

Radio Station KYTZ FM Walhalla, ND

Issues & Programs Exhibit

1st Quarter 2017

Prepared by Bob Simmons

Issues & Programs Outline

Section A: Newscast Overview

1. Crime
2. Spring Flooding
3. County Government
4. Plane Crash
5. Carman Splash Pad

Section B: Special & Non-Broadcast Events

1. Teacher Of The Month
2. Beer & Bacon Bash
3. IBIB Scholarship
4. INews.TV
5. Holiday Bill Pay

Section C: Short Form Programs/Local Issues

1. Flood Reports

Section D: Public Service Announcements

1. Exhibit Attached

Section A: Newscast Overview

KY TZ FM Radio produces 4 daily newscasts. Three minute 'morning drive' reports air at 5, 6, 7,8, and 9am each weekday.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 4 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

Jan 20, 2017

Simmons Multimedia has learned the name of the Melvin DeLong has been named as the suspect involved in a shootout that claimed the life of a sheriff's deputy in Rolette County.

Jan 24, 2017

A 36-year-old man has been sentenced to spend the rest of his life in prison for fatally stabbing one man and critically injuring another on the Spirit Lake reservation in April. On Tuesday, Judge Ralph Erickson gave Dallas Wayne Thundershield, 36, the maximum sentence — life without parole — in federal court in Fargo for the April 9 attack that killed Richard DeMarce Sr., 52, of St. Michael, N.D., and seriously wounded his nephew Elvis DeMarce. Priscilla Bear, Thundershield's girlfriend at the time, also suffered injuries when Thundershield beat her after the incident.

February 3, 2017

Daniel TwoHearts abandoned the silver 2005 Ford Taurus in Northwood, then stole a white 2013 GMC Sierra K-2500. The GMC was found abandoned in the Devils Lake Wal-Mart parking lot. TwoHearts is still at large. TwoHearts is currently under the supervision of Parole and Probation. He has an active warrant for attempted murder. TwoHearts is 5'7" and 160 pounds.

Feb 7, 2017

Police say a crime spree by a man who fired at a state trooper is over after the suspect shot himself rather than surrender. Police Capt. John Barnett says that Daniel TwoHearts shot himself once. He says the wound did not appear to be fatal before he was airlifted to a hospital.

Feb 19, 2017 at 1:11 p.m.

Two men are hurt, one seriously, after being attacked in Cando. The Towner County sheriff says Saturday around 5 P.M., they got a call to an apartment building. One man has since been arrested in connection to the attack. His name and charges are expected to be released Monday.

February 16, 2017 at 2:30 pm CT at:

– 2017 Spring Flood Outlook Discussion Points 2/16/2017 prepared by
NWS - Weather Forecast Office, Grand Forks ND NWS - North Central River Forecast
Center, Chanhassen MN

Thursday, the National Weather Service office in Grand Forks released an update on spring flooding possibilities for the Red River and Devils Lake Basins

Greg Gust with the NWS says recent/expected thaw conditions lower the overall flood risk slightly.

Gust said the threat for significant, impactful snowmelt flooding is still very high for the Devils Lake Basin, where near record runoff is projected.

Gust Audio 1

The threat remains moderate to high, above the historical risk for most river points across northeast ND into far northwest MN, especially along the Park with some flooding issues possible on the Forest River

Gust Audio 2

Gust also explained what's expected for the Pembina River along the border

Gust Audio 3

Thawing conditions now and into next week should lower flood risk more noticeably in the southern Red River Basin... to very near long term normals, though area is still prone to minor or low-end moderate spring flooding.

March 8, 2017

Cavalier County Commissioners Meeting Agenda Thursday, March 9, 2017
Cavalier County Courthouse – Commission Room 901 3rd Street Langdon, ND 58249 (701) 256-2639

8:30 a.m. Pledge of Allegiance Call to Order Approval of Minutes Approval of Vouchers
Schedule employee team □ Old Business building in March or April Open Discussion
9:00 a.m. Terry Chris Lundeby – snowplow trucks □ Johnston – Road Supervisor
9:30 a.m. Review of motor grader operator apps/schedule interviews
9:45 a.m. Approval of HR Contract
10:00 a.m. Courthouse boiler pipe project update
10:15 a.m. CDBG grant app with North Central Plannin

Mar 29, 2017.

