

KVSO/ARDMORE

PERFORMED FROM 4/2023 – 6/2023

- 1) Community
- 2) Mental Health
- 3) Health & Fitness
- 4) Politics & Government
- 5) Education
- 6) Crime

Public Affairs Programs

TEXOMA TODAY: A 10-25 minute locally produced program that airs every Sunday at 6:15 PM. Texoma Today covers issues impacting our 5 county area (the market is made up of one large city and surrounded by small rural residential towns). Issues covered include the local economy, addiction treatment, local government, health services, community aid programs, and more.

Quarterly Issues/Programs List

2nd Quarter of 2023

KVSO/Ardmore/Oklahoma

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
4/2/23	6:15 p.m.	16:30	Heart health	Community/Health & Fitness/Education	Mark Fried, American Heart Association - discussed ways to get and maintain a healthy heart. discussed Heartwalk taking place on April 29. How to register, how the walk benefits the Heart Association, and in turn how the Heart Association works within the community to keep folks healthy
4/9/23	6:15 p.m.	11:30	Environmental awareness	Community/Education	Julie Majer, Ardmore Beautification Council - discussed their bi-monthly recycling event. also talked about Earth First Day on April 29 and their tire disposal, electronics recycling, and tree

					<i>giveaway</i>
<i>4/16/23</i>	<i>6:15 p.m.</i>	<i>11:15</i>	<i>Child advocacy</i>	<i>Community/Mental Health/Politics & Government/Crime</i>	<i>Lara Welch, Sara's Project - Services offered by the Child Advocacy project. and their charity night on 4/29. how to get involved, what will be auctioned and how proceeds go to benefit Sara's Project to help children in abusive situations, etc</i>
<i>4/23/23</i>	<i>6:15 p.m.</i>	<i>13:30</i>	<i>Substance abuse prevention</i>	<i>Community/Mental Health/Crime/Education</i>	<i>JC Enerson and Lisa Jackson, CCSAPC - Talked about Project Prom which helps teens stay away from alcohol and drugs on prom night and ways that parents can get involved with their mission. Discussed the prescription drug take back and syringe take back event on 4/27</i>
<i>4/30/23</i>	<i>6:15 p.m.</i>	<i>15:00</i>	<i>Addiction and rehab</i>	<i>Community/Mental Health</i>	<i>Herman Ford, Breakthrough Services - Talking about drug addiction and rehabilitation. The services they offer for those trying to break addiction or recovering from addiction.</i>
<i>5/7/23</i>	<i>6:15 p.m.</i>	<i>17:30</i>	<i>Community center</i>	<i>Community/Health & Fitness/Education/Mental Health</i>	<i>JaMia Cody, HFV Wilson Community Center – Discussed their programs for adults and childrens, services offered for summer time when kids are out of school, along with upcoming fundraisers and community outreach events.</i>
<i>5/14/23</i>	<i>6:15 p.m.</i>	<i>11:30</i>	<i>Fair housing</i>	<i>Community/Crime/Education/Politics & Government</i>	<i>Alyssa Bryant, Legal Aid of Southern Oklahoma - Discussed their fair housing event coming up 5/16 at the Ardmore Public Library which will educate people on housing law and provide legal services to those in need of help who cannot afford it.</i>
<i>5/21/23</i>	<i>6:15 p.m.</i>	<i>14:00</i>	<i>Alternative schooling</i>	<i>Education</i>	<i>Stephanie Hacker, Take Two Academy – We discussed Take Two and how they offer alternative schooling for people with all sorts of different needs while dispelling rumors and misunderstandings about what alternative schools do and offer.</i>

5/28/23	6:15 p.m.	14:00	Rehabilitation	Community/Mental Health/Health & Fitness	Cathie Neal, Changing Course Foundation – Cathie spoke on Changing Courses many programs for substance abuse rehabilitation and shared personal stories of how Changing Course has changed lives and the community. Also discussed upcoming fundraisers and donation needs.
6/4/23	6:15 p.m.	18:00	Public Library programs	Education/Politics & Government	Ardmore Public Library - Talked about upcoming and current events that the library is offering. How people can take advantage of the free events.
6/11/23	6:15 p.m.	14:30	Disability assistance	Community/Health & Fitness	Ambucs - Talked about what Ambucs is and what they provide for disabled individuals. Talked about specialty bikes that they make to fit anyone's needs who can't get mobile.
6/18/23	6:15 p.m.	16:00	Hunger and food scarcity	Community	Food and Resource Center of Southern OK - Talked about how they help those less fortunate and provide food. Talked about how the general public can also help by making donations.
6/25/23	6:15 p.m.	15:00	Hunger	Community	Soup Kitchen - Talked about how they help those fortunate and provide hot meals for anyone who needs or wants it. Talked about donations that the public can make.