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## Children's Television Online Filing System

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### Submission Confirmation

Confirmation  
Number 174611  
Call Sign KFXA  
Filing Quarter  
Date 09/30/2015  
Filing Date 10/08/2015

### Exhibit Details

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Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2015

| Call Sign                      | Channel Numbers                    | Community of License                                      |       |        |          |
|--------------------------------|------------------------------------|---|-------|--------|----------|
|                                |                                    | City  | State | County | ZIP Code |
| KFXA                           | (analog)<br>27 (digital)           | Cedar Rapids  | IA    | Linn   | 52402    |
| Licensee Name                  |                                    |   |       |        |          |
| Second Generation of Iowa, LTD |                                    |   |       |        |          |
| Network Affiliation            | Nielsen DMA                        | Licensee World Wide Web Home Page Address (if applicable) |       |        |          |
| Network<br>FOX                 | Cedar Rapids-Waterloo-Dubuq        | www.fox28iowa.com   |       |        |          |
| Facility ID                    | Previous Call Sign (if applicable) | License Renewal Expiration Date                           |       |        |          |
| 35336                          |                                    | 02/01/2022  |       |        |          |

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?  
(b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
*[There are no analog core program reports.]*

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
*[There are no analog non-core program reports.]*

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
*[There are no analog sponsored core program broadcast reports.]*  
*[There are no analog sponsored core program detail reports.]*

### Digital Core Programming

|        |  |   |
|--------|--|---|
| 7. (a) | State the average number of hours of Core Programming per week broadcast by the station on its main program stream.  | 3.5 hours   |
| (b)    | Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?   | N   |
| (c)    | If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.<br>If No to 7(c), submit as an Exhibit a Statement of Explanation. | N   |
| 8. (a) | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.  | 336 hours   |
| (b)    | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.  | 6 hours   |
| 9. (a) | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?  | Y   |
| (b)    | Identify publishers who were sent information in 9(a).   | TV Guide, TV Media, FYI Television, Tribune Entertainment, Macrovision, VVI Listing Guide, Rovi |

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

|  |   |                        |                             |             |            |
|--|---|------------------------|-----------------------------|-------------|------------|
| Title of Digital Core Program #1   |   | Eco Company            |                             | Origination | SYNDICATED |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |             |            |
| Mondays, 7/6/15-9/28/15, 8:30-9:00am   | 13  | 0                      |                             |             |            |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |             |            |
|  | From  | To                     |                             |             |            |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |             |            |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |             |            |
| ECO COMPANY - This program is hosted by teens, and uses peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise while performing daily activities. The program includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, the program encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the KFXX main digital stream. |   |                        |                             |             |            |

|   |   |                                     |                             |             |            |
|---|---|-------------------------------------|-----------------------------|-------------|------------|
| Title of Digital Core Program #2  |   | Elizabeth Stanton's Great Big World |                             | Origination | SYNDICATED |
| Regular Schedule  | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions              |                             |             |            |
| Tuesdays, 7/7/15-9/29/15, 8:30-9:00am   | 13  | 0                                   |                             |             |            |
| Length of Program   | Age of Target Audience                        |                                     | E/I Symbol Used As Required |             |            |
|   | From  | To                                  |                             |             |            |
| 30 minutes  | 13 years                                      | 16 years                            | Y                           |             |            |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |   |                                     |                             |             |            |
| ELIZABETH STANTON'S GREAT BIG WORLD - This program addresses areas of particular concern to young teens, including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Through in-depth and thoughtful interviews, various age-appropriate global issues are introduced to the viewing audience. In addition, Elizabeth and friends' personal hands-on experiences in the field inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the KFXX main digital stream. |   |                                     |                             |             |            |

|   |   |                        |                             |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #3  |   | Origination            |                             |
| Whaddyado   |   | SYNDICATED             |                             |
| Regular Schedule  | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Wednesdays, 7/1/15-9/30/15, 8:30-9:00am   | 14  | 0                      |                             |
| Length of Program   | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|   | From  | To                     |                             |
| 30 minutes  | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |   |                        |                             |
| <p>WHADDYADO? - The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. Through dramatic reenactments, the program documents ordinary teens who accidentally find themselves in perilous and challenging situations. Various experts interview the participants and explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program airs on the KFXA main digital stream.</p> |   |                        |                             |

