



Radio Station KYTZ FM Walhalla, ND

Issues & Programs Exhibit

3rd Quarter 2018

Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

Issues & Programs Outline

Section A: Short & Long Form Programs/Local issues

1. Focus
2. Cavalier County Public Health Minute

Section B: On-Air Promotions & Non-Broadcast Events

1. Summer Spies
2. Tractor Cruise
3. Big Boom 10K/5K
4. Harvest for Kids
5. Fall Sports Guide

Section C: Newscast Overview

1. Exhibit Attached

Section D: Public Service Announcements

1. Exhibit Attached

SECTION –A-

**Short & Long Form
Programs**

Program: Focus

Program Description: Focus is our Simmons Multimedia Stations weekly Public Affairs offering that spotlights a variety of topics of interest to our broad range of listeners. Typical programs include discussion of local/regional/national politics, agriculture issues, health, public safety and civic issues.

Air Time: Sunday 7 to 7:15 AM

Program Host: Nick Vorlage

DATE	ISSUE ADDRESSED	PROGRAM DESCRIPTION
7/1/2018	Immigration & Border Security	In this week's broadcast host Joel Heitkamp goes one on one with North Dakota Congressman Kevin Cramer. The conversation includes immigration and border security, tariffs and agriculture.
7/8/2018	Health	This week's program features Dr. Edward Cregan who discusses end of life issues with program hosts Dr. Tom Chives and Tracy Moore.
7/15/2018	State/National Politics	This week Congressman Kevin Cramer is heard taking listener calls . Cramer is the Republican nominee for this year's U.S Senate Election in North Dakota. The Congressman is joined in studio with program moderator Joel Heitkamp
7/22/2018	State/National Politics/Agriculture	Last Saturday North Dakota U.S. Senator Heidi Heitkamp held a town hall meeting in Langdon where she discussed the farm bill, trade and commodity prices with local residents. Here is a portion of that meeting.

7/29/2018	Health	This past week Fargo authorities announced the presence of West Nile virus was found in mosquito samples taken south of the city. Meanwhile ticks and the diseases they carry also continue to be of concern throughout our area. This week on Focus we present a segment from Mayo Clinic Radio featuring Dr. Tom Chives and Tracy McCray visiting with tick specialist Dr. Bobbie Frit.
8/5/2018	North Dakota Icelandic community	This weekend, the North Dakota Icelandic community of Mountain welcomes thousands from across the region and beyond to the 119 th annual August the Deuce celebration. Event organizer Curt Olfason was Joel Hietkamps guest earlier this week and spoke about this years events and activities..
8/12/2018	National Affairs	China and its tariffs on soybeans and other products continue to make news. This week Joel Heitkamp had the chance to visit with Chris Hagen a writer for The High Plains Reader an alternative newspaper based in Fargo. Hagen worked and lived in China for a number of years and offers some insight into the country and its people.
8/19/2018	State Government	If you've ever found yourself having to fill out internet forms for any of the many North Dakota government agencies and thought 'there must be a better way' ...you're not alone. Recently 2 North Dakota Legislators Kylie

9/2/2018

AGRICULTURE AID PACKAGE
FOR FARMERS

Overson who is also a candidate for the North Dakota Tax Commissioner and Josh Boshee, candidate for North Dakota Secretary of State were Joel Hietkamps guests where they talked about an idea to streamline on-line forms.

For the people who advocate on behalf of farmers, like Dale Ihry, executive director of the ND Corn Council and ND Corn Utilization Council, and Dan Wogsland, executive director of the ND Grain Growers Association, there's not a lot to smile about right now. With the guidelines being set by the Trump administration on determining distribution of \$12 billion in aid for ag producers affected by the trade war, commodity groups say it isn't enough. Ihry and Wogsland joined Joel Heitkamp earlier this week to discuss the aid package. Here is that interview.

9/9/2018

Recreational Marijuana
Legalization Issue

The issue to legalize recreational use of marijuana is in this weeks spotlight. On News & Views, which is heard on Simmons Multimedia Stations KNDK Langdon and KXPO Grafton, program moderator Joel Heitkamp was joined Thursday by Bob Wefald, spokesman for North Dakotans Against the Legalization of Marijuana. Here is that segment.

9/16/2018	Marijuana – Continued.	This morning Joel Heitkamp continues the conversation with Bob Wefald and listeners about the legalization of Marijuana in North Dakota. Wefald claims the state will become the Wild Wild West.
9/23/2018	Troopers	Today’s program features Captain Brian Niewind of the North Dakota State Patrol and Sergeant Jesse Grabow of the Minnesota State Patrol. The troopers take questions and comments from listeners.
9/30/2018	Langdon Day Care	Small communities across the region continue to struggle with suitable daycare programs for parents with small children. Beginning in October new laws go into effect requiring daycare workers be finger printed and undergo back ground checks. Jackie Thom is the Director of the Langdon Day Care Center and spoke with our Jake Kulland earlier this week about the staffing problems facing that facility.

Program: Cavalier County Public Health Minute

Program Description: Each month representatives from the Cavalier County North Dakota Public Health District produce a series of programs targeting specific health care issues of importance to our listeners. Topics include disease prevention, wellness and safety and healthcare issues in general. The programs air at random times throughout our daily broadcast schedule.