A warning for drivers near Grafton tonight. The state highway department says water is across Highway 81, 6 miles south of the city of Hamilton. Drivers are encouraged to slow down in that area. Highway officials warn this may be a common occurrence across the region the next few days. Drivers are being warned to obey all signs and barricades and not drive through water. Also, be careful at night because the water may freeze.

March 14, 2017

Rolette Co. N.D. --The suspect in an armed bank robbery in St. John broke out of jail Sunday night. The Rolla Police department is asking people to be on the look out for 58-year-old Jay Barker. He was being held in the Rolette County Jail for allegedly robbing a St. John bank the week before.

02/14/2017 Lead in: Winkler and area residents mourning the lives of 2 men killed in a plane crash last week...

RCMP confirmed 2 fatalities in a February 9th plane crash near Brunkild. The 60 year old and 41 year old male victims were from Winkler, identified as Art Paetkau, owner of Arty's Air Service and John Friesen, electrician at Border View Electric. RCMP were first dispatched to look for a missing plane at 8:50 pm last Thursday after the aircraft, which left St. Andrews Airport en route to Winkler, failed to arrive. RCMP detachment members, RCMP search and rescue and the Canadian Armed Forces search and rescue located the aircraft off Provincial Highway 305 near Brunkild at approximately 1:05 am on Friday. The cause of the crash is still unknown, though the RCMP statement reported poor weather conditions and low visibility. The transportation safety board and RCMP are working together on this continuing investigation.

From the Borderland News Center in Morden...

02/16/2017 Lead in: Splash Pad coming to Carman this summer!

Thanks to a surprise donation from a former area resident and her husband, the Carman Splash Pad project is gaining the momentum it needs to move construction up to this summer.

Darren and Joanne Gunn recently donated \$100,000 to the project, bringing the total amount raised for the new facility to \$214,000.

While the couple doesn't live in the area, or even the province, Joanne grew up in Stephenfield and has fond memories of recreation in Carman, including a start in swimming with lessons at the pool, later earning a Bronze Medallion at the Pan Am Pool in Winnipeg. So when the Gunn's learned about the idea to create a splash pad, they were excited to help out.

The Splash Pad Committee has increased their budget to \$400,000, so they still need to raise a little under \$200,000 in the next few months, but construction could start fairly soon.

From the Borderland News Center in Morden...

03/18/2017 Lead in: New crosswalk flag system in place at Morden intersection...

Morden Police have announced a new flag system in place at the crosswalk at the Mountain and Stephen Street intersection. Flags are placed on both sides of the intersection; a pedestrian using the system will use a flag to warn traffic on their left that they're about to cross. They will then proceed with caution when traffic has stopped, then at the center of the road, signal to motorists on the right using the flag and when

traffic has stopped in that direction, complete the crossing and return the flag to its holder.

If you use this intersection, Police ask you to follow the directions posted on the crosswalk sign and motorists are asked to be aware and watch out for pedestrians using the flags.

From the Borderland News Center in Morden...

03/17/2017 Lead in: Carman RCMP makes major drug seizure in Miami...

Last week Friday, Carman, Manitou and Morris RCMP officers, along with assistance from the Emergency Response Team and Police Dog Services, executed a search warrant at a residence in Miami.

Police located and seized bundles of cash, estimated at \$25,000; a small amount of marijuana and they recovered an ATV that had been reported stole out of Saskatchewan 2 years earlier.

Police arrested 4 occupants at the residence at the time of the search. Reuben John Reimer of Morden was remanded into custody and is facing charges, including possession of proceeds of crime, possession of stolen property and possession of a controlled drug and substance.

Two females, a 44 year old and 21 year old, were released for court and will face charges. The 4th subject, a male youth, was released from custody and will not face charges.

Carman RCMP continue to investigate.

From the Borderland News Center in Morden...

Section B: Special and Non-Broadcast Events

Throughout the year Simmons Stations assist local groups and organizations with the promotion and or co-sponsorship of various activities and events. Our involvement may include contributions of in-kind advertising, cash donations, company staff donating their own time to assist with a given event, etc. Below are some examples which are representative of these efforts.

