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Radio Station KYTZ FM Walhalla, ND

**Issues & Programs Exhibit**

2nd Quarter 2016

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Prepared by Bob Simmons

## **Issues & Programs Outline**

### **Section A: Newscast Overview**

1. Severe Summer Weather Awareness Week
2. Arson suspected after 50 fires on Spirit Lake Reservation
3. Bernie Sanders Discusses National and North Dakota Issues At Bismarck Rally
4. Senate passes bill to help State track sex offenders
5. ND #1 State for Millennials
6. Storm destroys campers at Lakota campground

### **Section B: Special & Non-Broadcast Events**

1. Pay It Forward
2. LAHS School To Work Program
3. Pembina Port Open House
4. Cavalier Air Station Open House
5. Langdon June Jamboree
6. Cavalier Motorcycle Ride In

### **Section C: Short Form Programs/Local Issues**

1. Weekend Focus

### **Section D: Public Service Announcements**

1. Exhibit Attached

## Section A: Newscast Overview

KY TZ FM Radio produces 4 daily newscasts. Three minute 'morning drive' reports air at 5, 6, 7,8, and 9am each weekday.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

## 2016 2<sup>nd</sup> Quarter News

April 2016

042816

Severe Summer Weather Awareness Week

040616

Arson suspected after 50 fires on Spirit Lake Reservation

May 2016

051616

Bernie Sanders Discusses National and North Dakota Issues At Bismarck Rally

052616

**SENATE PASSES BILL TO HELP STATES TRACK SEX OFFENDERS**

June 2016

061316

Number One State for Millennials

062216

Storm destroys campers at Lakota campground

## **Section B: Special and Non-Broadcast Events**

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

### **1- Pay It Forward**

Our radio stations partnered with the Winkler Community Foundation and the Morden Area Foundation in a May 2016 promotion called Pay It Forward where we encouraged individuals, businesses and organizations to do 'good deeds in the community. Our radio stations delivered free lunches to different businesses each weekday. Businesses were nominated through our websites and social media pages.

### **2- LAHS School To Work Program**

In April students of the Langdon Area High School Careers Class toured our Langdon studio/office facility, affording them a glimpse of what goes on behind the scenes at their local radio station.

### **3- Pembina Port Open House**

In June our stations were invited by The US Border Patrol to broadcast live from the US Port Of Entry at Pembina during the facilities open house.

### **4- Cavalier Air Station Open House**

In June our stations were invited by the US Air Force to broadcast live from the open house of the Cavalier Air Station PAR site near Concrete, ND.

### **5- Langdon June Jamboree**

In June our stations promoted the Langdon June Jamboree. Our staff organized and conducted a successful 'Pet' contest in the town square.

### **6- Cavalier Motorcycle Ride-In**

In June our stations promoted and staff participated in the annual Cavalier, ND Motorcycle Ride-In. The event draws hundreds of motorcycle enthusiasts from across the region each year.

### **Section C: Short/Long Form Programs – Weekend Focus**

Each week Simmons Stations produce Weekend Focus, a fifteen minute Public Affairs program that features local newsmakers discussing topics of importance to the local communities we serve. Weekend Focus is hosted by News & Farm Director, Ken Morgan. The program airs Sunday morning's at 6 AM. A list of program topics with air dates are listed within the following pages.

040216

**AIR FORCE, GRAND SKY SIGN JOINT USE AGREEMENT TO SHARE  
RUNWAY AT GRAND FORKS AIR FORCE BASE**

040916

**BUILDING A FOUNDATION FOR EMPATHY**

041616

**ON EQUAL PAY DAY, HEITKAMP & GILLIBRAND TO DISCUSS  
COMMONSENSE POLICIES TO SUPPORT WORKING FAMILIES, CLOSE  
PAY GAP**

