

### Children's Television Programming Report Application Submitted

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#### Application Summary

File Number: 0000236103  
 Application Purpose: Children's TV Programming  
 Status: Report Submitted  
 Date Submitted: 01/23/2024

#### Applicant Information

Name: SECOND GENERATION OF IOWA LTD.  
 Title:  
 Address: SECOND GENERATION PLACE  
 3029 PROSPECT AVENUE  
 CLEVELAND, OH 44115  
 United States  
 Phone: +1(216) 364-1000  
 Email: [4@secondgen.com](mailto:4@secondgen.com)

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Approved by OMB 3000-0734  
 December 2019  
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# Children's Television Programming Report

FRN: **0003742939** | File Number: **0000236103** | Submit Date: **01/23/2024** | Call Sign: **KFXA** | Facility ID: **35336** | City:  
**CEDAR RAPIDS** | State: **IA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Submitted** | Status Date:  
**01/23/2024** | Filing Status: **Active**

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## Report reflects information for year 2023

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

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**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>SECOND GENERATION OF IOWA, LTD.</b> Doing Business As: SECOND GENERATION OF IOWA, LTD.	Thomas J. Embrescia SECOND GENERATION PLACE 3029 PROSPECT AVENUE CLEVELAND, OH 44115 United States	+1 (216) 361- 1000	tje@secondgen. com	Company

**Contact  
Representatives  
(2)**

<b>Contact Name</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Contact Type</b>
<b>Dennis P Corbett</b> Telecommunications Law Professionals PLLC	1025 Connecticut Ave, NW Suite 1011 Washington, DC 20036 United States	+1 (202) 789- 3115	dcorbett@tlp. law	Legal Representative
<b>Gregory Stuart</b> Second Generation of Iowa, LTD	600 Old Marion Rd. NE Cedar Rapids, IA 52402 United States	+1 (319) 730- 6157	gstuart@kfxa. tv	Program Manager KFXA-TV

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	DABL
	Nielsen DMA	Cedar Rapids-Wtrlo- IWC&Dub
	Web Home Page Address	www.fox28Iowa.com

**Digital Core  
Programming**

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 37.0 Q2: 39.0 Q3: 41.0 Q4: 40.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 39.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

**Digital Core Programs(8)**

Digital Core Program (1 of 8)	Response
Title of Program	Wild Times at the San Diego Zoo, 8:00-8:30am, 1/7/23-12/30/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:6.0, Q2:6.5, Q3:7.0, Q4:6.5 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes
<b>Digital Core Program (2 of 8)</b>	
Title of Program	Wild Stories at the San Diego Zoo, 8:30-9:00am, 1/7/23-12/30/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:6.0, Q2:6.5, Q3:7.0, Q4:6.5 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Digital Core Program (3 of 8)**

	Response
Title of Program	Animal Rescue, 9:00-9:30am, 1/7/23-12/30/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:6.0, Q2:6.5, Q3:7.0, Q4:6.5 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Digital Core Program (4 of 8)**

	Response
Title of Program	Dog Tales, 9:30-10:00am, 1/7/23-12/30/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:6.0, Q2:6.5, Q3:7.0, Q4:6.5 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

<b>Digital Core Program (5 of 8)</b>	<b>Response</b>
Title of Program	Lucky Dog, 8:00-8:30am & 8:30-9:00am, 1/1/23-12/31/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	106
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:13.0, Q2:13.0, Q3:13.0, Q4:14.0 <b>Multicast Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

<b>Digital Core Program (6 of 8)</b>	<b>Response</b>
Title of Program	America's Heartland, 6:00-6:30am & 6:30-7:00am, 1/4/23-12/27/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes



Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 <b>Multicast Stream</b> Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Digital Core Program (7 of 8)**

<b>Response</b>	
Title of Program	Animal Rescue, 6:00-6:30am & 6:30-7:00am, 1/5/23-12/28/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 <b>Multicast Stream</b> Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Digital Core Program (8 of 8)**

**Response**

Title of Program	Dog Tales, 6:00-6:30am & 6:30-7:00am, 1/6/23-12/29/23
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	104
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	<b>Main Program Stream</b> Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 <b>Multicast Stream</b> Q1:13.0, Q2:13.0, Q3:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Sponsored Core  
Programming (0)**

**Liaison Contact  
/Other Efforts**

Question	Response
Name of children's programming liaison	Gregory G. Stuart
Address	600 Old Marion Rd. NE
City	Cedar Rapids
State	IA
Zip	52402
Telephone Number	(319) 730-6157
Email Address	gstuart@kfxa.tv

**Certification**

**Question**

**Response**

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).**

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

**Gregory  
Gerard  
Stuart ,  
Mr. .  
Program  
Manager  
KFXA-TV**

01/23  
/2024

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">KFXA-TV Cedar Rapids 2023 Community Items.pdf</a>	Applicant	All Purpose		Done with Virus Scan and/or Conversion

# **KFXA-TV**

## **Cedar Rapids-Waterloo-Dubuque-Iowa City**

### **Extra Station Activities Serving The Cedar Rapids Market**

During the past year of 2023, KFXA-TV, Cedar Rapids has participated in many community events. This is a list of some of the main community items covered:

-School visits by station staff, talking to children in the community.

-Home station for the Iowa High School Championships in Wrestling, Basketball & Football.

-Toys To Tots with the Salvation Army. Collected toys and donated air time to the Salvation Army Toys for Tots Campaign. This project supports over 1400 families in the Cedar Rapids area.

-College presentation regarding the Broadcast Field to Loras College in Dubuque.

-Iowa Character Counts Awards: Highlighting Young People In Iowa. A Special 1-hour program featuring outstanding young people from across the state. Aired in Prime Time.

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