



Radio Station KYTZ FM Walhalla, ND

Issues & Programs Exhibit

2nd Quarter 2018

Prepared by Bob Simmons

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Cavalier County Public Health Minute

Section B: On-Air Promotions & Non-Broadcast Events

1. Daddy Say What
2. Pay It Forward
3. Spring Cleaning
4. Mommy & Me
5. Teacher Of The Month

Section C: Newscast Overview

1. Exhibit Attached

Section D: Public Service Announcements

1. Exhibit Attached

SECTION –A-

**Short & Long Form
Programs**

Program: Focus
Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that focuses on a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 to 6:15 AM

Program Host: Nick Vorlage

DATE	ISSUE ADDRESSED	PROGRAM DESCRIPTION
4/1/2018	The Arts	The Northern Lights Arts Council is a non-profit organization, incorporated in 1993 to encourage artistic opportunities for residents of Langdon and the surrounding area. Executive Director Amber Benoit spoke about some of the upcoming Arts Council events and projects with our Jake Kulland.
4/8/2018	Agriculture	North Dakota farmers are voicing concern about the Chinese government's tariffs on soybeans. Joel Heitkamp sat down with North Dakota Congressman Kevin Cramer to discuss the looming trade war and other issues.

4/15/2018	National Politics/World Events	This past week the Trump administration promised to respond with military force in Syria following chemical attacks that killed at least 60 people and injured many more. Joel Heitkamp spoke with National Security Expert, Professor Dakota Rudesill for his take on the situation.
4/22/2018	Agriculture	Earlier this week North Dakota Governor Doug Burgam visited with our Joel Heitkamp about trade tariffs and the potential impact on North Dakota Agriculture producers.
4/29/2018	Illegal Narcotics/Crime, Safety & Security	United States Attorney General Jeff Sessions was in Fargo Friday discussing the Opioid crisis in America. What follows are his remarks...one note – his comments have been compressed for purposes of time.
5/6/2018	Mental Health	Kathy Hogan chair of the North Dakota Interim Human Services Committee spoke about a new report that shows the state is doing a poor job in dealing with mental health issues.

5/13/2018	Net Neutrality/National Politics	Joel Hietkamp had the chance to discuss the issue of Net Neutrality with FCC Commissioner Jessica Rosenworcel.
5/27/2018	Honor flight/Veterans Issues	This past week a number of area veterans made the trip to Washington, DC as part of the 'Honor Flight'. Program host Joel Heitkamp went along and shared some highlights of this year's event.
6/3/2018	Education	Higher Education in the state of North Dakota is in this week's spotlight as host Joel Heitkamp visits with North Dakota State School of Science President John Richmond and Don Schilling of General Equipment.
6/10/2018	State Issues/Politics	Jim Dotzenrod a Senator from District 26 and now a candidate for the post of North Dakota State Agriculture Commissioner is this week's guest.

6/17/2018	Health	North Dakota ranks 12 th in the nation for suicide deaths. This week's guest is Monica McConkey a representative of Prairie St. Johns Hospital in Fargo that offers Psychiatric and Addiction counseling services.
6/24/2018	State Issues/Politics	Today our Joel Heitkamp shines the spotlight on the North Dakota Trade Office...what it does, how it does it and the roll the Trump Administrations new tariffs play in our relationships with trading partners. This week's guest is Simon Wilson, the Executive Director of the North Trade Office.

Program: Cavalier County Public Health Minute

Program Description: Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

Air Times: Varies ROS

Program Hosts: Terry Gustafson, RN. Stephanie Welch RN.

Date	Topic
4/2	Shingles immunizations
4/9	Stepping On program (reducing falls in persons 65+)
4/16	Poison Safety initiative for children
4/23	National Infant Immunization Week
4/30	Hazards of tanning booths discussed
5/7	Tick bite prevention
5/13	Drug Prevention Week initiative
5/21	High School Graduation Alcohol Awareness campaign
5/28	New Medicare Card primer
6/4	Tick borne diseases and prevention
6/11	Progressive Ag Youth Safety Day
6/18	Breastfeeding classes
6/25	Life Jacket Loaner program

SECTION –B-

Promotional & Non-Broadcast Events



“Congratulations to Kellee Thacker from Cavalier! As the winner in our "Daddy Say What?!" contest, she won for her Dad an Amazon Echo, an Ecobee3 Smart Thermostat, and a Phillips starter kit of smart lights!”

#PAYITFORWARD

Every weekday in the month of May, we delivered FREE PIZZA to nominated businesses in our Morden broadcast area.

Here are some of our winners.



Green Valley Equipment



The Brick in Morden



Morden RCMP Office



Boundary Trails Health Center

SPRING CLEANING!

“Congratulations to Josh Thorpe of Cavalier, our Spring Cleaning Winner with his entry "Search and find the Big Boy Figurine...!" He'll be getting \$500 to help with his spring cleaning project!”



