

# New Order

**Media:** Radio  
**Client:** SAVE MY CARE  
**Product:** 6/23-6/26 FLIGHT MAINE  
**CPE:** //4946  
**Description:** Regional Reps Order #: 45570  
**Rep:** Regional Reps  
**Version:** 1  
**Comments:**

**Market:** Bangor, ME  
**Demo:** Adults 18+  
**Separation:** 30  
**Flight Start:** 6/19/17  
**Flight End:** 6/26/17  
**Sales Office:** Virginia  
**Survey:**

**Billing To:** Regional Reps  
 6505 Rockside Road  
 Suite 200  
 Cleveland OH 44131  
**Phone:**  
**Fax:**

**Vendor:** WKIT FM  
**AE:** Heather Karban  
**Phone:**  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	6/19	6/20	6/21	6/22	6/23	6/24	6/25	6/26	Total Spots	Adults 18+ RTG	CPP
1	Sa 6:00A-7:00P	RT	\$60.00	C 60	0	0	0	0	0	2	0	0	2		
Comments:															
2	MTuWThF 3:00P-7:00P	RT	\$80.00	C 60	0	0	0	0	2	0	0	2	4		
Comments:															
3	MTuWThF 6:00A-10:00A	RT	\$80.00	C 60	0	0	0	0	2	0	0	1	3		
Comments:															
4	MTuWThF 10:00A-3:00P	RT	\$80.00	C 60	0	0	0	0	1	0	0	2	3		
Comments:															
5	Su 6:00A-7:00P	RT	\$60.00	C 60	0	0	0	0	0	0	2	0	2		
Comments:															
<b>Total Spots:</b>					0	0	0	0	5	2	2	5	14		
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0
<b>Month</b>	<b>Cash-\$-Spots</b>	<b>Trade-\$-Spots</b>	<b>Total-\$-Spots</b>												
6/2017	\$640.00 - 9	\$0.00 - 0	\$640.00 - 9												
7/2017	\$400.00 - 5	\$0.00 - 0	\$400.00 - 5												
<b>Total Gross Cost:</b>					\$1,040.00					<b>Total Gross CPP:</b>					\$0.00
<b>Total Net Cost:</b>					\$884.00					<b>Total Net CPP:</b>					\$0.00

**Disclaimer:**  
 STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

6/21/2017 - Page 1 of 1





## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> Regional Reps - FM Radio Cleveland, OH <i>WKIT-WZOH-WZOO/Bangor, ME</i>	<b>Date:</b> 06/13/2017
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I, Jeff Scattergood  
do hereby request station time concerning the following issue:

Healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 06/14/2017

Date of Last Broadcast: 06/20/2017

Total Charges: \$\*\*\*\*\*

*See order*

This broadcast time will be used by: Save My Care





**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate/issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save My Care  
541 Shepherd Street NW  
Washington, DC 20011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lori Lodes - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):





**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

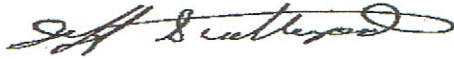
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

06/13/2017

Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected



Signature

Ken Wood

Printed Name

LSM

Title



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>see attached</i>					

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 06/14/2017

Date of Last Broadcast: 06/20/2017

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

