

KVSO/ARDMORE

PERFORMED FROM 7/2023 – 9/2023

- 1) Community
- 2) Mental Health
- 3) Health & Fitness
- 4) Politics & Government
- 5) Education
- 6) Crime

Public Affairs Programs

TEXOMA TODAY: A 10-25 minute locally produced program that airs every Sunday at 6:15 PM. Texoma Today covers issues impacting our 5 county area (the market is made up of one large city and surrounded by small rural residential towns). Issues covered include the local economy, addiction treatment, local government, health services, community aid programs, and more.

Quarterly Issues/Programs List

3rd Quarter of 2023

KVSO/Ardmore/Oklahoma

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
7/2/23	6:15 pm	12:35	Exchange student programs	Education/Community	Pam Nichols regional director for (International Student Exchange) ISE. We talked about hosting exchange students from around the world here in Oklahoma and North Texas
7/9/23	6:15 pm	14:15	Rehab	Mental health/Health & Fitness/Education/Crime	Mathew Carrol CEO of Adult Teen Challenge spoke on how ATC is helping adults and teens overcome addiction and the results they've had recently along with donation needs.
7/16/23	6:15 pm	15:55	Autism	Education/Mental	Carly from the Autism Foundation of Oklahoma talked about

				<i>Health/Community</i>	<i>spotting the signs of autism and ways that it can be addressed.</i>
<i>7/23/23</i>	<i>6:15 pm</i>	<i>11:35</i>	<i>Mentor programs</i>	<i>Health & Fitness/Mental Health/Community/Education</i>	<i>Julie from Girls on the Run talked about their mentorship program, Girls on the Run's upcoming events and fundraisers, and how GotR is helping young women find success in life.</i>
<i>7/30/23</i>	<i>6:15 pm</i>	<i>11:25</i>	<i>United Way</i>	<i>Community/Health & Fitness/Mental Health/Crime/Politics & Government/Education</i>	<i>Dayla Echols Ex Director of United Way Of South Central Oklahoma talked about the upcoming Valero BBQ Cookoff fundraiser. We also talked about the Back to School school supply drive and some new initiatives they have created to help local agencies.</i>
<i>8/6/23</i>	<i>6:15 pm</i>	<i>10:45</i>	<i>Mobile wellness unit</i>	<i>Health & Fitness</i>	<i>Oklahoma state dept of health Jennifer hicks - discussed mobile wellness unit, their 9 county service area and the services they offer on the unit. Well visits, sports physicals, immunizations, routine lab work, strep, flu and Covid testing and testing for std's. Unit will be at grace center august 9th for anyone who wants to visit</i>
<i>8/13/23</i>	<i>6:15 pm</i>	<i>11:00</i>	<i>County fair</i>	<i>Community/Politics & Government</i>	<i>Went over events and exhibits at the free fair 9/5-9/10, and there is still time for entrants to exhibit items showcasing lifestyle and culture of Carter county as well as details for livestock show and judging. Discussed how the fair brings attention to local organizations and the local economy.</i>

8/20/23	6:15 pm	12:50	Health clinic	Health & Fitness	Jordan from the Good Shepherd Community Clinic discussed the clinic and services for the uninsured or underinsured including their new office Bloom, a women's health focused clinic. Also talked about their empowHER event. A free event for women of all ages Sept 23 where women can learn more about fitness, fashion, self care, nutrition, finance, mental and medical health.
8/27/23	6:15 pm	13:00	Blood donation	Health & Fitness/Community	Amie from the Oklahoma Blood Institute talked about how the blood supply is still at a critical low. Low donor turnout has been attributed to low supply. Discussed the 1200 units of blood (1200 donors) per day to supply the state for surgeries, cancer treatments, burn accident victims. Talked about who is eligible to donate and best practices for donating especially for first time donors
9/3/23	6:15 pm	13:15	United Way	Community/Health & Fitness/Mental Health/Crime/Politics & Government/Education	Daela from the United Way spoke on the recent United Way Valero BBQ fundraiser event, the new software program they've introduced for helping people get services from multiple organizations under the UW umbrella, and we discussed the UW campaign season starting the following week
9/10/23	6:15 pm	12:25	Community Center	Community/Education/Health & Fitness	JaMia from the HFV Wilson Community Center discussed everything HFV offers including their back to school programs, the upcoming fall carnival, their Schools Out program during holidays, and the upcoming 75 th Annual Gala

9/17/23	6:15 pm	11:10	Abuse	Mental Health/Crime/Community/Education	Lara from Sara's Project spoke on the services they provide for assault and abuse victims from the beginning of their journey throughout court proceedings and beyond. She also discussed Suicide Prevention Month (September). She also talked about their 3 upcoming fundraisers.
9/24/23	6:15 pm	16:00	Homelessness	Community/Education/Crime	Jayne from the Ardmore wing of Habitat For Humanity came in and discussed many of the misconceptions about the services HFH provides, along with what their current needs are for volunteers and donations.