY TZ FM Radio in conjunction through the shared resources of the other radio stations within our Langdon, ND station group produces 5 daily newscasts. Three minute 'morning drive' reports air at 5, 6, 7, 8, and 9am each weekday.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature could air up to 5 times in the course of a day. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –D–

Public Service Announcements

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

October 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	10/01 – 10/31	Free Coffee Drop In Shine & Share Community Store
Winkler Arts & Culture Center	10/01 – 10/31	Chase the Ace
Cavalier County Public Health Office	10/01 – 10/31	Flu Shot Clinics
City of Winkler	10/01 – 10/02	Farmer's Market
PCMH	10/01 – 10/03	Fry Bread Taco Fundraiser
City of Morden	10/01 – 10/11	Farmer's Market
Park River	10/01 – 10/04	Farmer's Market
Langdon	10/01 – 10/04	Farmer's Market
Maple Manor Care Center	10/01 – 10/05	Auxiliary Fall Pie Social
Roland	10/01 – 10/06	Pumpkin Fair
Altru Hospital	10/01 – 10/06	Stetson's Halloween Bash, Minto
Walhalla St. Boniface Catholic Church	10/01 – 10/07	Fall Supper
Morden Fire Department	10/08 – 10/09	Car Seat Clinic
Winkler Fire Department	10/08 – 10/10	Fire Prevention Week Open House
Access Event Center	10/08 – 10/10 10/08 – 10/12 10/22 – 10/26	Newcomer Welcome Night Wine Tasting Event On-Ice Costume Party
Carman Royal Canadian Legion	10/08 – 10/10	Paint Night Museum Fundraiser
Candlewick Productions	10/08 – 10/14	Little Shop of Horrors at the Kenmor
Town of Altona	10/08 – 10/13	Hazardous Waste Day
Lawton Church	10/08 – 10/14	Turkey Dinner
Cavalier Country Club	10/15 – 10/18	Business After Hours
Fehrway Feeds	10/15 – 10/20	Fundraiser for Dave Buhler
Elm Creek	10/15 – 10/20	Fall Supper
St. Olaf Lutheran Church, Devils Lake	10/15 – 10/21	Lutefisk & Meatball Supper
Darlingford	10/15 – 10/21	Fall Supper
Carman United Church	10/15 – 10/21	Roast Beef Dinner

Rendezvous Region	10/22 – 10/31	Membership Drive
Cavalier Public School	10/22	Community Input Night
Winkler Family Resource Center	10/22 – 10/25	Quiz Night Fundraiser
Langdon Elementary School	10/22 – 10/26	Hero's & Heels Mother/Son Dinner & Dance
Langdon Activity Center	10/22 – 10/27	Spooktacular
Cavalier	10/22 – 10/27	Halloween Parade
Birchwood Chevrolet, Cavalier	10/22 – 10/27	Trunk or Treat
Morden Friendship Center	10/22 – 10/27	Christmas Market in the City
Millennium Exhibition Center, Altona	10/22 – 10/27	Fall Into Christmas Market
Devils Lake	10/29	Fright Night
Mr. Mike's, Winkler	10/29 – 10/30	Costume Party
Cavalier Assembly of God	10/29 – 10/31	Trunk or Treat

November 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	10/01 – 10/31 (10/29) – 11/03	Free Coffee Drop In Shine & Share Community Store Crepe Breakfast Fundraiser
Winkler Arts & Culture Center	10/01 – 10/31	Chase the Ace
Emmanuel Evangelical Church, Langdon	(10/29) – 11/03	The Great Adventure Kids Crusade
Carman	(10/29) – 11/01 (10/29) – 11/03 11/12 – 11/16 11/26 – 11/29	Carman Health Fair Carman Curl for Cancer Blood Donor Clinic Christmas at the Museum
Roland United Church	(10/29) – 11/02	Talent Auction Fundraiser
Morden Air Cadets	(10/29) – 11/03	Pancake Breakfast Fundraiser
St. Paul's United Church, Morden	(10/29) – 11/04	Fall Supper