Air Times: Varies ROS

Program Hosts: Terry Gustafson, RN. Stephanie Welch RN.

Date	Topic
7/4	Fireworks Safety
7/9	Skin Cancer Prevention
7/16	Safe Kids/Cars campaign
7/23	Teens/Drug Abuse
7/30	School Immunizations
8/6	Project Safe Kids (Car Seat campaign)
8/13	Meningococcal Disease
8/20	Teens/Safe Driving (seat belt campaign)
8/27	Distracted Driving
9/3	Back to School Safety
9/10	Alcohol education
9/17	Flu season
9/24	Immunization Practices

SECTION –B-

Promotional & Non-Broadcast Events

A promotional poster for the 'Run Langdon' event. The background is a black and white photograph of a group of runners at the start of a race. Overlaid on the image are three circular logos: 'Color Me Healthy 5K RUN' on the left, 'KIDS RUN' in the center, and 'BIG BOOM GRAVEL DAZZLE 10K RUN' on the right. The text 'RUN LANGDON' is written in large, white, sans-serif capital letters across the top, with 'THURSDAY, JULY 19, 2018' centered below it.

RUN LANGDON
THURSDAY, JULY 19, 2018

**Color Me Healthy
5K RUN**

**KIDS
RUN**

**BIG BOOM
GRAVEL
DAZZLE
10K RUN**

Simmons Multimedia Stations are proud to co-sponsor the 2nd Annual "Color Me Healthy" 5k Run/Walk, Kids Run and "Big Boom Gravel Dazzle" 10k which will take place Thursday, July 19th, 7PM in Langdon. \$100 first place cash award to overall 1st place male/female 10k finishers. Registration includes t-shirt and an awesome finisher medal! For more details or to sign up, go to www.runlangdon.com. All proceeds to benefit the Cavalier County Behavioral & Mental Health Task Force.



In August, Simmons Multimedia Stations teamed up with several other area businesses and promoted the Harvest For Kids Event. This event captured the Guinness Book of World Records achievement for 'Most combine harvesters working simultaneously on a single field!' A total of 303 combines were on hand to smash the old record of 244. Over 14,000 gathered for the event. The purpose of Harvest for Kids was to raise enough money to send 1 million kids to camp through the ministry of Children's Camps International.



The Borderland Summer Spies are out and about looking for people listening to one of our Simmons Multimedia Stations. So far this summer The Spies have been to Morden, Winkler, Lake Minnewasta, Langdon, Mt. Carmel, Cavalier, Walthalla, Mountain, Garder, Edinburg, Adams, Park River, Fairdale, and the Icelandic State Park. Where will the spies show up next? Keep tuned to your favorite Simmons Multimedia station to find out and you might be our next instant winner!



11TH ANNUAL TRACTOR, CAR, & PICKUP CRUISE

The 11th Annual Antique Tractor, Car and Pick Up Cruise was held on Friday, July 20th. This year's cruise began at Hampden and ended that evening with dinner in Nekoma. Thanks to all participants and sponsors for making this years event a success! See you next summer!

The annual Simmons Multimedia Fall Sports Guide has been distributed across the area! The big, 60 page guide features full color team pictures, action shots, game dates, broadcast schedules, and much more! An online version is also available by clicking on the Sports Guide link at myborderland.com or washington-dailynews.com

Simmons
FALL 2018
AREA SPORTS GUIDE

KXPD **NAVERIC** **THE ROCK** **BIG 100.7** **Live & Local KNDK AM 1050**

SECTION –C-

Newscast Overview

Section C: Newscast Overview

KYTZ FM Radio through the shared resources of the other radio stations within our Langdon, ND station group produces 5 daily newscasts. Three minute 'morning drive' reports air at 5, 6, 7, 8, and 9am each weekday.

News Treatments: The nominal length of each of our lead or feature stories is between thirty-seconds and one minute and thirty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. As an example: A local story or feature could air up to 5 times in the course of a day. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

SECTION –D-

Public Service Announcements

Section D – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations. The following pages indicate the month/group/event/dates of many of the PSA's broadcast and is representative of this commitment.

