



WMYV-TV  
3600 Myer Lee Dr  
Winston Salem, NC 27101

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

**Contract # 2655995**

Schedule Dates: 10/14/16-10/20/16  
Advertiser: SEIU-Cope (24257)  
Agency: Waterfront Strategies (7591)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: Issue (3188)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Mike, Furman,  
Phone/Fax: /  
CPE: 193/206/5555  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Issue  
Separation: 30  
RACHEL CHASON/YVONNE CONTE

Date Entered: 10/06/16  
Last Modified: 10/06/16  
Entered By: Beth Norvell  
CO-OP: No  
Headline #: ECR25324623  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$294.00  
Net Total: \$1,666.00  
Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2016	9	\$1,950.00
<b>Grand Total:</b>	<b>9</b>	<b>\$1,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/14/16-10/14/16	1	:30	5:58-30P- Judge Mathis	1							1	1	\$190.00	\$190.00	Greensboro (WMYV)	Judge Mathis	10/6/16
2.0	Normal Line / SPOT (2)	10/17/16-10/20/16	2	:30	5:58:20P- Two And A Half Men	1	X	X	X	X				1	\$200.00	\$200.00	Greensboro (WMYV)	Two And A Half Men	10/6/16
3.0	Normal Line / SPOT (3)	10/17/16-10/20/16	2	:30	6:58:20P- Big Bang Theory	1	X	X	X	X				1	\$420.00	\$420.00	Greensboro (WMYV)	Big Bang Theory	10/6/16
4.0	Normal Line / SPOT (4)	10/14/16-10/14/16	2	:30	7:28:25P- Big Bang Theory	1							1	1	\$460.00	\$460.00	Greensboro (WMYV)	Big Bang Theory	10/6/16
5.0	Normal Line / SPOT (5)	10/14/16-10/14/16	1	:30	10P- Last Man Standing	1							1	1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/6/16
6.0	Normal Line / SPOT (6)	10/17/16-10/20/16	1	:30	10:30P- Last Man Standing	1	X	X	X	X				1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/6/16
7.0	Normal Line / SPOT (7)	10/17/16-10/20/16	3	:30	Orbit- P/T Two And A Half Men Z(Mo Tu We Th), (P)2 Broke Girls Z(Mo Tu We Th)	1	X	X	X	X				1	\$50.00	\$50.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls	10/6/16
8.0	Normal Line / Prime (8)	10/19/16-10/19/16	1	:30	8P- MYN-Marcels Agents of SHIELD (Wednesday)	1							1	1	\$280.00	\$280.00	Greensboro (WMYV)	Marcels Agents of Shield	10/6/16
9.0	Normal Line / Prime (9)	10/20/16-10/20/16	1	:30	9P- MYN-The X Files 2 (Thursday)	1							1	1	\$200.00	\$200.00	Greensboro (WMYV)	X-Files	10/6/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: *Reison Adams* Date: *10-7-16*  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman - authorized Med. Buy  
do hereby request station time concerning the following issue:

SEIU COPE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

This broadcast time will be used by: SEIU COPE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Deborah Ross, US Senate, NC General Election  
Richard Burr, 11/6/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU UPE 1800 Massachusetts Avenue  
Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Adrian Greene, Political Finance & Elections Director  
Ferald Hodson, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/16/16                      [Signature]                      202-333-876  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted In Part

Rejected

Allison Aldridge                      Allison Aldridge                      DOJ  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.