Rendezvous Region	11/05 – 11/11	Membership Drive
Roland	11/05 11/26 – 11/29	Flu Shot Clinic Tree Lighting Event
Cavalier County Public Health Office	11/05 – 11/06 11/12 – 11/14 11/19 – 11/20	Flu Shot Clinic Flu Shot Clinic Flu Shot Clinic
Discovery Nature Park, Winkler	11/05 – 11/09	Fundraiser Event
Access Event Center, Morden	11/12 – 11/16 11/26 – 11/30 11/26 – 11/30	Pembina Valley Christmas Sale Lunch & Learn Skate with Santa
Morden Friendship Center	11/05 – 11/10 11/12 – 11/14	World Community Supper Newcomer Welcome Night
CCMH Board	11/12 – 11/19	Board Nominations
Morden Fire Department	11/12 – 11/13	Car Seat Clinic
City of Morden	11/12 – 11/15 11/12 – 11/16	Wrapping up a Morden Christmas Tree Lighting Ceremony
LRSC	11/12 – 11/15	Annual Meeting
Royal Canadian Legion, Carman	11/12 – 11/17	Fish Fry
Walhalla	11/12 – 11/17 11/12 – 11/17 11/12 – 11/17	Walhalla Area Preview Walhalla Tour of Homes Holiday Fest Silent Auction, Library
Morden Christmas Cheer	11/19 – 11/30	Hamper Applications, Donations & Volunteering
Cavalier Presbyterian Church	11/19 – 11/21	Community Thanksgiving Eve Service
Mr. Mike's Steakhouse, Winkler	11/19 – 11/22	Ugly Christmas Sweater Party
Pembina Valley Humane Society	11/19 – 11/24	Curl for Critters Fundraising Bonspiel
Canadian Fossil Discover Center	11/19 – 11/24	Christmas at the Museum
Cavalier	11/19 – 11/24 11/19 – 11/24	Breakfast With Santa Santa Parade

Agassiz Medical Center	11/26 – 11/29	Open House
Carman United Church	11/26 – 11/30	Christmas Cheer Fundraising Concert

December 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	12/01 – 12/31	Free Coffee Drop In Shine & Share Community Store
Winkler Arts & Culture Center	12/01 – 12/31	Chase the Ace
Morden Christmas Cheer	12/01 – 12/19	Hamper Applications/Deliveries/Volunteering
Access Event Center	12/01 – 12/02 12/10 – 12/12 12/17 – 12/31	Skate with Santa Morden Newcomer Welcome Night Winter Programs
Carman Christmas Cheer	12/01 – 12/02	Christmas Cheer Concert
Langdon Eagles Club	12/03 – 12/06	Boyd Block Fry Bread Taco Fundraiser
Morden Chamber	12/03 – 12/06	Business After Hours Mixer
Wedgewood Manor	12/03 – 12/06	Lights of Love
St. Paul's United Church, Morden	12/03 – 12/07	Christmas Cookie Walk
Cavalier	12/03 – 12/07	Moonlight Madness
Manitou Ag Society	12/03 -12/08	Country Christmas event
Cavalier Evangelical Free Church	12/03 – 12/08	Free concert – The Color
Morden Alliance Church	12/03 – 12/08	Joy of Christmas concert
Grafton Lutheran Church	12/03 – 12/09	Carols & Candles Concert
Zimmer's Plumbing	12/10 – 12/11	Retirement Party for Kenny Beggs
Morden Fire Department	12/10 – 12/11	Car Seat Clinic

Justine's Jewelry	12/10 – 12/15	Kid's Shopping Day
Roxy Theatre	12/10 – 12/15	Santa & Movie at the Roxy
Bella's Castle	12/10 – 12/15	Viva la Mexico Fiesta
City of Morden	12/17 – 12/19	Light up the City contest
United Communications, Langdon	12/17 – 12/18	Blood Drive
Morden Friendship Center	12/17 – 12/18	Walk or Bike Tour of Lights
TrainND	12/17 – 12/18	Heartsaver, CPR, First Aid, AED Class
Pembina Hills Art Center	12/17 – 12/20	Open Mic Night
Farmer's Union Oil, Lawton	12/17 – 12/21	Retirement party for Gayle Holth
Cavalier Baptist Church	12/17 – 12/22	Free gift wrapping
Roland United Church	12/24	Christmas Eve Service
St. Alphonsus Parish Hall, Langdon	12/24 – 12/25	Annual Christmas Dinner