



WSGW
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Saginaw, MI

QUARTERLY ISSUES AND PROGRAMS REPORT

[January 1, 2024 - March 31, 2024]

FILED BY: Jonathan Dent

SUBMITTED BY

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

"The Art Lewis Show" - Weekdays from 9:00 a.m. to 11:00 a.m.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Economy, Tourism, Hospitality	January 2	10:00	1 Hour	Martha Zehnder Kaczynski, Vice President/ 4th Generation Owner of the Bavarian Inn Lodge to talk about the opening of some of their new attractions as part of an \$80 million expansion.
Local Events, Sports, Community	January 8	10:00	1 Hour	Jordan Henry with the Ontario Hockey League to talk about the Spirit Rising Docuseries on the Spirit season.

History, Community Events	January 10	9:00	1 Hour	Donald Smith to talk about his book "Steinstuecken: A Little Pocket of Freedom," and an online presentation scheduled for the Bay County Library System at 6 p.m. on Wednesday.
Health, Medicine	January 11	10:00	1 Hour	Dr. James D. Grant, senior vice president and chief medical officer, Blue Cross Blue Shield of Michigan to talk about how patients can advocate for themselves at the doctor's office.
Education, Community Organizations	January 16	9:00	1 Hour	Deb Sanchez and Joyce Seals with Saginaw Promise to talk about applications being open for another year of scholarships.
Outdoor Recreation, Local Natural Resources	January 17	9:00	1 Hour	Paul Benson, Director of Partnerships, National Professional Fishing League Brad Fuller, President, National Professional Fishing League to talk about Saginaw Bay Fishery and professional fishing in the area.
STEM, Education	January 23	10:00	1 Hour	Cathy Geiger of Associated Builders and Contractors of Michigan to talk about the "Build Like a Girl" event in February.
Food Access, Local Government	January 29	9:00	1 Hour	Saginaw Mayor Pro Tem Annie Boensch and Councilman George Copeland to talk about food insecurity in the city and efforts to address the issue.
Community Oragnizations, Growth, and Local Storytelling	February 5	9:00	1 Hour	Phil Eich to talk about what "Hey, Bay City!" is and what kind of effect it's having, as well as how individuals and organizations can help now that it's been up and running for more than a year.
History, Community Events	February 14	9:00	1 Hour	Todd Shorkey (presenter), Dave Story (SRMHS member and newsletter editor), and Don Morin (president of the SRMHS) to talk about the Saginaw River Maritime Historical Society and a presentation by Shorkey

History, Community Organizations	February 22	9:00	1 Hour	Mike Snyder, Antique Toy and Firetruck Museum Board Vice Chair, to discuss the museum's ongoing restoration of Bay City's Fire Station #3.
Community Events, Holiday Activities	March 13	9:00	1 Hour	Grace Sayles, Bay City Saint Patrick's Day Parade Association Vice President, to talk about the parade, races, and other activities this weekend in Bay City.
Outdoor Recreation, Natural Resources	March 20	9:00	1 Hour	Jeffrey Jolley, Michigan DNR Southern Lake Huron Unit Fisheries Manager to talk about the 2nd year of keeping the lower Saginaw River open for walleye fishing and about fishing in the region/state in general