July 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	07/01 – 07/31	Free Coffee Drop In Shine & Share Community Store
City of Morden	07/01 07-01 – 07/31 074/01 – 07/31	Canada Day Celebrations Big Times in the Suncatch Farmer's Market
City of Winkler	07/01 07/01 – 07/31	Canada Day Celebrations Farmer's Market
Town of Elm Creek	07/01	Canada Day Celebrations
Wentworth Ag/Concept Bins	07/02 – 07/11	Farmer Appreciation & Bin Giveaway
Langdon	07/02 – 07/21 07/16 – 07/21 07/16 – 07/21 07/23 – 07/31	Color Run/Gravel Dazzle Rendezvous Region Music Fest Pioneer Power Tractor Pull Farmer's Market
ALH Motorspeedway	07/01 – 07/31	Race schedule
PW Enns Centennial Concert Hall	07/02 – 07/06	Cadenza Music Week
Winkler Arts & Culture Center	07/01 – 0/31	Chase the Ace
Pembina County	07/02 – 07/08	Pembina County Fair
Park River	07/01 – 07/31	Farmer's Market
Town of Carman	07/01 – 07/31 07/01 – 07/14	Farmer's Market Carman Country Fair
Walhalla	07/02 – 07/07	Pembina Hills Show & Shine
Manitou	07/02 – 07/08	Manitou Agricultural Fair
Manitoba Air Show	07/02 – 07/08	Manitoba Air Show
Cavalier	07/09 – 07/31 07/23 – 07/26	Rockin' Retail Thursdays Music & Art in the Park
Bella's Castle	07/16 – 07/18	Zumba Party Fundraiser for Genesis House
Morris	07/16 – 07/22	Manitoba Stampede
Cavalier Country Club	07/16 – 07/19	PCMH Golf Outing
Pembina Valley Fur Council	07/16 – 07/22	PVFC Rendezvous

August 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	08/01 – 08/31	Free Coffee Drop In Shine & Share Community Store
ALH Motorspeedway	08/01 – 08/26	Race schedule
City of Morden	08/01 – 08/31 08/01 – 08/31 08/20 – 08/26	Big Times in the Suncatch Farmer's Market Corn & Apple Festival
Segue Winkler	08/01 – 08/13	JUMP program
Langdon	08/01 08/01 – 08/31	Free Movie in the Park Farmer's Market
Carman Garden Club	08/01 – 08/02	Flower Show
Deuce of August	08/01 – 08/05	Deuce of August
Park River	08/01 – 08/31	Farmer's Market
City of Winkler	08/01 – 08/31 08/06 – 08/12	Farmer's Market Harvest Festival
Carman	08/01 – 08/31 08/06 – 08/10	Farmer's Market Blood Donor Clinic
Grafton Parks & Rec	08/06	Car Wash Fundraiser
Cavalier	08/06 – 08/07	National Night Out
Winkler Arts & Culture Center	08/01 – 08/31	Chase the Ace
Frost Fire Ski Area	08/06 – 08/12	Tribute Concert
Miami	08/06 – 08/12	Show n Shine
Plum Coulee	08/13 – 08/19	Plum Fest
Legends Car Club	08/13 – 08/19	Annual Airport Drags
United Communications, Langdon	08/20 – 08/21	Blood Drive
Access Credit Union	08/27 – 08/30	Movies in the Park
Week-END Kids Hunger Project	08/27 – 08/29	Last Wednesday Supper Ministry and Food pick up

September 2018 PSAs

Town or Business	Dates Announced	Announcement/Event
Central Station	09/01 – 09/30	Free Coffee Drop In Shine & Share Community Store
Winkler Arts & Culture Center	09/01 – 09/30	Chase the Ace
Langdon	09/01 – 09/30	Farmer's Market
Park River	09/01 – 09/30	Farmer's Market
Carman	09/01 – 09/30	Farmer's Market
Access Event Center	09/01 09/03 – 09/05 09/10 – 09/12 09/24 – 09/29	Morden Night Market Sports & Leisure Rec Registration Expo Newcomer's Meeting Morden Fall Sale
City of Morden	09/01 – 09/30 09/03 – 09/05 09/24 – 09/30	Farmer's Market Candidate Info Night Culture Days
City of Winkler	09/01 – 09/30 09/01 – 09/06	Farmer's Market Blood Donor Clinic
Manitou	09/03 – 09/08	Honey Garlic & Maple Syrup Festival
The Olive Tree	09/03 – 09/08	Fawn and Cub Market
Pembina County Museum	09/03 – 09/09	Pioneer Machinery Show & Jim Johnston Memorial Tractor Pull
St. Claude	09/03 – 09/09	Fowl Supper
Cavalier	09/10 – 09/13	Wine Walk
Roseisle Tractor Club	09/10 – 09/15	Tractor Club Drive & Charity Fundraiser
WC Miller Collegiate, Altona	09/10 – 09/15	Bike for Kids Fundraiser
Parkinsons Superwalk	09/10 – 09/15	Morden Superwalk
Langdon Eagles Club	09/10 – 09/15	Eagles Auxiliary Supper
Bella's Castle	09/10 – 09/15	Caribbean Party
Pembina Valley Kidney Walk	09/10 – 09/16	Pembina Valley Kidney Walk
Altona	09/17 – 09/20	Blood Donor Clinic

Pembina Valley Humane Society	09/17 – 09/21	Raise the Woof Comedy Night Fundraiser
Rocking W Barrel Racing (Dusty)	09/17 – 09/22	Fall Finale Charity Barrel Race
Our Lady of Mount Carmel Catholic Church, Carman	09/17 – 09/23	Community Fall Supper
Benjamin's Circus	09/24 – 09/27	Circus Showtimes in Morden, Altona & Steinbach
Winkler Bergthaler Mennonite Church	09/24 – 09/28	Enchilada Fundraiser for missions
Walhalla	09/24 – 09/29	Annual Giant PumpkinFest Celebration
Morden Mennonite Brethren Church	09/24 – 09/30	Steve Bell in Concert fundraiser