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Confirmation Number 146197
Call Sign KFXA
Filing Quarter Date 09/30/2013
Filing Date 10/18/2013

Exhibit Details

File Name \\KGAN-NAS-1\KGAN-
PROFILES\$\gstuart\Desktop\KFXA
3rd Qtr FCC398 Ex Q7.pdf
Size (bytes) 266288
Exhibit ID [1461970](#)

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2013

Call Sign	Channel Numbers	Community of License			
KFXA	(analog)	City	State	County	ZIP Code
	28 (digital)	Cedar Rapids	IA	Linn	52402
Licensee Name					
Second Generation of Iowa, LTD					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network FOX	Cedar Rapids-Waterloo-Dubq	www.fox28iowa.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
35336		02/01/2014			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no analog core program reports.]*

hours

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
- [There are no analog non-core program reports.]*

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]*
- [There are no analog sponsored core program detail reports.]*

Digital Core Programming

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7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.5 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	N
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	N
8. (a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	168 hours
(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	3 hours
9. (a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b)	Identify publishers who were sent information in 9(a).	

TV Guide, TV Media, FYI Television, Tribune Entertainment, Macrovision, VVI Listing Guide, Rovi

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
Eco Company		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays, 7/1/13-9/30/13, 8:30-9:00am	14	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #2		Origination	
Elizabeth Stanton's Great Big World		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays, 7/2/13-9/24/13, 8:30-9:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #3		Origination	
Whaddyado		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays, 7/3/13-9/25/13, 8:30-9:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #4		Origination	
Think Big		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays, 7/4/13-9/26/13, 8:30-9:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #5		Origination	
Live Life And Win		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays, 7/5/13-9/27/13, 8:30-9:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #6	Origination

Awesome Adventures		SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions
Sundays, 7/7/13-8/11/13, 7:00-7:30am, Saturdays, 8/17/13-9/28/13, 7:00-7:30am		13	0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #7		Origination	
Wild About Animals		SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions
Sundays, 7/7/13-8/11/13, 7:30-8:00am, Saturday, 8/17/13, 7:30-8:00am		7	0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #8		Origination	
On The Spot		SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions
Saturdays, 9/21/13-9/28/13, 7:30-8:00am		2	0
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the KFXA main digital stream.</p>			

Title of Digital Core Program #9		Origination	
Gina D's Kids Club		SYNDICATED	
Regular Schedule		Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions

Saturdays, 7/6/13-9/28/13, 7:00-7:30am		13		0
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		2 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>-Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. Along with Gina D there are puppets, animated characters and whimsical characters that help her throughout the program. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program airs on the KFXA secondary digital channel 28.2.</p>				

Title of Digital Core Program #10			Origination
Ariel & Zoey, Eli Too			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday, 7/6/13-9/28/13, 7:30-8:00am & 8:00-8:30am	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program airs on the KFXA secondary digital channel 28.2.</p>			

Title of Digital Core Program #11			Origination
Mustard Pancakes			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 7/6/13-9/28/13, 8:30-9:00am & 9:00-9:30am	26	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	2 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program airs on the KFXA secondary digital channel 28.2.</p>			

Title of Digital Core Program #12		Origination	
Mouse In The House		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays, 7/6/13-9/28/13, 9:30-10:00am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	9 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program airs on the KFXA secondary digital channel 28.2.</p>			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
Into The Outdoors		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sundays, 7/7/13-9/29/13, 6:30-7:00am	13	0	
Length of Program	Age of Target Audience		
30 minutes	From	To	
	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
<p>-This program features a diverse group of kids and adults which introduces fishing, camping, environmental concerns and outdoor safety, to viewers. There are also many great educational subjects for teachers and parents alike to share with their kids. This program airs on the KFXA main digital stream.</p>			
Date and Time Aired (if preempted and rescheduled)			

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Eco Company		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays, 10/7/13-12/30/13, 8:30-9:00am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the KFXA main digital stream.</p>			

