



MY5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

CONTRACT

<u>Contract / Revision</u> 609271 /		<u>Alt Order #</u> 07417907
<u>Product</u> AFSCME PEOPLE		
<u>Contract Dates</u> 09/29/14 - 10/05/14		<u>Estimate #</u> 3658
<u>Advertiser</u> AFSCME People		<u>Original Date / Revision</u> 09/26/14 / 09/26/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> ENEM	<u>Account Executive</u> Jared Kelhart	<u>Sales Office</u> HRP-PHILADEL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 194	<u>Product Code</u> 207
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street NW, Suite 100
Washington, DC 20007-5108
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	ENEM	10/03/14	10/03/14	Friday 8-9pm	8p-9p		:30			PMT		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----1--				1	\$65.00					
N 2	ENEM	10/03/14	10/03/14	Friday 9-10pm	9p-10p		:30			PMT		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	----1--				1	\$65.00					
N 3	ENEM	09/29/14	10/03/14	M-F Dr Phil	10p-11p		:30			PMT		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	MTWTF--				1	\$65.00					
N 4	ENEM	09/29/14	10/03/14	M-F 2-3pm	230-3p		:30			FNP		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	MTWTF--				1	\$60.00					
N 5	ENEM	09/29/14	10/03/14	Better TV Replay	6-7pm		:30			PMT		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	MTWTF--				1	\$60.00					
N 6	ENEM	09/29/14	10/03/14	M-F 730-8pm	730-8pm		:30			PMT		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	MTWTF--				2	\$60.00					
N 7	ENEM	09/29/14	09/29/14	Monday 8-9pm	8p-9p		:30			PMT		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	1-----				1	\$65.00					
N 8	ENEM	10/01/14	10/01/14	Wednesday 8-9pm	8p-9p		:30			PMT		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/29/14	10/05/14	--1----				1	\$65.00					
Totals													9	\$565.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/03/14	9	\$565.00	(\$84.75)	\$480.25
Totals	9	\$565.00	(\$84.75)	\$480.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Saginaw, MI 48607
(989)755-8191

Contract / Revision	Alt Order #
609271 /	07417907

Contract Dates	Product	Estimate #
09/29/14 - 10/05/14	AFSCME PEOPLE	3658

Advertiser	Original Date / Revision
AFSCME People	09/26/14 / 09/26/14

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WHEM TV5 Saginaw, MI	9-26-14

I, Mike Furman
do hereby request station time concerning the following issue:

AFSCME people

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: AFSCME people

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senator MI

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME People

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Seth Johnson, Asst Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

AFSCME People

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Seth Johnson, Asst Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/17/14 Mr. R 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Kenneth L. Smith, Jr. License Manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 7417907
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4111
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191

SEP26/14 11.41
*** ENEM-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
3			1000P-1100P	30		\$65.00	9/29	10/3	1		M-F	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
4			230P-300P	30		\$60.00	9/29	10/3	1		M-F	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
5			600P-700P	30		\$60.00	9/29	10/3	1		M-F	1
PROGRAM : BETTR MID-MICH												
CON COM1: BETTR MID-MICH												
6			730P-800P	30		\$60.00	9/29	10/3	2		M-F	2
PROGRAM : ACCESS HOLLYWD												
CON COM1: ACCESS HOLLYWD												
7			800P-900P	30		\$65.00	9/29	9/29	1		MON	1
PROGRAM : L&O:SVU-MYNET1												
CON COM1: L&O:SVU-MYNET1												
8			800P-900P	30		\$65.00	10/1	10/1	1		WED	1
PROGRAM : L&O:CI-MYNET 1												
CON COM1: L&O:CI-MYNET 1												
OCT/14			\$565.00									
											CONTRACT TOTAL	\$565.00
											TOTAL SPOTS	9

MARKET TOTALS \$56,500

SVC- NSI
DEMOS- RA35+*