

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

Message & Media
100 Albany Street
New Brunswick, NJ 08901

Contract / Revision 13023 /		Alt Order # 25171403	
Product Hoyle-D-Sec State			
Contract Dates 05/14/16 - 05/17/16		Estimate # Hoyle-D-Sec State	
Advertiser Val Hoyle		Original Date / Revision 05/13/16 / 05/13/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station KOBI	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelph	
Special Handling			
Demographic Women 35+			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	05/16/16	05/16/16	Early Today	4:30 XM-5:00 XM		:30			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$8.00			
N 2	All	05/17/16	05/17/16	Early Today	4:30 XM-5:00 XM		:30			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$8.00			
N 3	All	05/16/16	05/16/16	AgDay	5:00 AM-5:30 AM		:30			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$8.00			
N 4	All	05/17/16	05/17/16	AgDay	5:00 AM-5:30 AM		:30			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$8.00			
N 5	All	05/16/16	05/16/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$25.00			
N 6	All	05/17/16	05/17/16	NBC5 News @ Sunrise	5:30 AM-6:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$25.00			
N 7	All	05/16/16	05/16/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				2	\$35.00			
N 8	All	05/17/16	05/17/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				2	\$35.00			
N 9	All	05/16/16	05/16/16	Today Show I	7:00 AM-9:00 AM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				3	\$60.00			
N 10	All	05/17/16	05/17/16	Today Show I	7:00 AM-9:00 AM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				3	\$60.00			
N 11	All	05/16/16	05/16/16	Today Show II	9:00 AM-10:00 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 13023 /		<u>Alt Order #</u> 25171403
<u>Contract Dates</u> 05/14/16 - 05/17/16	<u>Product</u> Hoyle-D-Sec State	<u>Estimate #</u> Hoyle-D-Sec State
<u>Advertiser</u> Val Hoyle		<u>Original Date / Revision</u> 05/13/16 / 05/13/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$35.00			
N 12	All	05/17/16	05/17/16	Today Show II	9:00 AM-10:00 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$35.00			
N 13	All	05/16/16	05/16/16	Today Show III	10:00 AM-11:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$15.00			
N 14	All	05/17/16	05/17/16	Today Show III	10:00 AM-11:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$15.00			
N 15	All	05/16/16	05/16/16	Insider	11:30 AM-12:00 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$10.00			
N 16	All	05/17/16	05/17/16	Insider	11:30 AM-12:00 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$10.00			
N 17	All	05/16/16	05/16/16	The Doctors	12:00 PM-1:00 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$10.00			
N 18	All	05/17/16	05/17/16	The Doctors	12:00 PM-1:00 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$10.00			
N 19	All	05/16/16	05/16/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$45.00			
N 20	All	05/17/16	05/17/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$45.00			
N 21	All	05/16/16	05/16/16	Meredith Vieira	2:00 PM-3:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$15.00			
N 22	All	05/17/16	05/17/16	Meredith Vieira	2:00 PM-3:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	-T-----				1	\$15.00			
N 23	All	05/16/16	05/16/16	M-F 3-4p	3:00 PM-4:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$25.00			
N 24	All	05/16/16	05/16/16	Dr. Oz	4:00 PM-5:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$50.00			
N 25	All	05/16/16	05/16/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$80.00			
N 26	All	05/16/16	05/16/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$100.00			
N 27	All	05/16/16	05/16/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
125 South Fir Street
Medford, OR 97501
(541) 779-5555