1- Teacher Of The Month

Each month during the school year Simmons Multimedia Stations acknowledge a deserving area educator with our Teacher of The Month Award. Nominations come from listeners who submit the name of a local teacher on our websites. The winning teacher receives a commemorative plaque, \$100 in cash and a pizza party for the class. (see Exhibit 1 attached)

2- Beer & Bacon Bash

In February Simmons Stations, in conjunction with the Langdon Chamber of Commerce promoted the annual Beer & Bacon Bash fundraiser. (see Exhibit 2 attached)

3- IBIB Scholarship

Each year, Simmons Multimedia Stations in conjunction with the International Broadcasters Idea Bank and SESAC offer a \$10,000 scholarship opportunity to a college student pursuing a career in radio broadcasting. (see Exhibit 3 attached)

4- iNews.TV

In January Simmons Multimedia entered into a content sharing partnership with local/regional news upstart iNews.TV. A link to this exclusive content is embedded on our web portals. (see Exhibit 4 attached)

5- Holiday Bill Pay

During the month of January Simmons Stations gave listeners the opportunity to win \$500 in cash to pay off holiday bills. (see exhibit 5 attached)

Farm Talk



Comes To

Live & Local
KNDK
AM 1080

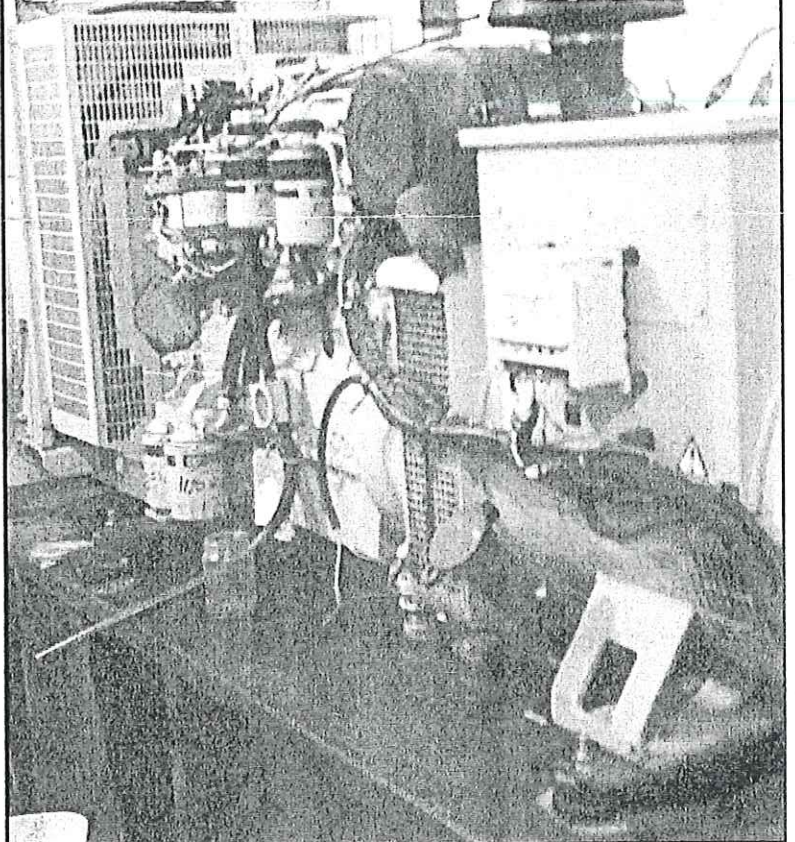
Red River Valley broadcast veteran Mick Kjar hosts Farm Talk, weekday afternoons from 2 to 3 on KNDK AM 1080. Mick talks farming with the biggest names in agriculture! Farm Talk covers it all. If you have an idea for a feature segment, call us! 701-256-1080. Farm Talk and KNDK 1080, Famous With Farmers!



TEACHER OF THE MONTH
Congratulations to **Ashley Hennings!**

Congratulations to Ashley Hennings, 7th Grade Language Arts teacher at Langdon Area High School. She received \$100 dollars in cash, a commemorative plaque, and a pizza party for her class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of The Month link on our websites: myborderland.com and walshcountydailynews.com

GENERATORS KEEP STATIONS HUMMING ALONG



Severe winter storms wreak havoc with snow, ice and gusty winds. When the power fails, Simmons Stations backup generator plants keep our radio stations On The Air, providing listeners with important weather updates, road conditions and school closing announcements. Pictured is the Perkins Diesel Generator located at our Milton, ND transmitter site which provides emergency power for Maverick 105 and BIG 106. The generator is maintained by Cavalier Rural Electric Co-operative of Langdon, ND.