"SEARCH AND FIND THE 'BIG BOY' FIGURINE. BET YOU CAN'T FIND HIM!"





CONGRATULATIONS!!! And Happy Mothers Day to our WINNERS of a pair of tickets to see Tim McGraw and Faith Hill and their Soul 2 Soul Tour July 10th at The Ralph Engelstad Arena in Grand Forks! We'll get in touch with you via FB Message! Here's The List: Amanda Englund, Karen Lindenberger, Mackenzie Helgoe, Bre Anderson, Caitlyn Buccini, Sherri Hollup, Lindsay Illerbrunn, Megan Hildebrand, Nicole Irene Baker, Alyssa Dietrich, Diane Louise Younggren, Amanda Wixo, Alison Podhrasky, Chelsey Kemnitz, Chantel Martens, Kayla Gowan, Jacquelyn Willcocks, Cathy Kenny, Rebecca Vettel, Lindsay Sveen, Emily Benoit, Heather Olson, Penny Unrau Follis, Stephanie Stauss, Andrea Jacobson, and Samantha Thykeson! Enjoy the show!



TEACHER OF THE MONTH



TEACHER OF THE MONTH Mrs. Joanne Hardy - North Border-Walhalla
March 2018 Teacher of the Month

Mar 2018 - Mrs. Joanne Hardy - North Border-Walhalla



TEACHER OF THE MONTH Mr. Sam Preble - Langdon Area Elementary School
April 2018 Teacher of the Month

Apr 2018 - Mr. Sam Preble - Langdon Area Elementary School



TEACHER OF THE MONTH Mr. Eric Tanguay - Ecole Morden Middle School
May 2018 Teacher of the Month

May 2018 - Mr. Eric Tanguay - Ecole Morden Middle School



TEACHER OF THE MONTH Mrs. Anne Weaver - Northlands Parkway Collegiate
June 2018 Teacher of the Month

Jun 2018 - Mrs. Anne Weaver - Northlands Parkway Collegiate

SECTION –C-

Newscast Overview

Section C: Newscast Overview

KYTZ FM Radio produces 5 daily newscasts. Three minute 'morning drive' reports air at 5, 6, 7, 8, and 9am each weekday.

News Treatments: The nominal length of each of our lead or feature stories described below is between thirty-seconds and two minutes-thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature will air 5 times in the course of a day, once in each newscast. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

The attached stories are representative of the local news content we produce on a daily basis:

SECTION –D-

Public Service Announcements

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

April 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Morden Activity Center	04/01 – 04/30 04/16 – 04/20 04/23 – 04/27	Free Income Tax Clinic Spring Banquet Health Expo
Pembina Hills Arts Council	04/01 – 04/22	Looking for board members
PCMH Foundation	04/02 – 04/04	Fry Bread Taco Fundraiser
Central Station	04/01 – 04/30	Shine & Share Community Store Free Coffee Drop-in
The Roxy	04/02 – 04/09	Celebrate 20 th Anniversary
Boundary Trails Health Center	04/02 – 04/05	Bake Sale Fundraiser
Cavalier County Soil Conservation District	04/02 – 04/06	Ladies Ag Night
Big Brothers Big Sisters	04/02 – 04/07	Big Night Out Supper Edition
Winkler Arts & Culture Center	04/09 – 04/30	Chase the Ace
Morden Festival of the Arts	04/09 – 04/12 04/19 – 04/19	Vocal/Choral Performances Speech Arts
Carman Mennonite Church	04/09 – 04/13	Borscht & Pie Fundraiser
Roland Memorial Hall	04/09 – 04/14	Fish Fry
Pembina Valley Humane Society	04/09 – 04/14	Steak, Spud & Sud Fundraiser
Salem Foundation	04/09 – 04/15	Faspa, Fellowship & Song fundraiser
Frost Fire Lodge	04/16 – 04/30 04/16 – 04/20	Howatt Hanger & Spring Opening Pembina Gorge Open House
Royal Canadian Legion, Morden	04/16 – 04/20	Fish Fry
Raptor Fest	04/16 – 04/21	8 th Annual Raptor Festival
Furever Friends Cat Rescue	04/16 – 04/21	Bud, Spud & Steak Fundraiser
Pembina Hills Art Gallery	04/16 – 04/21	Natural Dyeing Workshop
Bella's Castle	04/16 – 04/21	Paint Night
South Central Cancer Resource	04/23 – 04/25	Red Carpet Fashion Show
Langdon Research Extension Center	04/23 – 04/25	Surfing Securely Online

Langdon Ambulance	04/23 – 04/26	Spaghetti Feed Fundraiser
Maple Manor Auxiliary	04/23 – 04/26	Pie Social
Town of Altona	04/23 – 04/28	Townwide Giveaway Day
City of Morden	04/23 – 04/28	Humboldt Broncos Fundraisers
Cavalier American Legion	04/23 – 04/28	Faith in Action Dinner & Live Auction
Canadian Fossil Discover Center	04/23 – 04/28	Dig Deep Gala Fundraiser
Back 40 Folk Festival	04/23 – 04/28	70's Show
Highland Cemetery	04/23 – 04/29	Annual Meeting
Boyne Regional Library	04/30	Expansion & Renovation Project Wine & Cheese