Contract / Revision		Alt Order #
13023 /		25171403
Contract Dates		Product
05/14/16 - 05/17/16		Hoyle-D-Sec State
Estimate #		Hoyle-D-Sec State
Advertiser		Original Date / Revision
Val Hoyle		05/13/16 / 05/13/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$100.00			
N 28	All	05/16/16	05/16/16	NBC5 News @ 7p	7-730p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$35.00			
N 29	All	05/16/16	05/16/16	Entertainment Tonight	7:30 PM-8:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$35.00			
N 30	All	05/14/16	05/14/16	Late 11p News Sa	11:00 PM-11:35 PM		:30			NM	1	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				1	\$52.00			
N 31	All	05/15/16	05/15/16	Late 11p News Su	11:00 PM-11:35 PM		:30			NM	1	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$52.00			
N 32	All	05/16/16	05/16/16	Late 11p News M-F	11:00 PM-11:35 PM		:30			NM	1	\$52.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$52.00			
N 33	All	05/16/16	05/16/16	Tonight Show: Fallon	11:35 PM-12:35 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$60.00			
N 34	All	05/16/16	05/16/16	Late Night: Meyers	12:35 AM-1:35 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$30.00			
N 35	All	05/16/16	05/16/16	Last Call: Carson Daly	1:35 AM-2:05 AM		:30			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$8.00			
N 36	All	05/14/16	05/14/16	Today Show Sa	6:00 AM-8:00 AM		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				2	\$15.00			
N 37	All	05/14/16	05/14/16	NBC5 News @ 6p Sa	6:00 PM-6:30 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				1	\$35.00			
N 38	All	05/14/16	05/14/16	Insider Wknd	6:30 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				1	\$25.00			
N 39	All	05/14/16	05/14/16	Entertainment Tonight	7:00 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				1	\$25.00			
N 40	All	05/14/16	05/14/16	Saturday Night Live	11:35 PM-1:00 AM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				1	\$95.00			
N 41	All	05/14/16	05/14/16	Players Championship	11a-4p		:30			NM	1	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				1	\$68.00			
N 42	All	05/15/16	05/15/16	Players Championship	11:00 AM-4:00 PM		:30			NM	1	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$68.00			
N 43	All	05/14/16	05/14/16	Dateline Saturday Mystery	8:00 PM-10:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

<u>Contract / Revision</u> 13023 /		<u>Alt Order #</u> 25171403
<u>Contract Dates</u> 05/14/16 - 05/17/16	<u>Product</u> Hoyle-D-Sec State	<u>Estimate #</u> Hoyle-D-Sec State
<u>Advertiser</u> Val Hoyle		<u>Original Date / Revision</u> 05/13/16 / 05/13/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				2	\$225.00			
N 44	All	05/14/16	05/14/16	SNL Prime	10:00 PM-11:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S-				1	\$225.00			
N 45	All	05/15/16	05/15/16	Today Show Su	7:00 AM-8:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$15.00			
N 46	All	05/15/16	05/15/16	Meet the Press	8:00 AM-9:00 AM		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$95.00			
N 47	All	05/15/16	05/15/16	NBC5 News @ 6p Su	6:00 PM-6:30 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$35.00			
N 48	All	05/15/16	05/15/16	Championship Sunday	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$60.00			
N 49	All	05/15/16	05/15/16	Sun Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$225.00			
N 50	All	05/15/16	05/15/16	Little Big Shots	8:00 PM-9:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$225.00			
N 51	All	05/15/16	05/15/16	Carmichael/Crowded	9:00 PM-10:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$250.00			
N 52	All	05/15/16	05/15/16	Dateline	10:00 PM-11:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/16	05/15/16	-----S				1	\$225.00			
N 53	All	05/16/16	05/16/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$500.00			
N 54	All	05/16/16	05/16/16	Mon Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/16	05/22/16	M-----				1	\$400.00			
Totals											62	\$4,572.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 -05/17/16	62	\$4,572.00	(\$685.80)	\$3,886.20
Totals	62	\$4,572.00	(\$685.80)	\$3,886.20

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



Contract # 25171403 Changes as of: 5/13/2016 at 7:05 AM Version: Original Order
CPE: Agency: MESSAGE AND MEDIA
Agency: MESSAGE AND MEDIA 100 ALBANY STREET NEW BRUNSWICK NJ 08901
Flight: 5/14/16 - 5/17/16 Station: KOB
Advertiser: Hoyle - OR Sec ST Market: Medford-Ashland
Product: Hoyle-D-Sec State Office: PHILADELPHIA
Total \$: \$4,572.00
Total Spots: 62
Total CPP: \$0.00
13023
Total GRP:
Primary Demo: Women 35+
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN 215-567-7950
Buyer: LEAH CASTERLIN
Salesperson: SHEPARD RITZEN 215-567-7950
Separation:

#	Day/Time	DP	Program	Rate	W35P Rating	Len	5/14 - 5/17					Total Spots	Total \$	CPP	GRP
							5/14	5/15	5/16	5/17					
1	M-F 4:30a-5a		Early Today	\$8.00	0.0	30	0	0	1	1	2	\$16.00	\$0.00	0.0	
2	M-F 5a-5:30a		AG Day	\$8.00	0.0	30	0	0	1	1	2	\$16.00	\$0.00	0.0	
3	M-F 5:30a-6a		News	\$25.00	0.0	30	0	0	1	1	2	\$50.00	\$0.00	0.0	
4	M-F 6a-7a		News	\$35.00	0.0	30	0	0	2	2	4	\$140.00	\$0.00	0.0	
5	M-F 7a-9a		Today	\$60.00	0.0	30	0	0	3	3	6	\$360.00	\$0.00	0.0	
6	M-F 9a-10a		Today 2	\$35.00	0.0	30	0	0	1	1	2	\$70.00	\$0.00	0.0	
7	M-F 10a-11a		Today 3	\$15.00	0.0	30	0	0	1	1	2	\$30.00	\$0.00	0.0	
8	M-F 11:30a-12n		Insider	\$10.00	0.0	30	0	0	1	1	2	\$20.00	\$0.00	0.0	
9	M-F 12n-1p		Doctors	\$10.00	0.0	30	0	0	1	1	2	\$20.00	\$0.00	0.0	
10	M-F 1p-2p		Days	\$45.00	0.0	30	0	0	1	1	2	\$90.00	\$0.00	0.0	
11	M-F 2p-3p		Meredith	\$15.00	0.0	30	0	0	1	1	2	\$30.00	\$0.00	0.0	
12	M-F 3p-4p		fab	\$25.00	0.0	30	0	0	1	0	1	\$25.00	\$0.00	0.0	
13	M-F 4p-5p		Dr Oz	\$50.00	0.0	30	0	0	1	0	1	\$50.00	\$0.00	0.0	
14	M-F 5p-5:30p		News	\$80.00	0.0	30	0	0	1	0	1	\$80.00	\$0.00	0.0	
15	M-F 6p-6:30p		News	\$100.00	0.0	30	0	0	1	0	1	\$100.00	\$0.00	0.0	
16	M-F 6:30p-7p		News	\$100.00	0.0	30	0	0	1	0	1	\$100.00	\$0.00	0.0	
17	M-F 7p-7:30p		News	\$35.00	0.0	30	0	0	1	0	1	\$35.00	\$0.00	0.0	
18	M-F 7:30p-8p		News	\$35.00	0.0	30	0	0	1	0	1	\$35.00	\$0.00	0.0	
19	M-F 11p-11:35p		News	\$52.00	0.0	30	1	1	1	0	3	\$156.00	\$0.00	0.0	
20	M-F 11:35p-12:35a		Tonight SHow	\$60.00	0.0	30	0	0	1	0	1	\$60.00	\$0.00	0.0	



KATZ TELEVISION GROUP

Contract # 25171403 **Changes as of:** 5/13/2016 at 7:05 AM **Version:** Original Order
CPE: **Flight:** 5/14/16 - 5/17/16 **Station:** KOB
Agency: MESSAGE AND MEDIA **Advertiser:** Hoyle - OR Sec ST **Market:** Medford-Ashland
 MESSAGE AND MEDIA 100 ALBANY STREET NEW BRUNSWICK NJ 08901 **Product:** Hoyle-D-Sec State **Office:** PHILADELPHIA
Agency Order #: **Primary Demo:** Women 35+ **Total GRP:**
Buyer: LEAH CASTERLIN **Con Type:** POLITICAL/VOTE **Total Spots:** 62
Salesperson: SHEPARD RITZEN **Assistant:** 215-567-7950 **Separation:**