RadioWaves Newsletter

is published by Simmons Multimedia for our clients and friends. If you'd like to receive a personal copy contact us at 701-256-1080. For useful information on Radio Advertising, visit: www.radioadvertisingfacts.com



Ext. 1

Radio WAVES

Radio Gets Results!

March 2017

www.walshcountydailynews.com
www.myborderland.com

Published for
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BEER & BACON BASH

In early February Simmons Stations helped promote the Annual Langdon Beer & Bacon Bash. Participants sampled a variety of foreign, domestic, and craft beers and all things bacon! Maverick 105's Mike Walsh is shown with a number of happy event organizers. Remember, if your group, club, or civic organization has an event that you'd like help promoting just reach out to us!



WELCOME KIM DAVISON!

Simmons Multimedia welcomes Kim Davison to our team! Kim is a native of rural Milton, ND. She has returned to her home area after living most her adult life in and around Fargo. Kim graduated from Minnesota State Technical College with a degree in Sales, Marketing, and Management. Kim has worked in the Sales Department of a prominent Fargo radio company and most recently was a Project Manager at My Professional Concierge in Fargo. Kim has a 12-year-old daughter, enjoys spending time with family and friends, gardening, sewing, camping, hunting, refinishing furniture, and has a passion for anything antique. Kim joins Simmons Stations KXPO and KAUJ FM in Grafton as an Account Representative.



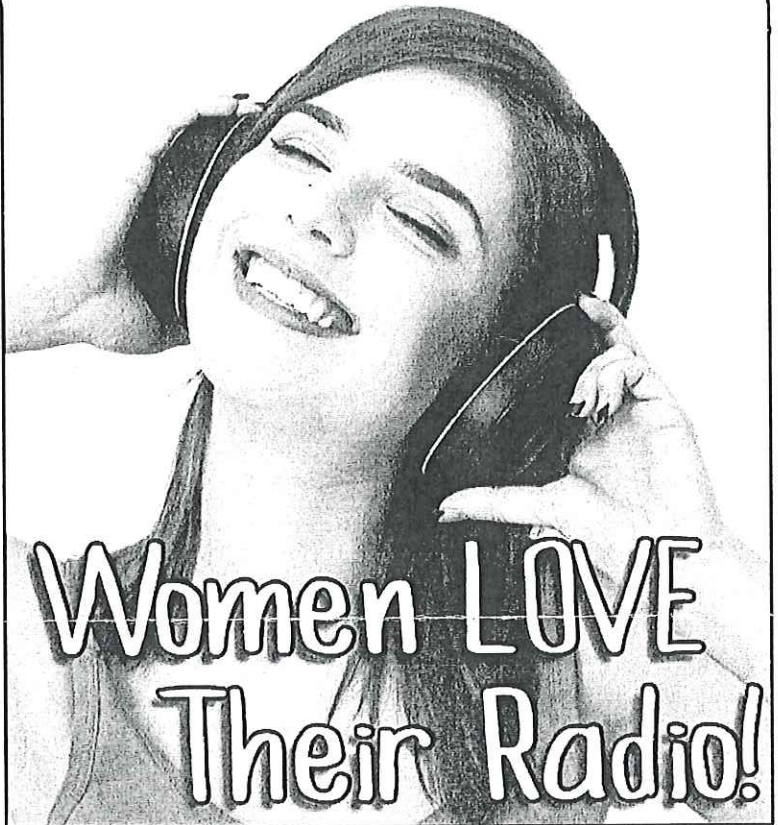
Simmons Multimedia Stations and its associated websites are giving listeners the chance to win tickets to see Tim McGraw and Faith Hill in concert at The Fargo Dome later this summer. To win, listeners record a short video of themselves singing a Tim & Faith duet and submit their video via our online entry form at myborderland.com. We will be adding these videos to our online video gallery, where the best videos win!

