



---

Radio Station KYTZ FM Walhalla, ND

**Issues & Programs Exhibit**

1st Quarter 2019

---

Prepared by Bob Simmons

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

\*Simmons Multimedia Stations produce a weekly program called Focus that addresses many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. \*Focus
2. Cavalier County Public Health Minute

### **Section B: Newscast Overview**

1. Exhibit Attached

### **Section C: Public Service Announcements**

1. Exhibit Attached

# SECTION –A-

## Short & Long Form Programs

**Program:** Focus

Focus is our Simmons Multimedia Stations weekly Public Affairs offering that shines the spotlight on a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health and public safety and civic issues.

**Air Time:** Sundays 6:00-6:10 AM

**Program Host:** Shanda Christensen

**Program:** Cavalier County Public Health Minute

**Program Description:** Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners.

Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

**Air Times:** Varies ROS

**Program Hosts:** Terry Gustafson, RN. Stephanie Welch RN.

## **SECTION –B-**

# **Newscast Overview**

## Section B: Newscast Overview

KY TZ FM Radio produces 4 daily newscasts with late breaking news stories and bulletins at anytime these stories break. Two minute 'morning drive' reports air at 5:00, 6:00, 7:00 and 8:00 and 9:00 am.

News Treatments: The nominal length of each of our lead or feature stories described in the attached pages is between thirty and sixty seconds.

## **Section C – Public Service Announcements**

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

### **January 2019 PSAs**

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Central Station	01/01 – 01/31	Free Coffee Drop In Shine & Share Community Store
Winkler Arts & Culture Center	01/01 – 01/31	Chase the Ace
Access Event Center	01/01 – 01/31 07/01 – 07/09  01/21 – 01/26	Winter Programs Morden Newcomer Welcome Night Standard First Aid Course
City of Winkler	01/07 – 01/11	Christmas Tree Pickup
Morden Fire Department	01/07 – 01/08	Car Seat Clinic
Great Plains Food Bank	01/07 – 01/11	Mobile Food Pantry
VFW/Kennedy Cafe	01/07 – 01/12	Char Langen Benefit
Morden Polar Plunge	01/14 – 01/31	Participant registration
Western School Division	01/14 – 01/31	Kindergarten registration
LRSC	101/04 – 01/15	Train ND Heartsaver, CPR, First Aid & AED Courses
Pembina County Area Sportsman's Club	01/14 – 01/19	Wildlife Feed
Big Brothers Big Sisters Morden/Winkler	01/21 – 01/31	Bowl for Kids' Sake Registration

### **February 2019 PSAs**

<b>Town or Business</b>	<b>Dates Announced</b>	<b>Announcement/Event</b>
Central Station	02/01 – 02/28	Free Coffee Drop In Shine & Share Community Store
Winkler Arts & Culture Center	02/01 – 02/28	Chase the Ace
Access Event Center	02/01 – 02/28 02/01 – 02/16 02/04 – 02/09 02/11 – 02/16	Winter Programs Polar Plunge Registration Baby, Bridal & Home Market Morden's Multicultural WinterFest & Polar Plunge
Big Brothers/Big Sisters of	02/01 – 02/28	Bowl for Kids' Sake Registration

Morden/Winkler		
Carman United Church	02/01 02/04 – 02/08	TGIF Luncheon TGIF Luncheon
SND State Ride	02/01 – 02/02	State Ride
Pembina Valley Humane Society	02/01 – 02/02	Thaw Your Paws Staycation Social
Winkler Minor Baseball	02/04 – 02/28	Online Registration
Morden Minor Baseball	02/04 – 02/08	Online Registration
Emmanuel Mennonite Church, Winkler	02/04 – 02/05	DATENIGHT Tour Comedy Night
Pembina Hills Art Center	02/04 – 02/08	Fundraising Concert
Morden Collegiate	02/11 – 02/12  02/18 – 02/20	Evening of Elegance Grad Outfit Donation evening French Immersion Information Evening
Morden Fire Department	02/11 – 02/12	Car Seat Clinic
Ecole Morden Middle School Jazz Choir	02/11 – 02/14	Singing Valentine Fundraiser
Garden Valley Collegiate, Winkler	02/11 – 02/17	Grease: School Version
Birchwood Chevrolet, Cavalier	02/18 – 02/19	Car Seat Checkup Event
LRSC	02/18 – 02/19	Train ND Heartsaver, CRP, First Aid & AED Course
Roxy Theatre	02/18 – 02/24	Nonsense: The Musical
Carman Community Hall	02/18 – 02/22 02/18 – 02/23	Blood Donor Clinic Alzheimer Ukrainian Dinner fundraiser
Cavalier	02/18 – 02/23	Beer & Bacon Bash

### March 2019 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	3/01 – 03/31	Free Coffee Drop In Shine & Share Community Store

Winkler Arts & Culture Center	03/01 – 03/31 03/11 – 03/14	Chase the Ace Paint Your Pet Party
Access Event Center	03/01 – 03/31 03/01 – 03/02 03/11 – 03/12 03/11 – 03/13	Winter Programs Home & Life Show Blood Donor Clinic Newcomer Welcome Night
Winkler Minor Baseball	03/01 – 03/25	Online Registration
Big Brothers Big Sisters Morden/Winkler	03/01 – 03/16	Bowl for Kids Sake
Altona Community Gardens	03/01 – 03/03	Garden Applications now open
St. Alphonsus Catholic Church, Langdon	03/01 – 03/02	World Day of Prayer
Canadian Reformed Church, Carman	03/01 – 03/02	Winter Fun Day
Kennedy Cafe	03/04 – 03/07	Soil Health Cafe Chat
Boundary Trails Health Center	03/04 – 03/07	Cancer Support Group
Emmanuel Mennonite Church	03/04 – 03/10	All Around the Circle Concert
Morden Mennonite Church	03/04 – 03/10	All Around the Circle Concert
Langdon Elementary School	03/11 – 03/31 03/18 – 03/31 03/25 – 03/29	Keys to Success in School Program Kindergarten Registration Butterfly Ball
Morden Fire Department	03/11 – 03/12	Car Seat Clinic
Morden Air Cadets	03/11 – 03/16	Pancake Breakfast
Pembina Valley Pregnancy Care	03/11 – 03/16	Love in Action Fundraising Banquet
Canadian Cancer Society	03/19 – 03/23	Daffodil Sales
Winkler Centennial Library	03/18	Speaker on Coloured Glasses
LRSC/TrainND	03/18 – 03/19	Heartsaver, CPR, First Aid, AED Course
Rhineland Pioneer Center, Altona	03/18 – 03/21	Blood Donor Clinic



Boyd Block	03/18 – 03/21	Fry Bread Taco Fundraiser
Carman	03/18 – 03/21	Communities in Bloom Information Meeting