042316

**DEVELOP HEALTHY EATING HABITS**

043016

**Nutrition Conference Keynote Speaker (Bismarck Nutrition Event) Neva Cochran,  
MS, RDN, LD**

050716

**THE IMPACT OF EVICTION ON POVERTY-**

051416

**CAMPAIGN FINANCE**

052116

**KEYS TO EMBRACING AGING**

052816

**Conversation with Ken Morgan along with guests Gordon Johns and Jeremy  
Schuler of NRWD held at their offices on Friday May 27 2016**

060516

**HAVING A FUN AND SAFE SUMMER**

061216

**ELDER ABUSE AND NEGLECT**

061916

**FOOD SAFETY AND FOOD PRESERVATION**

062616

**CREATING TRAVEL MEMORIES**

## **Section D – Public Service Announcements**

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.



### April 2016 PSAs

Town or Business	Dates Announced	Announcement/Event
Access Event Center	04/01-04/30 04/01-04/30 04/01-04/30 04/11-04/12	free public skating table tennis pickelball Newcomer Welcome Night
Donate Love	04/01-04/30 04/04-04/08	food bank Doc Walker Concert
Central Station	04/01-04/30	free family programs
Pembina County Food Pantry	04/01-04/30	food bank
Altona Family Resource Center	04/01-04/30	Winter – Spring Free Programs
Rookie Rugby League	04/25-04/30	Children's Clinic
Pembina Thresherman's Museum	04/01 04/25-04/29	Fish Fry Fish Fry
Carman Legion	04/01-04/02 04/01-04/03 04/18-04/22	Frankie & the Poor Boys Legion Ladies Monster Bingo Legion Ladies Spring Luncheon
Roland United Church	04/01-04/30	Clothing Drive
Pembina Valley Entrepreneur	04/04-/04/05	Boot Camp
South Central Cancer Resource	04/04-04/27	Spring Indulgence Fashion Show
PCMH	04/04-04/06	Indian Taco Fundraiser
Provincial Election	04/04-04/06	All Candidates Forum
Pembina Walsh County Business Training	04/04-04/07 04/18-04/19	Works Habits Course Succession Planning Course
Cavalier Fire Department	04/04-04/08 04/11-04/15	Men's Truck Fund Dinner Women's Truck Fund Dinner
Maple Manor Care Center	04/01-04/08	Night of Hope Wine & Canvas
PW Enns Centennial Concert Hall	04/04-04/08	Wizard of Oz
Town of La Riviere	04/04-04/09	Raptor Fest
Pembina Valley Humane Society	04/04-04/09	Steak Spud & Suds Night

Morden YFC	04/04-04/09	Fish Fry Fundraiser
Kenmore Theatre	04/04-04/09 04/18-04/19	That 70s Show Martyn Joseph Concert
Salem Foundation	04/04-04/10	Faspa Fellowship & Song
Many Hands	04/11	Community Garden Plots
Morden Achievers 4H	04/11-04/12 04/25	4H Achievement 4H Rally
Morden Fire Department	04/11-04-12	Car Seat Clinic
Morden Festival of the Arts	04/11-04/13 04/11-04/14 04/25-04/27	Vocal Choral Speech
Morden Court House	04/11-04/14	Law Day Open House
Pembina Counselling Center	04/11-04/14	Fundraising Banquet
Lake Region Public Library	04/11-04/16	Book Sale
Carman Area Foundation	04/11-04/15	Annual Celebration Evening
Langdon Activity Center	04/11-04/16	Vendor & Craft Show
CHI Mercy Hospital	04/11-04/16	Signature Event
Manitou Opera House	04/11-04/16	Elvis & Johnny
Icelandic State Park	04/11-04/17	Metis Culture Panel
Carman Festival of the Arts	04/18-04/21	Piano Section & Highlights Concert
Town of Morris	04/18-04/21	Swimming Lesson Registration
Rhineland Pioneer Center	04/18-04/22	Blood Donor Clinic
Morden 55+	04/18-04/21	Steak & Spud Fundraiser
Keith Mack Family Benefit	04/18-04/22	Fish & Pork Feed Fundraiser
Lake Region Heritage Center	04/18-04/22	Stars & Stripes Gala
Pembina Hills Arts Center	04/18-04/22	Art Bar Painting Party
Morden Legion	04/18-04/22 04/25-04/29	Comedy Hypnotist Perogy & Ham Dinner
Morden Collegiate	04/18-04/22	Badminton & Pickleball
Kiwanias	04/18-04/23 04/25-04/27	Bike Safety Clinic & Children's Safety Learning Fair French Toast & Sausage Feed
Morris Multiplex	04/18-04/23	Spring Fling Craft & Bake Thing
Geocoaching 101	04/18-04/23	GPS learning