EX. 2

Women 15 to 54 say they love their favorite radio station more than PANDORA -- and by a huge margin -- 58% to 32%. This and other information about how women feel about radio was presented on February 16th by ALAN BURNS AND ASSOCIATES in partnership with STRATEGIC SOLUTIONS RESEARCH.

"Most women have a surprisingly deep connection to their favorite radio station," said BURNS. "We asked them who they felt understood them better: the radio station they listen to most, people who decide what fashions to stock in department stores, or the manufacturers of the cosmetics they use. Despite the fact that the cosmetics and fashion industries spend millions of dollars on understanding and predicting women, radio wins (80% to 69% each for fashions and cosmetics)."

The study, titled "What Women Want 2017 -- Insights into Radio, Music, and New Media" surveyed 2,000 women aged 15-54 for their usage and perceptions of radio, pureplay music streamers, and other sources of music, including what audio drivers of connected vehicles listen to.



TEACHER OF THE MONTH *Congratulations to Quenna Beston!*

Congratulations to Quenna Beston, the technology / STEM teacher at Munich Public School! She receives \$100 dollars in cash, a commemorative plaque, and a pizza party for her class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of The Month link on our websites: myborderland.com and walshcountydailynews.com



Simmons Multimedia, The International Broadcasters Idea Bank and SESAC are making a ten thousand dollar scholarship available to a college student in his or her second or third year and who will graduate with a degree leading to a career in radio broadcasting or song writing. For an application call any of our offices or visit myborderland.com. Deadline for receipt of applications is March 20, 2017.

RadioWaves Newsletter

is published by Simmons Multimedia for our clients and friends. If you'd like to receive a personal copy contact us at 701-256-1080. For useful information on Radio Advertising, visit: www.radioadvertisingfacts.com



BIG ROY

AT



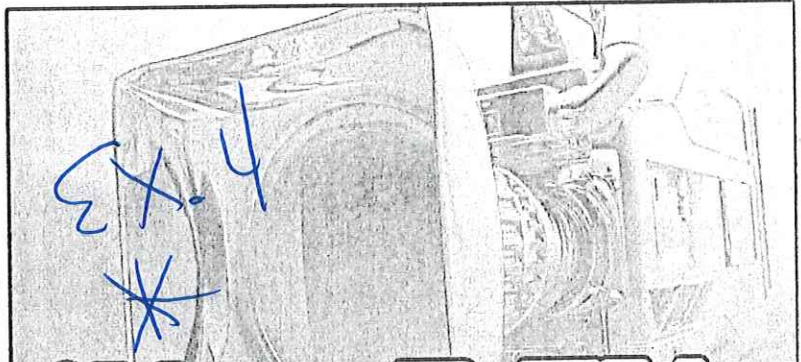
In January, Maverick 105 participated in the three day Manitoba Ag Days event held in Brandon, Manitoba. Among the features was the Versatile 1080 (pictured) known as BIG Roy, this is the largest tractor of its kind. The parts were manufactured in Winnipeg and assembled in Fargo. For more on BIG Roy, other events, and speakers from Manitoba Ag Days, click on the Agriculture tab at myborderland.com!



TEACHER OF THE MONTH *Congratulations to Mark Derzak!*

Congratulations to Mark Derzak, 11th Grade Social Sciences teacher at Morden Collegiate. Mr. Derzak receives \$100 dollars in cash, a commemorative plaque, and a pizza party for his class! Each month during the school year we honor a deserving area educator. To nominate a teacher in your school, just click on the Teacher of The Month link on our websites:

myborderland.com and walshcountydailynews.com



iNewz.TV *Launches in January*

In January, Simmons Multimedia joined into a partnership with regional video news upstart iNewz.TV, the brainchild of Grand Forks based TV Newsman, Neil Carlson. Several radio stations and newspapers contribute on a daily basis providing fresh local hometown news content. To see iNewz.TV click on the NEWS tab at www.myborderland.com or www.walshcountydailynews.com.

RadioWaves Newsletter

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Radio Waves


JANUARY 2017

Radio Gets Results!

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SIMMONS SCREENS



**NOW IN
ACCESS EVENT CENTRE**

In early December the City of Morden awarded Simmons Multimedia the digital screen contract with The Access Event Centre. Simmons Screens will provide the facility with a turnkey platform which includes flat screen TV's, media players, hardware/software, and professionally produced video content. If you're an advertiser who would benefit from having your message displayed on our screens at the Access Event Centre and several other popular area locations, reach out to us at 204-822-8000.