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #4   |   | Origination            |                             |
| Think Big  |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Thursdays, 7/2/15-9/24/15, 8:30-9:00am   | 13  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>THINK BIG - Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the KFXA main digital stream.</p> |   |                        |                             |

|   |   |                        |                             |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #5  |   | Origination            |                             |
| Live Life And Win   |   | SYNDICATED             |                             |
| Regular Schedule  | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Fridays, 7/3/15-9/25/15, 8:30-9:00am  | 13  | 0                      |                             |
| Length of Program   | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|   | From  | To                     |                             |
| 30 minutes  | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |   |                        |                             |
| <p>LIVE LIFE AND WIN - The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the KFXA main digital stream.</p> |   |                        |                             |

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|   |   |                        |                             |
|---|---|------------------------|-----------------------------|
| Title of Digital Core Program #6  |   | Origination            |                             |
| Awesome Adventures  |   | SYNDICATED             |                             |
| Regular Schedule  | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 7:00-7:30am  | 13  | 0                      |                             |
| Length of Program   | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|   | From  | To                     |                             |
| 30 minutes  | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |   |                        |                             |
| <p>AWESOME ADVENTURE - Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program airs on the KFXA main digital stream.</p> |   |                        |                             |

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #7   |   | Origination            |                             |
| On The Spot  |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 7:30-8:00am   | 13  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>ON THE SPOT - This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program airs on the KFXA main digital stream.</p> |   |                        |                             |

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #8   |   | Origination            |                             |
| Future Phenoms   |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 9:00-9:30am, 11:30am-12:00pm  | 26  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>FUTURE PHENOMS - Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the KFXA second digital channel 28.2.</p> |   |                        |                             |

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|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #9   |   | Origination            |                             |
| On The Spot  |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 9:30-10:00am  | 13  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>ON THE SPOT - This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program airs on the KFXA second digital channel 28.2.</p> |   |                        |                             |

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #10  |   | Origination            |                             |
| Better Planet TV   |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 10:00-10:30am   | 13  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>BETTER PLANET TV - This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program airs on the KFXA second digital channel 28.2.</p> |   |                        |                             |

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #11  |   | Origination            |                             |
| Make: Television   |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 10:30-11:00am   | 13  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>MAKE: TELEVISION - This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program airs on the KFXA second digital channel 28.2.</p> |   |                        |                             |

|                                   |  |             |  |
|-----------------------------------|--|-------------|--|
| Title of Digital Core Program #12 |  | Origination |  |
|-----------------------------------|--|-------------|--|

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Ocean Mysteries  |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 11:00-11:30am   | 13  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the KFXA second digital channel 28.2.</p> |   |                        |                             |

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #13  |   | Origination            |                             |
| Ariel & Zoey, Eli Too  |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 7:00-7:30am, 7:30-8:00am, 9:00-9:30am, 9:30-10:00am   | 52  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>ARIEL, ZOEY &amp; ELI TOO (AZE2) - This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program airs on the KFXA third digital channel 28.3.</p> |   |                        |                             |

|  |   |                        |                             |
|--|---|------------------------|-----------------------------|
| Title of Digital Core Program #14  |   | Origination            |                             |
| Steal The Show   |   | SYNDICATED             |                             |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |                             |
| Saturdays, 7/4/15-9/26/15, 8:00-8:30am, 8:30-9:00am  | 26  | 0                      |                             |
| Length of Program  | Age of Target Audience                        |                        | E/I Symbol Used As Required |
|  | From  | To                     |                             |
| 30 minutes   | 13 years                                      | 16 years               | Y                           |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |                        |                             |
| <p>ARIEL, ZOEY &amp; ELI'S STEAL THE SHOW, WITH JIM PETERIK - This music reality television show follows Ariel, Zoey &amp; Eli (AZE) as they work with GRAMMY winner Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying. This program airs on the KFXA third digital channel 28.3.</p> |   |                        |                             |

