



Radio Station KYTZ FM Walhalla, ND

Issues & Programs Exhibit

1st Quarter 2020

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Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

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3. Covid-19 Updates

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Section D: Public Service Announcements

1. Exhibit Attached

SECTION

-A-

Long and Short Form Programs

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlight's a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 6 AM

Program Moderator: Shanda Christensen

Programs/Topics for 1stnd Quarter 2020 -

- **Community Focus – March 29, 2020- Shanda Christianson speaks with Barb Basil, licensed professional counselor with Catholic Charities, in regards to mental health during the Coronavirus pandemic.**

00:00 / 12:59

- **Community Focus - March 22, 2020- Shanda Christianson, speaks to Cavalier County Public Health Nurse Steph Welsh about COVID-19.**

00:00 / 15:29

- **Community Focus - March 15, 2020-This week, Shanda Christianson speaks with the National Weather Service in Grand Forks Lead Meteorologist and Acting Service Hydrologist Jim Kaiser about the flood outlook for the northern Red River Valley.**

00:00 / 10:05

- **Community Focus - March 8, 2020-Simmons Multimedia's Shanda Christianson speaks with the North Dakota Flood Control Project Supervisor, Rich Shueneman in regards to potential spring flooding along the Park River and precautions that will be taken at the Homme Dam.**

00:00 / 11:21

- **Community Focus - March 1, 2020-Ed Jonas is a local cattle rancher in the Walhalla area and he has a type of breed of cattle that has never been done before and he tells us about it.**

00:00 / 07:31

- **Community Focus - February 23, 2020-Mick Kjar speaks with Ken Hellevang, NDSU Ag & Bio-system Engineering Department Chair, about Grain Bin Safety.**

00:00 / 09:20

- **Community Focus - February 16, 2020-News and Views program host Joel Heitkamp spoke with North Dakota Farmers Union President Mark Watne about the administration's proposed budget cuts in terms of agriculture.**

00:00 / 06:40

- **Community Focus - February 9, 2020-Dr. Tom Shives and Tracey McCray discuss women's heart health and cardio-rheumatology and a Mayo Clinic hematologist and oncologist, will explain the common health risks for breast cancer survivors.**

00:00 / 27:37

- **Community Focus - February 2, 2020-Dr. Tom Shives and Tracey McCray, along with Dr. Gregory Poland, Director of Mayo Clinic's Vaccine Research Group, discusses flu, whooping cough, and other vaccine topics.**

00:00 / 22:42

- **Community Focus - January 26, 2020-News and Views segment with Mike Williams about charging electric cars in North Dakota.**

00:00 / 17:12

- **Community Focus - January 19, 2020-Leah Hargrove of Bismarck Global Neighbors about the refugee resettlement vote in Burleigh County.**

00:00 / 08:52

- **Community Focus - January 12, 2020-Dr. Tom Shives and Tracey McCray from Mayo Clinic Radio discuss the importance of donating blood.**

00:00 / 10:23

- **Community Focus - January 5, 2020-Professor and Expert on the Electoral College, Robert Alexander, joins Joel Heitkamp on News & Views.**

Program: Cavalier County Public Health Minute

Program Description: Each month representatives from the Cavalier County Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

Air Times: Varies ROS

Program Hosts: Terry Gustafson, RN. Stephanie Welch RN.

Week	Topic
1/6	Tobacco
1/13	Impaired Driving
1/20	Co2 Detectors
1/27	Falls/Winter safety
2/3	Suicide
2/10	Medication Take Back Event
2/17	Radon Testing
2/24	Suicide
3/2	School Vaccination Day
3/9	Covid-19
3/16	Space Heaters
3/23	Personal Hygiene

Program: Covid-19 Updates

Program Description: As the Coronavirus Pandemic swept the nation in mid to late March, Simmons Stations produced a number of daily reports that featured the latest state/local statistics along with other timely information from local health authorities and officials.