		5/14 - 5/17													
#	Day/Time	DP	Program	Rate	W35P Rating	Len	5/14	5/15	5/16	5/17	Total Spots	Total \$	CPP	GRP	
	M-F 21 12:35a-1:35a		Late Night	\$30.00	0.0	30	0	0	1	0	1	\$30.00	\$0.00	0.0	
	M-F 22 1:35a-2:05a		Carson Daly	\$8.00	0.0	30	0	0	1	0	1	\$8.00	\$0.00	0.0	
	Sa 23 6a-8a		Today Sat	\$15.00	0.0	30	2	0	0	0	2	\$30.00	\$0.00	0.0	
	Sa 24 6p-6:30p		News	\$35.00	0.0	30	1	0	0	0	1	\$35.00	\$0.00	0.0	
	Sa 25 6:30p-7p		Insider	\$25.00	0.0	30	1	0	0	0	1	\$25.00	\$0.00	0.0	
	Sa 26 7p-8p		ET WKND	\$25.00	0.0	30	1	0	0	0	1	\$25.00	\$0.00	0.0	
	Sa 27 11:35p-1a		SNL	\$95.00	0.0	30	1	0	0	0	1	\$95.00	\$0.00	0.0	
	Sa-Su 28 11a-4p		PGA Golf	\$68.00	0.0	30	1	1	0	0	2	\$136.00	\$0.00	0.0	
	Sa 29 8p-10p		Dateline	\$225.00	0.0	30	2	0	0	0	2	\$450.00	\$0.00	0.0	
	Sa 30 10p-11p		SNL Encore	\$225.00	0.0	30	1	0	0	0	1	\$225.00	\$0.00	0.0	
	Su 31 7a-8a		today sun	\$15.00	0.0	30	0	1	0	0	1	\$15.00	\$0.00	0.0	
	Su 32 8a-9a		meet press	\$95.00	0.0	30	0	1	0	0	1	\$95.00	\$0.00	0.0	
	Su 33 6p-6:30p		news	\$35.00	0.0	30	0	1	0	0	1	\$35.00	\$0.00	0.0	
	Su 34 7a-9a		soccer	\$60.00	0.0	30	0	1	0	0	1	\$60.00	\$0.00	0.0	
	Su 35 7p-8p		dateline	\$225.00	0.0	30	0	1	0	0	1	\$225.00	\$0.00	0.0	
	Su 36 8p-9p		hollywood game night	\$225.00	0.0	30	0	1	0	0	1	\$225.00	\$0.00	0.0	
	Su 37 9p-10p		carmichel	\$250.00	0.0	30	0	1	0	0	1	\$250.00	\$0.00	0.0	
	Su 38 10p-11p		dateline	\$225.00	0.0	30	0	1	0	0	1	\$225.00	\$0.00	0.0	
	M 39 8p-10p		voice	\$500.00	0.0	30	0	0	1	0	1	\$500.00	\$0.00	0.0	
	M 40 10p-11p		blindspot	\$400.00	0.0	30	0	0	1	0	1	\$400.00	\$0.00	0.0	
TOTALS:							11	10	27	14	62	\$4,572.00	\$0.00	0.0	



Contract # 25171403		Changes as of: 5/13/2016 at 7:05 AM		Version: Original Order	
CPE:		Flight: 5/14/16 - 5/17/16		Station: KOB	
Agency: MESSAGE AND MEDIA MESSAGE AND MEDIA 100 ALBANY STREET NEW BRUNSWICK NJ 08901		Advertiser: Hoyle - OR Sec ST		Market: Medford-Ashland	
		Product: Hoyle-D-Sec State		Office: PHILADELPHIA	
		Agency Order #:		Primary Demo: Women 35+	
		Buyer: LEAH CASTERLIN		Con Type: POLITICAL/VOTE	
		Salesperson: SHEPARD RITZEN 215-567-7950		Assistant: SHEPARD RITZEN 215-567-7950	
				Total GRP:	
				Separation:	
				Total Spots: 62	
				Total CPP: \$0.00	
				Total \$: \$4,572.00	

Hit Listed Programs	
---------------------	--

Competitive Information	
Market Budget:	\$19,050
KOB Share:	24%
Comment:	based on 19k market budget
Unknown:	76%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	62	\$4,572.00	0.0
Total	100%	62	\$4,572.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-May	62	\$4,572.00
Total	62	\$4,572.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	5/13/16 7:05 AM	SHEPARD RITZEN	New	

Non-Discrimination Policy	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
----------------------------------	--

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Leah Castellan,
being/on behalf of: Val Hoyle, a legally
qualified candidate of the Democratic political
party for the office of: Secretary of State
in the Primary
election to be held on: 6/17/16
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Val Hoyle 310 West 14th Ave
EUGENE, OR 97402

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

(541) 905-1468

The name of the treasurer of the candidate's authorized committee is:

Denise M. Bean

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/20

Date

John Carter

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*See attached***Total Charges:***\$4572***AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.