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired

Y

### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program

|   |   |                        |   |
|---|---|------------------------|---|
| Title of Digital Non-Core Program #1  |   | Origination            |   |
| Into The Outdoors   |   | SYNDICATED             |   |
| Regular Schedule  | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |   |
| Sundays, 7/5/15-9/27/15, 6:30-7:00am  | 13  | 0                      |   |
| Length of Program   | Age of Target Audience                        |                        |   |
|   | From  | To                     |   |
| 30 minutes  | 13 years                                      | 16 years               |   |
| Does the program have educating and informing children ages 16 and under as a significant purpose?  |   |                        | Y |
| If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?  |   |                        | Y |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?   |   |                        | Y |
| Description of Program  |   |                        |   |
| INTO THE OUTDOORS - This program features a diverse group of kids and adults which introduces fishing, camping, environmental concerns and outdoor safety, to viewers. There are also many great educational subjects for teachers and parents alike to share with their kids. This program airs on the KFXA main digital stream. |   |                        |   |
| Date and Time Aired (if preempted and rescheduled)  |   |                        |   |
|   |   |                        |   |

### Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

*[There are no digital sponsored core program broadcast reports.]*

*[There are no digital sponsored core program detail reports.]*

### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

|                                  |                         |
|----------------------------------|-------------------------|
| Title of Planned Core Program #1 | Origination             |
| Eco Company                      | SYNDICATED              |
| Regular Schedule                 | Total Times to be Aired |
|                                  |                         |

|   |  |                        |          |
|---|--|------------------------|----------|
| Mondays, 10/5/15-12/28/15, 8:30-9:00am  |  | 13                     |          |
| Length of Program   |  | Age of Target Audience |          |
| 30 minutes  |  | From                   | To       |
|   |  | 13 years               | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |  |                        |          |
| <p>ECO COMPANY - This program is hosted by teens, and uses peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise while performing daily activities. The program includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, the program encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the KFXA main digital stream.</p> |  |                        |          |

|  |  |                         |          |
|--|--|-------------------------|----------|
| Title of Planned Core Program #2   |  | Origination             |          |
| Elizabeth Stanton's Great Big World  |  | SYNDICATED              |          |
| Regular Schedule   |  | Total Times to be Aired |          |
| Tuesdays, 10/6/15-12/29/15, 8:30-9:00am  |  | 13                      |          |
| Length of Program  |  | Age of Target Audience  |          |
| 30 minutes   |  | From                    | To       |
|  |  | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |  |                         |          |
| <p>ELIZABETH STANTON'S GREAT BIG WORLD - This program addresses areas of particular concern to young teens, including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Through in-depth and thoughtful interviews, various age-appropriate global issues are introduced to the viewing audience. In addition, Elizabeth and friends' personal hands-on experiences in the field inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the KFXA main digital stream.</p> |  |                         |          |

|   |  |                         |          |
|---|--|-------------------------|----------|
| Title of Planned Core Program #3  |  | Origination             |          |
| Whaddyado   |  | SYNDICATED              |          |
| Regular Schedule  |  | Total Times to be Aired |          |
| Wednesdays, 10/7/15-12/30/15, 8:30-9:00am   |  | 13                      |          |
| Length of Program   |  | Age of Target Audience  |          |
| 30 minutes  |  | From                    | To       |
|   |  | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |  |                         |          |
| <p>WHADDYADO? - The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. Through dramatic reenactments, the program documents ordinary teens who accidentally find themselves in perilous and challenging situations. Various experts interview the participants and explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. This program will air on the KFXA main digital stream.</p> |  |                         |          |

|                                  |  |             |  |
|----------------------------------|--|-------------|--|
| Title of Planned Core Program #4 |  | Origination |  |
|                                  |  |             |  |

|  |                         |          |
|--|-------------------------|----------|
| Think Big  | SYNDICATED              |          |
| Regular Schedule   | Total Times to be Aired |          |
| Thursdays, 10/1/15-12/31/15, 8:30-9:00am   | 14                      |          |
| Length of Program  | Age of Target Audience  |          |
|  | From                    | To       |
| 30 minutes   | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |                         |          |
| <p>THINK BIG - Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the KFXA main digital stream.</p> |                         |          |