Air Dates: Daily beginning March 16- TFN

Air Times: 8am 10am, 12pm, 3pm, 5pm, 7pm with additional updates based on urgency

Program Host: Simmons News staff

SECTION –B-

Promotional & Non-Broadcast Events

Holiday Bail Out

Listeners had the chance to win \$500 cash to use as they choose (pay bills, splurge, etc.) by posting their individual sob stories on our website/social media pages.

Teacher of the Month –

Each month during the school year Simons Multimedia Stations solicit nominations for our Teacher of the Month contest. One lucky educator receives a commemorative plaque, a check for 100 dollars and a pizza party for the class.

January winner: Cassandra Newman – Maple Leaf Elementary

February winner: Sara Larson – Park River Area School

March winner: Mandy Schott – Thomas Greenway Middle School

Fuelled By Giving

In January our stations teamed with the local Winkler-Morden Co-Op gas stations which donated five cents from each litre of fuel sold to the Pembina Counseling Center. The total amount raised was \$5,226.

Project: Kindness

During first quarter 2020 Simmons Stations sponsored a one thousand dollar scholarship in Project: Kindness. We asked high school and college students to produce a sixty second audio message or produce a three minute video message on how they envision a world that would (1) Reduce suicide (2) Reduce drug use (3) Reduce bullying. Entries will close April 15, 2020.

Suh-Winter

In February and March our stations teamed up with Shine Paint Protection to giveaway a trip for 2 to las Vegas. Listeners were asked to submit selfies via our web/social media pages of the doing summertime outdoor activities in winter (Suh-Winter).

SECTION –C-

Newscast Overview

Section A: Newscast Overview

KYTZ FM Radio produces several daily newscasts. Three to Five minute 'morning drive' reports air at 5, 6, 7, 8 and 9 AM. With additional reports 'in brief' scheduled throughout the day.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –D-

Public Service Announcements

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA’s) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA’s broadcast and is representative of this commitment.

January 2020 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	01/01 – 01/31	Free Coffee Drop In Shine & Share Community Store
Winkler Arts & Culture Center	01/01 – 01/31	Chase the Ace
City of Winkler	01/06 – 01/09	Christmas Tree Pickup
Suicide: The Ripple Effect	01/06 – 01/08	Free movie screening Park River
Great Plains Food Bank	01/06 – 01/09	Langdon Mobile Food Pantry Drayton Mobile Food Pantry

Morden Fire Department	01/13 – 01/14	Car Seat Clinic
NDSU Extension Cavalier	01/13 – 01/16	Supporting Farm/Ranch Youth seminar
Masonic Hall, Langdon	01/20	Snowmobile Safety Course
LRSC	01/20 – 01/21	Heartsaver CPR/First Aid/AED Course
Pembina Valley Humane Society	01/20 – 01/25	Strikes for Strays bowling fundraiser
Holiday Mountain Resort	01/27	Hero's Day
Morden Minor Hockey	01/27	Hockey Give Blood event
St. Alphonsus Elementary School	01/27 – 01/29	Spaghetti Supper fundraiser
Carman Handi-Van	01/27 – 01/31	Quiz Night Fundraiser

February 2020 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	02/01 – 02/29	Free Coffee Drop In Shine & Share Community Store
Walhalla Inn	01/27 – 02/01	ND State Ride & Snofest
Bathgate Fire Department	01/27 – 02/01	Fundraiser at Reiny's
Lyric Theatre, Park River	02/03 – 02/05	Suicide: The Ripple Effect screening
Hanson's Auto & Implement	02/03 – 02/06	Grafton Car Seat Checkup Event
Boyne Regional Library	02/03 – 02/08	Leap Into Reading family festival
Park River Bible Camp	02/10 – 02/11	Come & Go Social Fundraisers at the Frosty Fox & Art of Touch
Morden Fire Department	02/10 – 02/11	Car Seat Clinic
The Roxy Theatre, Langdon	02/10 – 02/12	Suicide: The Ripple Effect screening
Access Event Centre	02/10 – 02/12	Morden Newcomer Welcome Night
	02/10 – 02/15	Multicultural Winterfest

