

STATION:	WCOE-FM	ORDER#:	3215654	DATE:	04/23/2024
MARKET:	UM - La Porte, IN	AMOUNT:	\$748.26	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	29	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4458737	
ADVERTISER:	Layne for Indiana	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 5270 4/24-5/7 IN SD-08	AGY EST:	5270	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-24-2024 TO 5/7/2024	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/23/2024 11:40	

COMMENTS

04/23/2024: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

04/23/2024: PopulationBuyType: CPP.

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1	4/24/2024 To 4/30/2024						WK TOT \$388.25	WK TOTAL SPOTS 15			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF../MTu	6:00AM	10:00AM	60	4/24/2024	4/30/2024	5	\$28.24	\$141.20
	2		WThF../MTu	10:00AM	3:00PM	60	4/24/2024	4/30/2024	5	\$23.53	\$117.65
	3		WThF../MTu	3:00PM	7:00PM	60	4/24/2024	4/30/2024	5	\$25.88	\$129.40

WEEK#2	5/1/2024 To 5/7/2024						WK TOT \$360.01	WK TOTAL SPOTS 14			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF../MTu	6:00AM	10:00AM	60	5/1/2024	5/7/2024	4	\$28.24	\$112.96
	2		WThF../MTu	10:00AM	3:00PM	60	5/1/2024	5/7/2024	5	\$23.53	\$117.65
	3		WThF../MTu	3:00PM	7:00PM	60	5/1/2024	5/7/2024	5	\$25.88	\$129.40

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PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/23/2024 11:40

TOTAL	Apr	May												Total
SPOT	15	14												29
CASH	388.25	360.01												748.26
TOTAL	388.25	360.01												748.26



WCOE-FM
1700 Lincolnway Place
Suite 5
La Porte, IN 46350

WCOE-FM Order Confirmation

OrderID: 82933-003

Sponsor: Layne for Indiana
Product: Layne for Indiana
Estimate/PO: 5270
AccountRep: POLITICAL
BillingCycle: Broadcast Month
InvoiceType: Detail
Run Dates: 4/24/2024 - 5/7/2024
Items Ordered: 29
Ordered Amount: \$748.26
-Agency Commission: -\$112.24
Net Amount: \$636.02

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD.,
WEST PALM BEACH, FL 33401

Scheduled Station(s): WCOE-FM 4/24-5/7 IN SD-08

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/24/2024 - 5/6/2024	All Weeks	06:00 AM - 10:00 A	1	1	1	1	1	1		5	:30	Spot	CM	C5708	9	28.24	254.16
02 4/24/2024 - 5/7/2024	All Weeks	10:00 AM - 03:00 P	1	1	1	1	1			5	:30	Spot	CM	C5708	10	23.53	235.30
03 4/24/2024 - 5/7/2024	All Weeks	03:00 PM - 07:00 P	1	1	1	1	1			5	:30	Spot	CM	C5708	10	25.88	258.80

Broadcast Month Projected Billing:

Apr-24	232.95	May-24	515.31	Jun-24	0.00	Q2-2024	748.26
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Confirmed Correct; Payment Guaranteed


Accepted for WCOE-FM