|   |                         |          |
|---|-------------------------|----------|
| Title of Planned Core Program #5  | Origination             |          |
| Live Life And Win   | SYNDICATED              |          |
| Regular Schedule  | Total Times to be Aired |          |
| Fridays, 10/2/15-12/25/15, 8:30-9:00am  | 13                      |          |
| Length of Program   | Age of Target Audience  |          |
|   | From                    | To       |
| 30 minutes  | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |                         |          |
| <p>LIVE LIFE AND WIN - The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the KFXA main digital stream.</p> |                         |          |

|  |                         |          |
|--|-------------------------|----------|
| Title of Planned Core Program #6   | Origination             |          |
| Awesome Adventures   | SYNDICATED              |          |
| Regular Schedule   | Total Times to be Aired |          |
| Saturdays, 10/3/15-12/26/15, 7:00-7:30am   | 13                      |          |
| Length of Program  | Age of Target Audience  |          |
|  | From                    | To       |
| 30 minutes   | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |                         |          |
| <p>AWESOME ADVENTURE - Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program will air on the main digital stream.</p> |                         |          |

|                                  |                         |  |
|----------------------------------|-------------------------|--|
| Title of Planned Core Program #7 | Origination             |  |
| On The Spot                      | SYNDICATED              |  |
| Regular Schedule                 | Total Times to be Aired |  |

|   |  |                        |          |
|---|--|------------------------|----------|
| Saturdays, 10/3/15-12/26/15, 7:30-8:00am  |  | 13                     |          |
| Length of Program   |  | Age of Target Audience |          |
| 30 minutes  |  | From                   | To       |
|   |  | 13 years               | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming   |  |                        |          |
| <p>ON THE SPOT - This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program will air on the main digital stream.</p> |  |                        |          |

|  |  |                         |          |
|--|--|-------------------------|----------|
| Title of Planned Core Program #8   |  | Origination             |          |
| Future Phenoms   |  | SYNDICATED              |          |
| Regular Schedule   |  | Total Times to be Aired |          |
| Saturdays, 10/3/15-12/26/15, 9:00-9:30am, 11:30am-12:00pm  |  | 26                      |          |
| Length of Program  |  | Age of Target Audience  |          |
| 30 minutes   |  | From                    | To       |
|  |  | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |  |                         |          |
| <p>FUTURE PHENOMS - Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the KFXA second digital channel 28.2.</p> |  |                         |          |

|  |  |                         |          |
|--|--|-------------------------|----------|
| Title of Planned Core Program #9   |  | Origination             |          |
| On The Spot  |  | SYNDICATED              |          |
| Regular Schedule   |  | Total Times to be Aired |          |
| Saturdays, 10/3/15-12/26/15, 9:30-10:00am  |  | 13                      |          |
| Length of Program  |  | Age of Target Audience  |          |
| 30 minutes   |  | From                    | To       |
|  |  | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |  |                         |          |
| <p>ON THE SPOT - This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program will air on the KFXA second digital channel 28.2.</p> |  |                         |          |

|  |  |                         |  |
|--|--|-------------------------|--|
| Title of Planned Core Program #10          |  | Origination             |  |
| Better Planet TV                           |  | SYNDICATED              |  |
| Regular Schedule                           |  | Total Times to be Aired |  |
| Saturdays, 10/3/15-12/26/15, 10:00-10:30am |  | 13                      |  |

|  |                        |          |
|--|------------------------|----------|
| Length of Program  | Age of Target Audience |          |
| 30 minutes   | From                   | To       |
|  | 13 years               | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |                        |          |
| <p>BETTER PLANET TV - This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program will air on the KFXA second digital channel 28.2.</p> |                        |          |

|  |                         |          |
|--|-------------------------|----------|
| Title of Planned Core Program #11  | Origination             |          |
| Make: Television   | SYNDICATED              |          |
| Regular Schedule   | Total Times to be Aired |          |
| Saturdays, 10/3/15-12/26/15, 10:30-11:00am   | 13                      |          |
| Length of Program  | Age of Target Audience  |          |
| 30 minutes   | From                    | To       |
|  | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |                         |          |
| <p>MAKE: TELEVISION - This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program will air on the KFXA second digital channel 28.2.</p> |                         |          |