Title of Planned Core Program #2		Origination	
Elizabeth Stanton's Great Big World		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays, 10/1/13-12/31/13, 8:30-9:00am		14	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the KFXA main digital stream.</p>			

Title of Planned Core Program #3	Origination
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Whaddyado		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays, 10/2/13-12/25/13, 8:30-9:00am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program will air on the KFXA main digital stream.</p>			

Title of Planned Core Program #4		Origination	
Think Big		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays, 10/3/13-12/26/13, 8:30-9:00am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the KFXA main digital stream.</p>			

Title of Planned Core Program #5		Origination	
Live Life And Win		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Fridays, 10/4/13-12/27/13, 8:30-9:00am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the KFXA main digital stream.</p>			

Title of Planned Core Program #6		Origination	
Awesome Adventures		SYNDICATED	

Regular Schedule		Total Times to be Aired	
Saturdays, 10/5/13-12/28/13, 7:00-7:30am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program will air on the KFXA main digital stream.</p>			

Title of Planned Core Program #7		Origination	
On The Spot		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 10/5/13-12/28/13, 7:30-8:00am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the KFXA main digital stream.</p>			

Title of Planned Core Program #8		Origination	
Gina D's Kids Club		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Saturdays, 10/5/13-12/28/13, 7:00-7:30am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		2 years	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>-Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. Along with Gina D there are puppets, animated characters and whimsical characters that help her throughout the program. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the KFXA secondary digital channel 28.2.</p>			

Title of Planned Core Program #9		Origination	
Ariel & Zoey, Eli Too		SYNDICATED	
Regular Schedule		Total Times to be Aired	

Saturdays, 10/5/13-12/28/13, 7:30-8:00am & 8:00-8:30am		26
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>-This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the KFXA secondary digital channel 28.2.</p>		

Title of Planned Core Program #10		Origination
Mustard Pancakes		SYNDICATED
Regular Schedule		Total Times to be Aired
Saturdays, 10/5/13-12/28/13, 8:30-9:00am & 9:00-9:30am		26
Length of Program	Age of Target Audience	
30 minutes	From	To
	2 years	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>-Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program will air on the KFXA secondary digital channel 28.2.</p>		

Title of Planned Core Program #11		Origination
Mouse In The House		SYNDICATED
Regular Schedule		Total Times to be Aired
Saturdays, 10/5/13-12/28/13, 9:30-10:00am		13
Length of Program	Age of Target Audience	
30 minutes	From	To
	9 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>-This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program will air on the KFXA secondary digital channel 28.2.</p>		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Gregory G. Stuart		(319) 730-6157
Address		E-mail Address
600 Old Marion Rd. NE		gstuart@sbgtv.com
City	State	ZIP Code
Cedar Rapids	IA	52402

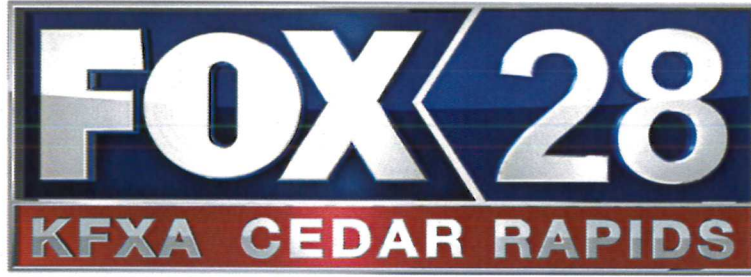
17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

Community Events: -Aired each week during the quarter. Station produced public service announcements incorporate information highlighting school and community events such as school plays, concerts, museum exhibits and demonstrations in the KFXA coverage area. Aired as part of our local news. -September 27, Weather Anchor Justin Roberts presented a speech about setting a good example in the community to students at the Starmont Community School District during the Homecoming Pep Rally.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Second Generation of Iowa, LTD	
Date	
09/30/2013	



KFXA-TV, Cedar Rapids

FCC FORM 398

EXHIBIT NO. 1

QUARTER ENDING 9/30/2013

This station responded "NO" to number 7c on the FCC Form 398 because this station was a digital only station effective February 17, 2009.