Roland Memorial Hall	04/18-04/23	Fish Fry
Park River Bible Camp	04/18-04/24	Pancake Dinner
Back 40 Folk Fest	04/18-04/24	Coffee House
Cavalier Summer Rec	04/25-04/30	Summer Baseball Registration
City of Langdon	04/25	Equalization Meeting
Carman Garden Club	04/25-04/26	Monthly Meeting
Treherne Aquatic Center	04/25-04/27	Swimming Lesson Registration
St. Brigid's Catholic Church	04/25-04/28	Spring Salad Luncheon
Winkler MB Church	04/25-04/28	Blood Donor Clinic
Carman Collegiate Community Theatre	04/25-04/29	Sonatrice Singers
Morden Friendship Center	04/25-04/29	Health Expo
Spina Bifida Assoc.	04/25-04/30	Bake & Craft Sale
Miami Children's Facility	04/25-04/30	Child's Fantasy Fundraiser

## May 2016 PSAs

Town or Business	Dates Announced	Announcement/Event
Access Event Center	05/01 – 05/31 05/01 – 05/08 05/09	table tennis Barnswallows Quilt Show Blood Donor Clinic
Central Station	05/01 – 05/31	free family programs
Altona Family Resource Center	05/01 – 05/31	Spring Free Programs
Rookie Rugby League	05/01 – 05/31	Children's Clinic
Morden Area Foundation/Winkler Community Foundation	05/01 – 05/31	Pay it Forward May
Winkler Aquatic Center	05/01 – 05/04	Swimming lesson registration
Pembina & Walsh County Business Training Series	05/01 – 05/03 05/16 – 05/17	Training Course Training Course
Retail Services Committee	05/01 – 05/07	Mother's Day Promotion
Morden Friendship Center	05/01 – 05/05	Mother's Day Luncheon
PW Enns Concert Hall	05/01 – 05/08	Diary of Anne Frank production
LRSC	05/01 – 05/05	Spring Music Concert
Boundary Trails Health Center Foundation	05/01 – 05/06 05/23 – 05/26	Bake Sale Plant Sale & BBQ
Winkler & Morden Police Services	05/01 – 05/06	Bike Auction
NDTC Relay for Life	05/01 – 05/07 05/23 – 05/25	Shoot for a Cure 5k Run/Walk
Town of Plum Coulee	05/01 – 05/07	Community Garage Sale
Carman Health Auxiliary	05/01 – 05/07	Fundraising Luncheon
Royal Canadian Legion Morden	05/01 – 05/07 05/09 – 05/13	Spring Tea Fish Fry
Pembina Hills Arts Council	05/01 – 05/07	Mother's Day Tea
Town of Altona	05/09 – 05/12	Annual Spring Cleanup
Winkler Badminton Program	05/09 – 05/31	Extended season
Treherne Aquatic Center	05/09	Spring Grounds Cleanup
Morden Fire Department	05/09 – 05/10	Car Seat Clinic