May 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Winkler Chamber/Morden Chamber	05/01 – 05/31	Pay it Forward May (including our promotion)
Howatt Hanger/Frost Fire Lodge	05/01 – 05/	Spring Hours – New Lounge
Winkler Arts & Culture	05/01 – 05/31	Chase the Ace
Central Station	05/01 – 05/31	Shine & Share Community Store Free Coffee Drop-in
Cavalier	05/01 – 05/31	Spring Fling
Access Event Center	05/01 – 05/07 05/07 – 05/13 05/14 – 05/16	Barnswallow's Quilt Show & Spring Craft Sale Mental Health Week Summer Program Registration
Pain Reliever, Nekoma	05/01 – 05/04	Benefit for Owen Cook
Pembina Hills Art Gallery	05/01 – 05/05 05/07 – 05/12	Cinco de Mayo Chili Bowl Fundraiser Stained Glass Workshop
Pembina Thresherman's Museum	05/01 – 05/06	Fashion Show & Tea
Morden Activity Center	05/07 – 05/10	Mother's Day Brunch
Carman Community Hall	05/07 – 05/11	Blood Donor Clinic
ALH Motorspeedway	05/14 – 05/31	Speedway Open for the season
Cavalier Chamber of Commerce	05/14 – 05/17	Business After Hours
Cavalier County Cancer Crusaders	05/14 – 05/17	Taco in a Bag Fundraiser
St. Brigid's Catholic Church, Cavalier	05/14 – 05/18	Salad Luncheon
Langdon Ambulance	05/21 – 05/22	EMS Week BBQ
Roland	05/21 – 05/23	Push, Pull, Drag Day
Golden Prairie Arts Council	05/21 – 05/25	Raise the Roof Fundraising Concert
Miami	05/21 – 05/26	Annual Truck Mud Bog
Canadian Tire, Winkler	05/21 – 05/26	Jump Start Day Carnival
Carman	05/21 – 05/27	Ryall Park Band Performances
La Riviere	05/21 – 05/27	Fish Fry
CCMH	05/28 – 05/30	Spa Day
Week-END Kids' Hunger	05/28 – 05/30	Last Day Supper Ministry

Project		
Fehrway Feeds	05/28 – 05/31	Chick Days for Kids

June 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	06/01 – 06/30	Free Coffee Drop In Shine & Share Community Store
Town of Carman	06/01 – 06/02 06/11 – 06/14 06/11 – 06/30 06/18 – 06/22 06/18 – 06/24	Town Wide Garage Sale Alzheimer Memory Walk Farmer's Market Bison Classic Motorcycle Rally Wheels Car Club Show
Langdon American Legion	06/01 – 06/02	Charity Fun Run
Seguey Programs Winkler	06/04 – 06/30	JUMP
ALH Motorspeedway	06/04 – 06/30	Speedway schedule
Winkler Arts & Culture	06/01 – 06/30	Chase the Ace
Cavalier County Memorial Hospital Foundation	06/04 – 06/07	Family Fun Night
Grand Forks	06/04 – 06/10	Art on the Red
Miami Baseball	06/04 – 06/09	Touch-a-Truck Fundraiser
Pembina Valley Humane Society	06/04 – 06/10	Steps for Pets Walk-a-thon
City of Morden	06/04 – 06/10 06/11 – 06/30 06/11 – 06/16 06/11 – 06/16 06/25 – 06/30 06/25 – 06/30	Teddy Bear Picnic Good Times in the Suncatch Paddlefest Morden Night Market Farmer's Market Canada Day Beach Blast
Park River	06/11 – 06/30	Farmer's Market
Roland Fire Department	06/11 – 06/15	Annual Fireman's Picnic
Cavalier	06/11 – 06/17 06/11 – 06/17	Cavalier Motorcycle Ride In Cavalier Fire Department Pancake Breakfast
Langdon	06/18 – 06/30 06/18 – 06/23	Color Me Healthy 5K June Jamboree
Langdon Presbyterian Church	06/18 – 06/20	Salad Luncheon
Altona	06/18 – 06/21 06/18 – 06/23	Blood Donor Clinic Downtown Summer Kick-off
Cavalier Country Club	06/18 – 06/21	ND Icelandic Open Golf Tournament
Roland	06/18 – 06/23	Town Wide Garage Sale
La Riviere	06/18 – 06/23	Annual Turkeyfest & Duck Races

Morden Elks	06/18 – 06/23	Lobsterfest
Langdon United Methodist Church	06/25 – 06/27	Week-End Kids Hunger Project
City of Winkler	06/25 – 06/30	Canada Day Celebrations
Elm Creek	06/25 – 06/30	Canada Day Celebrations