

KVSO/ARDMORE

PERFORMED FROM 10/2023 – 12/2023

- 1) Community
- 2) Mental Health
- 3) Health & Fitness
- 4) Politics & Government
- 5) Education
- 6) Crime

Public Affairs Programs

TEXOMA TODAY: A 10-25 minute locally produced program that airs every Sunday at 6:15 PM. Texoma Today covers issues impacting our 5 county area (the market is made up of one large city and surrounded by small rural residential towns). Issues covered include the local economy, addiction treatment, local government, health services, community aid programs, and more.

Quarterly Issues/Programs List

4th Quarter of 2023

KVSO/Ardmore/Oklahoma

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/1/23	6:10 pm	11:20	Kids' programs	Community/Mental Health/Health & Fitness/Education	Margaret from Camp Fire USA. Talked about services for the community children, "Thrive Theory of Change," and "Outdoor skills." Also discussed United Way campaign season.
10/8/23	6:10 pm	10:50	School programs and community challenges	Education/Community	Kevin from Big Five Community Services. Talked about services they provide for public schools, daycares, public transportation, and the elderly. Also discussed United Way campaign season.

10/15/23	6:10 pm	10:05	Graduation	Education/Crime	Stephanie from Take Two Academy. Talked about services for those at risk of not graduating. Also discussed United Way campaign season.
10/22/23	6:10 pm	10:25	Abuse	Mental Health/Crime	Kathy from the Family Shelter talked about services provided for victims of violent crime and abuse. Also discussed United Way campaign season.
10/29/23	6:10 pm	10:45	Scouting programs	Community/Mental Health/Health & Fitness/Education	Margaret from Campfire USA talked about services providing for children's activities and their current needs as far as volunteers and donations. Also discussed United Way campaign season.
11/5/23	6:10 pm	11:15	Fundraiser and legal services	Community/Crime/Politics & Government	Tamara with Legal Aid Services talked about the SOUP-er Fund Raiser plus many of the legal services LAS provides to the area.
11/12/23	6:10 pm	13:00	Food pantry	Health & Fitness/Community	Tressa McGill- Food And Resource Center Of South Central Oklahoma . Tressa spoke on our food drive and the need for food donations all year long.
11/19/23	6:10 pm	13:25	Disability services	Health & Fitness	Marty Auten from Ardmore Ambucs discussed how their program helps build and provide bikes and trikes for many people including veterans
11/26/23	6:10 pm	11:00	United Way	Community/Mental Health/Health & Fitness/Crime/Education/Politics & Government	Daela from the United Way talked about the results of the United Way campaign season and how these funds will be used to provide services for the area.

12/3/23	6:10 pm	16:40	Angel Tree Project	Community	Major Nakisha Carr with Salvation Army - Main topic was the Angel Tree Project, who is served by the Angel Tree, deadline for toys, how families can apply, where they can be picked up and dropped off. Also discussed Red Kettle campaign and other services throughout the year that Salvation Army provides, food, shelter, assistance, etc
12/10/23	6:10 pm	14:30	Blood donation	Community/ Health & Fitness	Michelle McGuire with Oklahoma Blood Institute - Main topic was raising awareness for blood donations in Oklahoma where we use between 1400 and 1600 units of blood every day. Discussed the need for blood during the holidays and why there is an additional need. Who can donate, what to expect during your donation, how to prepare to donate, how often you can donate and what donated blood is used for. Also discussed the upcoming Ardmore community Boots and Badges blood drive.

12/17/23	6:10 pm	10:10	Abuse & Neglect	Community/ Mental Health/Crim e	Lara Welch with Sara's Project and Sara DeeThomas with Planet Fitness - topics were A) general services that Sara's Project has available to families and children in crisis B) how to recognize child neglect and what steps should be taken if you are suspicious C) Classes they offer on suicide intervention and how that relates to the stress and pressure of the holidays when suicide rates increase D) coat drive that Planet Fitness is directing for warm winter weather attire needs to support the families that Sara's Project serves
12/24/23	6:10 pm	10:45	Food pantry	Health & Fitness/Community	James Rosson with Food and Resource Center of Southern Oklahoma - Main topic was the increasing number of families that they are serving each month, along with why they are seeing more and more people in need. Discussed how their program works, how to apply to receive food necessities each month. Also talked about how the community can help either by donating food, volunteering or to make monetary donations.