	05/23 – 05/28	Children's Burn Fund Book Sale
Devils Lake Armory	05/09 – 05/14	Homeless Veterans Art Exhibit
MB Agricultural Museum	05/09 – 05/12	Manitoba Day at the Museum
South Central Regional Library	05/09 – 05/12 05/09 – 05/14	Book Talk for Teens Annual Book Sale
Morris Multiplex	05/09 – 05/14	Blood Donor Clinic
Levi's Hope	05/09 – 05/14	5k Walk/Run
Relay for Life	05/09 – 05/14	Golf Tourney Cavalier
Pembina Valley Humane Society	05/09 – 05/14	Hotdogs for Hot Dogs BBQ & adoption fair
Canadian Fossil Discovery Center	05/09 – 05/14 05/23 – 05/28	LGBT Community discussion Dig Deep Gala Fundraiser
Holland Community Hall	05/09 – 05/14	Community Auction
Morden Corn & Apple Festival Committee	05/09 – 05/15	Variety Show fundraiser
MS Walks	05/09 – 05/15 05/23 – 05/29	MS Walk Steinbach MS Walk Morden & Portage la Prairie
Corn & Apple Christian Programs Committee	05/09 – 05/15	Lynda Randle fundraising concert
Eden Health Care Services	05/16 – 05/31	Cycle for Mental Health
Carman Garden Club	05/16 – 05/19 05/23 – 05/24	Plant Sale Monthly Meeting
Carman Kinettes	05/16 – 05/19	Painting on the Prairies paint party
Town of Carman	05/16 – 05/20 05/23 – 05/28	Charity BBQ & Car show Town Wide Garage Sale
Carman Community Hall	05/16 – 05/20	Blood Donor Clinic
Roland Memorial Hall	05/16 – 05/21	Fish Fry
Cavalier Air Force Station	05/16 – 05/21	Community Yard Sale
Cavalier Public Library	05/16 – 05/21	Family Fun Run/Walk
Town of Roland	05/23 – 05/25	Push, Pull, Drag Day
Town of Langdon	05/23 – 05/26	Community Cleanup
Morden Adult Education	05/23 – 05/26	Community BBQ
Winkler Mennonite Brethren Church	05/23 – 05/26	Blood Donor Clinic
Pembina Thresherman's	05/23 – 05/27	Chicken & Bubbat Fundraising

Museum		Meal
Knights of Columbus Morden	05/23 – 05/27	Fish Fry
Town of Treherne	05/23 – 05/28	Town Wide Garage Sale
Icelandic State Park	05/23 – 05/30	Military Appreciation Day
City of Morden	05/30 – 05/31 05/30 – 05/31 05/30 – 05/31	Pals on the Playground for kids Census form assistance Hoop Jam

## June 2016 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	06/01 – 06/30	Free community services
Access Event Center	06/01 – 06/30	Table Tennis
Eden Health Care Services	06/01 – 06/30	Cycle for Mental Health
Rookie Rugby	06/01 – 06/25	Rugby clinic
City of Morden	06/01 – 06/30 06/06 – 06/08 06/06 – 06/07 06/06 – 06/11 06/06 – 06/12 06/12 – 06/30 06/12 – 06/18 06/27 – 06/30	Pals on the Playground Lake Minnewasta Swim Reg. Morden Minor Soccer Reg. Walk for Alzheimer's Teddy Bear's Picnic Farmer's Market Paddlefest Beach Blast Canada Day
Town of Carman	06/01 – 06/02 06/01 – 06/04 06/01 – 06/05 06/12 – 06/30 06/20 – 06/26 06/20 – 06/26 06/27 – 06/30	Walk for Alzheimer's Free Day Carman Airport Free Fly-in Day Farmer's Market Bison Classic Motorcycle Rally Wheels Car Club Show Canada Day Celebrations
Pembina Thresherman's Museum	06/01 – 06/03 06/12 – 06/18	Heritage Day Steamer Birthday Party
Town of Altona	06/01 – 06/03 06/12 – 06/30 06/12 – 06/16	Gallery in the Park opens Farmer's Market Blood Donor Clinic
Pembina County	06/01 – 06/03	Relay for Life
Royal Canadian Legion in Morden	06/01 – 06/03	Lakes and Pines concert
Town of Devils Lake	06/01 – 06/05 06/01 – 06/04 06/06 – 06/09 06/06 – 06/09 06/12 – 06/14 06/20 – 06/25	Devils Run Car Show Fallen Soldier's 14K Run/Walk Summer Arts in the Park Relay For Life Flag Day celebrations Reel Fun Days
Town of Cavalier	06/01 – 06/04	City Wide Rummage Sale