|  |                         |          |
|--|-------------------------|----------|
| Title of Planned Core Program #12  | Origination             |          |
| Ocean Mysteries  | SYNDICATED              |          |
| Regular Schedule   | Total Times to be Aired |          |
| Saturdays, 10/3/15-12/26/15, 11:00-11:30am   | 13                      |          |
| Length of Program  | Age of Target Audience  |          |
| 30 minutes   | From                    | To       |
|  | 13 years                | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |                         |          |
| <p>OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the KFXA second digital channel 28.2.</p> |                         |          |

|  |                         |    |
|--|-------------------------|----|
| Title of Planned Core Program #13  | Origination             |    |
| Ariel & Zoey, Eli Too  | SYNDICATED              |    |
| Regular Schedule   | Total Times to be Aired |    |
| Saturdays, 10/3/15-12/26/15, 7:00-7:30am, 7:30-8:00am, 9:00-9:30am, 9:30-10:00am | 52                      |    |
| Length of Program  | Age of Target Audience  |    |
|  | From                    | To |

|  |          |          |
|--|----------|----------|
| 30 minutes   | 13 years | 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |          |          |
| <p>ARIEL, ZOEY &amp; ELI TOO (AZE2) - This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the KFXA third digital channel 28.3.</p> |          |          |

|  |                        |                         |
|--|------------------------|-------------------------|
| Title of Planned Core Program #14  |                        | Origination             |
| Steal The Show   |                        | SYNDICATED              |
| Regular Schedule   |                        | Total Times to be Aired |
| Saturdays, 10/3/15-12/26/15, 8:00-8:30am, 8:30-9:00am  |                        | 26                      |
| Length of Program  | Age of Target Audience |                         |
| 30 minutes   | From                   | To                      |
|  | 13 years               | 16 years                |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |                        |                         |
| <p>ARIEL, ZOEY &amp; ELI'S STEAL THE SHOW, WITH JIM PETERIK - This music reality television show follows Ariel, Zoey &amp; Eli (AZE) as they work with GRAMMY winner Jim Peterik in the recording studio to create a new album. Viewers are taken behind the scenes to learn the recording process and the collaboration behind creating a song. During the show, Jim introduces AZE to a variety of music genres. AZE also seeks advice from other famous musicians, entertainers, and advocates about songwriting. The song topics AZE cover include coping with the loss of a friend to how to stop bullying. This program will air on the KFXA third digital channel 28.3.</p> |                        |                         |

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

|                       |       |                    |
|-----------------------|-------|--------------------|
| Name                  |       | Telephone Number   |
| Gregory G. Stuart     |       | (319) 730-6157     |
| Address               |       | E-mail Address     |
| 600 Old Marion Rd. NE |       | gstuart@sbgstv.com |
| City                  | State | ZIP Code           |
| Cedar Rapids          | IA    | 52402              |

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

Community Events: Aired each week during the quarter: Station produced public service announcements incorporating information highlighting school and community events such as school plays, concerts, museum exhibits and demonstrations in the KFXA coverage area.

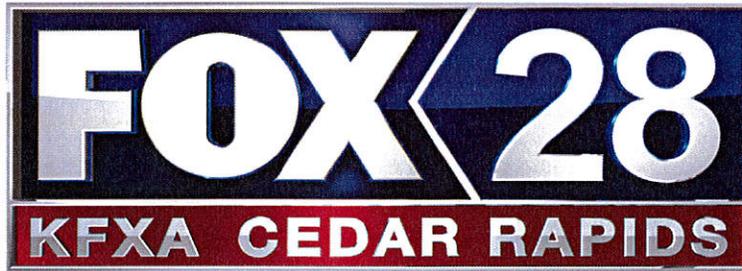
WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

|                                |   |
|--------------------------------|---|
| Name of Licensee               | Signature   |
| Second Generation of Iowa, LTD |  |

|           |  |
|-----------|--|
| Date      |  |
| 9/30/2015 |  |

FCC Form 398  
March 2006



KFXA-TV, Cedar Rapids  
FCC FORM 398  
EXHIBIT NO. 1  
QUARTER ENDING 9/30/2015

This station responded "NO" to number 7c on the FCC Form 398 because this station was a digital only station effective February 17, 2009.