

New Order

Media: Radio **Market:** Bangor, ME **Vendor:** WKIT FM **Billing To:** Regional Reps
Client: SAVE MY CARE **Demo:** Adults 18+ **AE:** Heather Karban **Phone:**
Product: 6/14-6/20 FLIGHT DATES ME **Separation:** 30 **Flight Start:** 6/12/17 **Fax:**
CPE: SMCA/ME/614620 **Flight End:** 6/20/17 **Sales Office:** Virginia **Phone:**
Description: Regional Reps Order #: 45260 **Survey:** 1
Rep: Regional Reps

| Line No | Daypart (Program) | Daypart Code | Gross C/T | Dur | 6/12 | 6/19 | Total Spots | Adults 18+ RTG | CPP |
|-----------|-------------------|--------------|-----------|------|-----------------------------|------|-------------|----------------|-----|
| 1 | Sa 6:00A-7:00P | WK | \$60.00 | C 60 | 2 | 0 | 2 | | |
| Comments: | | | | | | | | | |
| 2 | WThF 3:00P-7:00P | PM | \$80.00 | C 60 | 5 | 0 | 5 | | |
| Comments: | | | | | | | | | |
| 3 | WThF 6:00A-10:00A | AM | \$80.00 | C 60 | 5 | 0 | 5 | | |
| Comments: | | | | | | | | | |
| 4 | WThF 10:00A-3:00P | MD | \$80.00 | C 60 | 5 | 0 | 5 | | |
| Comments: | | | | | | | | | |
| 5 | Su 6:00A-7:00P | WK | \$60.00 | C 60 | 2 | 0 | 2 | | |
| Comments: | | | | | | | | | |
| 6 | MTu 3:00P-7:00P | PM | \$80.00 | C 60 | 0 | 3 | 3 | | |
| Comments: | | | | | | | | | |
| 7 | MTu 6:00A-10:00A | AM | \$80.00 | C 60 | 0 | 3 | 3 | | |
| Comments: | | | | | | | | | |
| 8 | MTu 10:00A-3:00P | MD | \$80.00 | C 60 | 0 | 4 | 4 | | |
| Comments: | | | | | | | | | |
| | | | | | Total Spots: | 19 | 10 | | |
| | | | | | Total GRP/GIMP(000): | 0.0 | 0.0 | | |

| Month | Cash\$-Spots | Trade\$-Spots | Total\$-Spots |
|--------------------------|-----------------|---------------|--------------------------------|
| 6/2017 | \$2,240.00 - 29 | \$0.00 - 0 | \$2,240.00 - 29 |
| Total Gross Cost: | | \$2,240.00 | Total Gross CPP: \$0.00 |
| Total Net Cost: | | \$1,904.00 | Total Net CPP: \$0.00 |

Disclaimer:
 STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------------------------------------------------------------------------------------|----------------------------|
| Station and Location: Regional Reps - FM Radio Cleveland, OH <i>WKIT-W201-W260/Bangor, ME</i> | Date: 06/13/2017 |
|------------------------------------------------------------------------------------------------------------|----------------------------|

I, Jeff Scattergood

do hereby request station time concerning the following issue:

Healthcare

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED | | | | | |

Date of First Broadcast: 06/14/2017

Date of Last Broadcast: 06/20/2017

Total Charges: \$*****

See order

This broadcast time will be used by: Save My Care



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save My Care
541 Shepherd Street NW
Washington, DC 20011

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lori Lodes - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

06/13/2017
Date

Jeff Scattergood
Signature

(770) 427-0735
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Ken Wood
Signature

Ken Wood
Printed Name

LSM
Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------------------|-------|----------------|-----------------|
| | | <i>see attached</i> | | | |

Attach proposed schedule with charges (if available):

Date of First Broadcast: 06/14/2017

Date of Last Broadcast: 06/20/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