**KEN MORGAN
WINS VIDEO AWARD**

Video Award
KEN MORGAN
FOURTH PLACE

Simmons Multimedia Farm Director Ken Morgan received the 4th place award from the National Association of Farm Broadcasters for his submission '2016 Harvest Report'. In the video Morgan interviewed Dan Skinner of Skinner Harvesting, Emporia KS who was custom combining in the Langdon area in September.

THE HOLIDAY BILL PAY

ENTER FOR A CHANCE TO WIN \$500!

During the month of January, Simmons Stations and websites will be giving listeners the chance to win \$500 cash to pay off holiday shopping bills. Listen to your favorite Simmons Station or visit us online at myborderland.com and walshtowndailynews.com for complete details.

EX. 5

Section C: Short/Long Form Programs – Flood Reports

Each spring our stations coverage area is subject to a degree of flooding caused by swollen rivers as well as overland flooding. Some years the impacts are greater than others. Every year residents turn to our trusted radio stations for important flood related news and information. This information takes the form of road closures, river level readings, disaster preparedness, etc. Typical flood reports are broadcast several times each day across all of our radio stations and are also made available for download on our websites. Flood Reports are anchored by our Grafton based News Reporter, Mike Allen, Langdon based News Reporter Ken Morgan and Morden, MB based News Reporter Dusty Van Der Steen.

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

January 2017 PSA

- City of Langdon-1/6/17-Garbage Picked Up by Waste Management on Friday January 6th will be Picked Up Saturday January 7th
- Chris and Pepper Moen-01/13/17-Benefit Supper at the Pain Reliever in Nekoma at 6pm Free Will Offering and Silent Auction (Lost their house and everything in a fire)
- CCMH-01/30/17-Meet and Greet for Dr. Lynne Didrikson Walhalla Clinic 10-12 Langdon Hospital Board Room 1-3
- ND Game & Fish-01/30/17-Hunter's Education 7pm at Langdon Research Center

January 2017 PSAs

Town or Business	Dates Announced	Announcement/Event
City of Winkler	01/09 – 01/13 01/23 – 01/06	Christmas Tree Pickup Blood Donor Clinic
Town of Carman	01/16 – 01/20 01/30 – 02/04	Blood Donor Clinic Blizzard Fest
Canadian Fossil Discovery Center	01/16 – 01/21	Movie with Mosasaurs
Royal Canadian Legion Carman	01/16 – 01/21	Big Daddy Tazz – Bullying Fundraiser
Big Brothers Big Sisters	01/23 – 01/24	Big Night Out – fundraiser
Winkler Parks & Rec	01/16 – 01/31 01/23 – 01/31	Winkler Dodgeball League Registration After School Program Registration
Cavalier American Legion	01/23 – 01/30	Blood Drive
CCMH	01/23 – 01/30	Meet and Greet Dr. Lynne Didrikson

February 2017 PSAs

Town or Business	Dates Announced	Announcement/Event
Town of Carman	02/01 – 02/04	Blizzard Fest
Winkler Parks & Rec	02/01 – 02/05	Winkler Dodgeball Registration
A. Rocha Pembina Valley Interpretive Center	02/01 – 02/12	Explore Outdoors After School Program
	02/20 – 02/25	Winter Family Day
Our Saviour's Lutheran Church	02/01 – 02/02	Groundhog Day Meal
Pembina Valley Humane Society	02/01 – 02/04	Thaw Your Paws Staycation Social
Lake Region State College	02/06	Heartsaver First Aid, CPR, AED Class
National Event	02/06 – 02/10	National Winter Bike to Work Day
Candice Bergen	02/06 – 02/11	Passport Clinic
Fundraiser	02/06 – 02/11	Fundraiser for Chuck Jordan
Blood Drive	02/13 – 02/14	Blood Drive Walhalla
Roland United Church	02/13 – 02/17	Family Movie Night
City of Morden	02/13 – 02/18	Morden's Multicultural Winterfest
	02/27-02/28	Home & Life Show
Blood Donor Clinic	02/20 – 02/23	Winkler Blood Donor Clinic
Roxy Theatre	02/20 – 02/26	Take me to the Movies
Mt. Carmel Moonlighters	02/20 – 02/25	Snowmobile Fun Run
	02/27 – 02/28	Vintage Ride & Family Fun Day
Town of Cavalier	02/20 – 02/25	Beer & Bacon Bash