Pembina County Memorial Hospital	02/10 – 02/13	Giving Hearts Day
CHI Friendship	02/10 – 02/13	Giving Hearts Day Chili Cook-off
Mennonite Brethren Church, Winkler	02/10 – 02/13	Community Blood Donation Event
Park River City Hall	02/10 – 02/14	Valentine's Day Gala
Langdon Activity Center	02/10 – 02/16	Annual Toy Show
Mt. Carmel Moonlighters	02/10 – 02/15	Snowmobile Fun Run
Morden Emergency Services	02/10 – 02/15	Fundraising Social
Big Brothers Big Sisters Pembina Valley	02/17 – 02/29	Get your teams registered for Bowl for Kids
City of Winkler	02/17	Comic Con 2020
Cavalier Public Library	02/17 – 02/18 02/17 – 02/22	Story Time at the Library Community Puzzle Contest
LRSC	02/17 – 02/18	Heartsaver CPR, First Aid, AED Course
Langdon Elementary School	02/17 – 02/20	Preschool screening
Carman Community Hall	02/17 – 02/21 02/17 – 02/22	Blood Donor Clinic Alzheimer Ukrainian Dinner Fundraiser
Cavalier County Friends For Life	02/17 – 02/23	Brunch fundraiser

March 2020 PSAs

Town or Business	Dates Announced	Announcement/Event
Safe Communities in Cavalier, Pembina & Walsh Counties	03/01 – 03/22	Full Circle of Caring Calendar Raffle
Pembina County Courthouse	03/02	Managing Through an Economic Downtown workshop
LRSC Playmakers	03/02 – 03/08	Putnam County Spelling Bee

		Musical
Access Event Centre	03/02 – 03/07 03/09 – 03/11 03/16 – 03/22	Home & Life Show Morden Newcomer Welcome Night Morden's Annual Toy Show (cancelled due to COVID-19)
	03/09 – 03/15	Butterfly Ball (event was cancelled due to COVID-19)
PW Enns Centennial Concert Hall, Winkler	03/09 – 03/15	Classic Country Night (event was cancelled due to COVID-19)
Angel of Hope Memorial Park	03/09 – 03/15	Angel of Hope Memorial Fundraiser
Morden Fire Department	03/09 – 03/10	Car Seat Clinic
Robert Fawcett Auditorium	03/09 – 03/11	Iron Jawed Angels Film Screening
Roxy Theatre, Langdon	03/09 – 03/15	Once Upon an Ever After: Musical Revue
Carman United Church	03/09 – 03/13	Soup & Pie Supper
Pain Reliever, Nekoma	03/09 – 03/13	Harvest for Hunger Fish Fry
Walhalla Ambulance	03/09 – 03/13	Meat Raffle at Jackson's Bar
Big Brothers Big Sisters Pembina Valley	03/09 – 03/13	Bowl for Kid's Sake (event was cancelled due to COVID-19)
Kittson County Soil & Water Conservation	03/09 – 03/13	Ag Exploration Day (event was cancelled due to COVID-19)
Cavalier Chamber of Commerce	03/09 – 03/13	Casino Night Fundraiser (event was cancelled due to COVID-19)
Frost Fire Park	03/09 – 03/14	Spring Fling Race Day (event was cancelled due to COVID-19)
La Riviere	03/09 – 03/14	Irish Stew Supper (event was cancelled due to COVID-19)

LRSC	03/16 – 03/17	Heartsaver CPR/First Aid/AED Course (cancelled due to COVID-19)
Stanley Soil Management Assoc	03/16 – 03/18	Informational Meeting (cancelled due to COVID-19)
Knights of Columbus, Devils Lake	03/16 – 03/19	Harvest for Hunger (cancelled due to COVID-19)
Langdon Eagles Club	03/16 – 03/19	Fry Bread Tacos for Boyd Block (cancelled due to COVID-19)
Osnabrock	03/16 – 03/20	ND Barley Show (cancelled due to COVID-19)