

KVSO/ARDMORE

PERFORMED FROM 1/2023 – THROUGH – 3/23

- 1) Community
- 2) Mental Health
- 3) Health & Fitness
- 4) Politics & Government
- 5) Education
- 6) Crime

Public Affairs Programs

TEXOMA TODAY: A 10-25 minute locally produced program that airs every Sunday at 6:15 PM. Texoma Today covers issues impacting our 5 county area (the market is made up of one large city and surrounded by small rural residential towns). Issues covered include the local economy, addiction treatment, local government, health services, community aid programs, and more.

Quarterly Issues/Programs List

1st Quarter of 2023

KVSO/Ardmore/Oklahoma

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
1/1/23	6:15 p.m.	14:25	United Way	Community/Mental Health/Health & Fitness/Education/Crime	The United Way came in to talk about the results of their 2022 campaign along with encouraging donations for 2023 to help all the vital organizations in our area function. Upcoming events were discussed.
1/8/23	6:15 p.m.	15:20	Homelessness	Community/Mental Health/Health & Fitness	Linda from the Grace Center spoke on how they're battling homelessness in the area and how their new facility and restructure is making a difference. The need for volunteers and donations were stressed.

1/15/23	6:15 p.m.	13:45	Community center	Community/Mental Health/Health & Fitness/Education	JaMia from the HFV Wilson Community Center came to talk about all the programs available for children and adults, amenities, and fundraising. Additionally JaMia talked about the local MLK parade coming up and the event they're holding at HFV.
1/22/23	6:15 p.m.	16:00	Intellectual disability support	Mental health/Education	Tammy with Carter County Group Homes spoke on the services they provide for adults with intellectual and developmental disabilities. She spoke on multiple success stories along with discussing fundraising and how CCGH gives back to the community.
1/29/23	6:15 p.m.	15:30	Domestic violence	Mental Health/Crime	Kathy from The Family Shelter of Southern Oklahoma discussed January being Stalking Awareness Month. She spoke on the services they offer to victims, including their 24-hour crisis hotline.
2/5/23	6:15 p.m.	16:45	Library	Education/Community	Elizabeth with Ardmore Public Library talked about services that the library has to offer and the upcoming events like Yarnies, citizenship classes, and the summer reading program.
2/12/23	6:15 p.m.	17:25	Blood donations	Health & Fitness/Community	Amie with Oklahoma Blood Institute talked about the emergency blood shortage and urged donations to save lives.
2/19/23	6:15 p.m.	13:50	Homelessness	Community/Mental Health/Health & Fitness	Linda from the Grace Center came in to discuss the recent jump in homelessness and ways that the community can help the Grace Center aid those in need more effectively as numbers rise.
2/26/23	6:15 p.m.	14:45	Fire prevention	Community/Crime/Education/Politics & Government	Natalie with Burrough Union Affairs spoke about the Chickasaw Agency and fire prevention including safety tips and statistics with the summer camping season approaching.

3/5/23	6:15 p.m.	15:10	Kiwanis	Community	<i>Billy Beane, a member of the Kiwanis Club came in to talk about what the club does for fundraisers for kids in our area and he talked about the pancake breakfast</i>
3/12/23	6:15 p.m.	13:50	Red Cross volunteering	Community	<i>Angela Bell Gordon Regional Volunteer engagement Coordinator for The Red Cross for Southern Oklahoma and Kansas. We talked about volunteering for the organization and current needs.</i>
3/19/23	6:15 p.m.	14:35	Prom safety	Community/Education/Crime/Mental Health	<i>Olivia, a senior from Dickson High School, talked about the upcoming prom season and encouraged students to abstain from using drugs and alcohol.</i>
3/26/23	6:15 p.m.	13:20	Emergency preparedness	Community/Education	<i>Amber, city director of Ardmore Emergency Management, spoke on the upcoming tornado season including being prepared for multiple emergency situations beyond just tornadoes.</i>