

ORDER



Orders
Order / Rev: 2911673
 Alt Order #:
Product Desc: 432 - General
Estimate: 13265 - Duty and Honor OH 6.24-
Flight Dates: 06/24/24 - 06/30/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: General

WUPW

Primary AE: WUPW House
Sales Office: WUPW
Sales Region: LOC

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Duty and Honor
Demographic: A25-54
Product Codes: IS-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P03

New Business End:
Advertiser External ID: 189966
Agency External ID: 10957AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/27/24 | 06/30/24 | 38 | \$7,210.00 | \$6,128.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| June 2024 | 38 | \$7,210.00 | \$6,128.50 | 0.00 |
| Totals | 38 | \$7,210.00 | \$6,128.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| WUPW House | WUPW | LOC | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WUPW | 06/24/24 | 06/30/24 | Local News @ 7a M-F Local News @ 7a M-F | CM | 7-9a | MTWTF-- | :30 | 5 | \$150.00 | P03 | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/24/24 | 06/30/24 | MTWTF-- | | 5 | | | | \$150.00 | | 0.00 | | | |
| N 2 | WUPW | 06/24/24 | 06/30/24 | FOX News Sunday FOX News Sunday | CM | 9-10a Su | -----S | :30 | 1 | \$110.00 | P03 | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/24/24 | 06/30/24 | -----S | | 1 | | | | \$110.00 | | 0.00 | | | |
| N 3 | WUPW | 06/24/24 | 06/30/24 | 6-630p 6-630p | CM | 6-630p | MTWTF-- | :30 | 1 | \$200.00 | P03 | 0.00 | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/24/24 | 06/30/24 | MTWTF-- | | 5 | | | | \$200.00 | | 0.00 | | | |
| N 4 | WUPW | 06/24/24 | 06/30/24 | 630-7p 630-7p | CM | 630-7p | MTWTF-- | :30 | 1 | \$200.00 | P03 | 0.00 | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/24/24 | 06/30/24 | MTWTF-- | | 5 | | | | \$200.00 | | 0.00 | | | |
| N 5 | WUPW | 06/24/24 | 06/30/24 | 7-730p 7-730p | CM | 7-730p | MTWTF-- | :30 | 1 | \$275.00 | P03 | 0.00 | NM | 5 | \$1,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/24/24 | 06/30/24 | MTWTF-- | | 5 | | | | \$275.00 | | 0.00 | | | |
| N 6 | WUPW | 06/24/24 | 06/30/24 | | CM | 730-8p | MTWTF-- | :30 | 1 | \$275.00 | P03 | 0.00 | NM | 5 | \$1,375.00 |

Order / Rev: 2911673
 Alt Order #:
 Flight Dates: 06/24/24 - 06/30/24

Advertiser: ISS/ Duty and Honor
 Product Desc: 432 - General
 Estimate: 13265 - Duty and Honor OH 6.24-

WUPW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|--------------------|-------------------|-------------------|-----|-------|-------------|-----|------|---------------|-------|------------|
| | | | | 730-8p | | | | | | | | | | | |
| | | | | 730-8p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 06/24/24 | 06/30/24 | MTWTF-- | | | 5 | | | \$275.00 | | | 0.00 | | |
| N 7 | WUPW | 06/24/24 | 06/30/24 | 11-1130p | CM | 11-1130p | MTWTF-- | :30 | 1 | \$150.00 | P03 | 0.00 | NM | 5 | \$750.00 |
| | | | | 11-1130p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 06/24/24 | 06/30/24 | MTWTF-- | | | 5 | | | \$150.00 | | | 0.00 | | |
| N 8 | WUPW | 06/24/24 | 06/30/24 | 1130p-12a | CM | 1130p-12a | MTWTF-- | :30 | 1 | \$150.00 | P03 | 0.00 | NM | 5 | \$750.00 |
| | | | | 1130p-12a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 06/24/24 | 06/30/24 | MTWTF-- | | | 5 | | | \$150.00 | | | 0.00 | | |
| N 9 | WUPW | 06/24/24 | 06/30/24 | LF (M-Su) | CM | 11p-2a M-F/11p-1z | -----S- | :30 | 1 | \$65.00 | P03 | 0.00 | NM | 1 | \$65.00 |
| | | | | LF (M-Su) | (12:30 XM-1:30 XM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 06/24/24 | 06/30/24 | -----S- | | | 1 | | | \$65.00 | | | 0.00 | | |
| N 10 | WUPW | 06/24/24 | 06/30/24 | LF (M-Su) | CM | 11p-2a M-F/11p-1z | -----S- | :30 | 1 | \$35.00 | P03 | 0.00 | NM | 1 | \$35.00 |
| | | | | LF (M-Su) | (1:30 XM-2:30 XM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 06/24/24 | 06/30/24 | -----S- | | | 1 | | | \$35.00 | | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 38 | \$7,210.00 |