February 2017 PSA

- Our Saviour's Lutheran Church Park River-02/02/17-Groundhog Day Meal from 5-7 Free Will Offering Proceeds go to Park River Bible Camp
- Langdon Area Chamber of Commerce- 02/03/17-Beer and Bacon Bash from 5-9 \$20 per Ticket
- Lake Region State College-02/06/17-Heart Savers First Aid, CPR, & AED Class from 5-9 \$45
- Cavalier County-02/16/17-Preschool Screening at United Lutheran Church
- Chuck Jordan-02/11/17-Fundrasier at the Pain Reliever in Nekoma at 5pm All Donations will Assist Chuch with Medical Expenses
- Tucker Olson-02/11/17-Bennifet to Raise Money for a Hockey Sled Starting at 12pm Bake Sale and Concessions Going Towards Tucker
- Cavalier County-02/26/17-30th Annual Friends for Life Brunch at St. Alphonsus Cafeteria from 9-1:30
- United Blood Services-02/14/17-Blood Drive at the Senior Center in Walhalla from 1-6pm
- Moonlighters Club-02/25/17-Snowmobile Fun Run at 10:00am at the Hop Tickets \$10.00
- Northern Lights Arts Council-02/23, 02/25, 02/26/2017-Take Me To The Movies a Musical Review at the Roxy Theatre

March 2017 PSA

- Lake Region State College-03/07/17-Basic Life Support for Healthcare Providers 5-8:30pm \$45
- Moonlighters Club-03/04/17-Mt. Carmel Moonlighters Vintage Ride & Family Fun Day Starting at 10:00 AM
- Langdon Area Elementary School-03/31/17-Register for 2018 Kindergarten Class by March 31st
- Adams Fire Department-03/18/17-New Fire Hall Open House from 3-7 Burgers, Brats, Fries Free Will Offering
- Lake Region Heritage Center-03/24/17-2017 Annual Heritage Gala Fundraiser for Lake Region Heritage Center at 6:30pm
- City of Munich-03/14/17-Blood Drive at Munich Ambulance Center from 11-5:30
- United Valley Services-03/17/17-Relay for Life's "Spud on the Run" at United Valley Services from 11-1
- Langdon Area High School-03/27/17-Blood Drive from 9:30-3:15 at Langdon Area High School Gym
- Cavalier County-03/27/17-Load Limits will be Enforced on all County Roads Beginning at 8am
- City of Langdon-03/28/17-Water Department Reminding Homeowners to Place Sump Pump Hoses Outside

March 2017 PSAs

Town or Business	Dates Announced	Announcement/Event
Access Event Center	03/01- 03/04	Home & Life Show
Mt Carmel Moonlighters	03/01 – 03/04	Vintage Ride & Family Fun Day
Winkler Minor Ball	03/06	Baseball/Softball Registration
Lake Region State College	03/06 – 03/07	Basic Life Support Courses
Pregnancy Care Center	03/06 – 03/11	Fundraising Banquet
Canadian Cancer Society	03/13 – 03/14	Daffodil Days
Stanley Soil Management	03/13 – 03/14	Ag Speaker & AGM
UVB Relay for Life	03/13 – 03/17	Spud on the Run
Pembina Hills Arts Center	03/13 – 03/17	Whiskey Tasting Event
Morden Lions	03/13 – 13/18	Toy Show
Adams Fire Department	03/13 – 03/18	New Fire Hall Open House
Soccer Clubs	03/20 – 03/22	Spring Soccer Registration
Not sure of who actually put this event on	03/20 – 03/23	“Helping Hurting Kids” Youth & Parent Support Talks
Winkler Bergthaler Mennonite Church	03/20 – 03/23	Blood Donor Clinic
Lake Region Heritage Center	03/20 – 03/24	Gala Fundraiser
Big Brothers Big Sisters Morden-Winkler	03/20 – 03/25	Bowl for Kids Sake
Langdon Area High School	03/27	Blood Drive
Town of Carman	03/27 – 03/31	Blood Donor Clinic