	06/12 – 06/18 06/12 – 06/19  06/27 – 06/30	Cavalier's Motorcycle Ride In Fire Department Pancake Breakfast Farmer's Market
Katie Cares	06/01 – 06/04 06/01 – 06/04	Annual Street Hockey tourney Benefit Concert
Pembina Border Patrol	06/01 – 06/04	Tour the station
Town of St. Claude	06/01 – 06/05 06/27 – 06/30	St. Claude Celebration & Rodeo Canada Day Celebrations
Icelandic State Park	06/01 – 06/04 06/06 – 06/12 06/12 – 06/18	National Trails Day Asham Stompers/Metis Music Historic Preservation Tour
Back 40 Folk Festival	06/01 – 06/05	Back 40 Folk Festival
Pembina Valley Shriner's	06/01 – 06/05	Fish Fry
Pembina Hill Arts	06/06 – 06/14 06/06 – 06/09	Build Clay Fairy House Art Bar Painting Party
Carman Vision Center	06/06 – 06/08	Grand opening
PW Enns Centennial Concert Hall	06/06 – 06/08	Asham Stompers/Metis Music
Stardust Drive-in	06/06 – 06/12	Movie showing
Dale & Martha Hawk Museum, Wolford	06/06 – 06/12	Antique Farm Show
Svold Hall	06/06 – 06/11	ATV Trail Ride
Cavalier Air Force Station	06/06 – 06/11	Open House
Town of Finley	06/06 – 06/11	Finley Street Fair
Carman Handi-Van	06/06 – 06/11	Fundraiser
Melissa Chadwick Memorial	06/06 – 06/11	5K Run/Walk
Pembina Valley Humane Society	06/06 – 06/12	Steps for Pets
City of Winkler	06/12 – 06/30 06/20 – 06/23 06/27 – 06/30	Farmer's Market Blood Donor Clinic Canada Day Celebrations
City of Morris	06/12 – 06/30 06/27 – 06/30	Farmer's Market Canada Day Celebrations
Town of Manitou	06/12 – 06/30	Farmer's Market
Morden Community Child	06/12 – 06/13	Fundraising BBQ & Garage Sale



Care Center		
Town of Treherne	06/12 – 06/14 06/20 – 06/26	Walk for Alzheimer's Agricultural Fair
Morden Fire Department	06/12 – 06/14	Car Seat Clinic
Langdon Area High School	06/12 – 06/14	Fundraising Band Performance
Morden Zumba Fitness	06/12 – 06/16	Zumba in the Park
Town of Aneta	06/12 – 06/19	Turkey BBQ & Summer Fundraiser
Town of Roland	06/12 – 06/17 06/12 – 06/18	Annual Fireman's BBQ RUC Fish Fry
Town of Darlingford	06/20 – 06/21 06/27 – 06/30	Plant Sale & Rainbow Auction Memorial Service
Morden Friendship Center	06/20 – 06/23	Father's Day BBQ
Town of Pekin	06/20 – 06/26	Pekin Days Art Show & Festival
Town of Miami	06/20 – 06/26	Miami Fair & Rodeo
Town of Grafton	06/27 – 06/30	Farmer's Market
Pembina Valley Central Plains Tourism	06/27 – 06/30	Passport Adventure
Village of Roseisle	06/27 – 06/30	Canada Day Celebrations
Town of Elm Creek	06/27 – 06/30	Canada Day Celebrations