



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25166605	<b>Changes as of:</b> 9/16/2016 at 3:25 PM	<b>Version:</b> Current State Version 5
<b>CPE:</b> NRSNV/ORDR/926C02	<b>Flight:</b> 9/26/16 - 10/2/16	<b>Station:</b> KLAS
<b>Agency:</b> Del Ray Media	<b>Advertiser:</b> NRSC-NATL REPUB SENA	<b>Market:</b> Las Vegas
1427 Leslie Avenue	<b>Product:</b> Order	<b>Office:</b> WASHINGTON
Suite 106	<b>Agency Order #:</b> 30045245	<b>Primary Demo:</b> Adults 35+
Alexandria, VA 22301	<b>Buyer:</b> Brooks, Michele	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JENNA NUBAR	<b>Assistant:</b> ANJELICA DAVI
	202-872-5880	212-408-3261

**Total \$:** \$108,840.00  
**Total Spots:** 66  
**Total CPP:** \$658.84  
**Total GRP:** 165.2  
**Traffic #:** 1350706  
**Separation:**

**Comments:** NRSC Addition Flight Dates:9/26-10/02 INDICATED AS ADD 9/13 IN PROGRAM TITLE Please confirm receipt. Thank you, Michele Brooks

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26 - 10/2							Total Spots	Total \$	CPP	GRP
							9/26	9/27	9/28	9/29	9/30	10/1	10/2				
1	M-F 9a-10a		LIVE! WITH KELLY & M	\$2,140.00	2.6	30	0	0	0	0	0	0	0	0	\$0.00	\$823.08	0.0
2	M-F 12n-12:30p		8 NEWS NOW AT NOON	\$1,210.00	1.6	30	1	1	1	1	1	0	0	5	\$6,050.00	\$756.25	8.0
3	M-F 7a-9a		CBS THIS MORNING	\$1,760.00	2.2	30	0	0	0	0	0	0	0	0	\$0.00	\$800.00	0.0
4	Su 6:30a-8a		CBS NEWS SUNDAY MORN	\$1,650.00	3.5	30	0	0	0	0	0	0	2	2	\$3,300.00	\$471.43	7.0
5	M-F 5a-6a		8 NEWS NOW AT 5-6AM	\$630.00	1.2	30	2	2	2	2	1	0	0	9	\$5,670.00	\$525.00	10.8
6	Su 8a-8:30a		8 NEWS NOW SUNDAY MO	\$1,650.00	2.0	30	0	0	0	0	0	0	1	1	\$1,650.00	\$825.00	2.0
7	Sa 6p-6:30p		8 NEWS NOW AT 6PM-SA	\$2,080.00	3.5	30	0	0	0	0	0	0	0	0	\$0.00	\$594.29	0.0
8	Sa 5p-5:30p		8 NEWSNOW AT 5PM-SAT	\$1,760.00	2.6	30	0	0	0	0	0	0	0	0	\$0.00	\$676.92	0.0
9	M-F 4p-5p		8 NEWS NOW AT4PM	\$1,320.00	2.1	30	1	1	1	1	1	0	0	5	\$6,600.00	\$628.57	10.5
10	Sa 7:30p-8p		JEOPARDY II	\$1,340.00	2.8	30	0	0	0	0	0	0	0	0	\$0.00	\$478.57	0.0
11	Sa 6:30p-7p		JEOPARDY WEEKEND	\$2,780.00	3.8	30	0	0	0	0	0	0	0	0	\$0.00	\$731.58	0.0
12	M-F 6p-6:30p		8 NEWS NOW	\$1,980.00	7.3	30	1	1	1	1	1	0	0	5	\$9,900.00	\$271.23	36.5
13	M-F 9a-10a		MG LIVE WITH KELLY	\$4,280.00	2.6	30	0	1	0	1	0	0	0	2	\$8,560.00	\$1,646.15	5.2
14	M-F 7a-9a		MG CBS THIS MORN	\$4,500.00	2.2	30	1	0	1	0	0	0	0	2	\$9,000.00	\$2,045.45	4.4
15	M-F 6a-7a		MG AM NEWS	\$1,320.00	1.6	30	1	1	1	1	0	0	0	4	\$5,280.00	\$825.00	6.4
16	M-F 5p-5:30p		MG 5PM NEWS	\$1,750.00	2.6	30	1	1	1	1	1	0	0	5	\$8,750.00	\$673.08	13.0
17	Su 5p-5:30p		MG 5PM NEWS	\$1,110.00	2.0	30	0	0	0	0	0	0	1	1	\$1,110.00	\$555.00	2.0
18	Sa 5a-7a		MG AM NEWS	\$440.00	0.9	30	0	0	0	0	0	1	0	1	\$440.00	\$488.89	0.9
20	Su 6a-6:30a		MG AM NEWS	\$600.00	1.0	30	0	0	0	0	0	0	1	1	\$600.00	\$600.00	1.0
21	Su 5:30a-6a		On The Money	\$230.00	0.4	30	0	0	0	0	0	0	0	0	\$0.00	\$575.00	0.0
22	Sa 11:35p-12:35a		MG PERSON OF INT	\$340.00	0.8	30	0	0	0	0	0	0	0	0	\$0.00	\$425.00	0.0



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<b>Agency:</b> Del Ray Media	<b>Advertiser:</b> NRSC-NATL REPUB SENA	<b>Market:</b> Las Vegas
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		<b>Total \$:</b> \$108,840.00
		<b>Total Spots:</b> 66
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		<b>Separation:</b>

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							9/26	9/27	9/28	9/29	9/30	10/1	10/2				
23	M-F 9a-10a		MG LIVE WITH KELLY	\$1,070.00	2.6	30	1	0	1	0	1	0	0	3	\$3,210.00	\$411.54	7.8
24	M-F 7a-9a		MG CBS THIS MORN	\$880.00	2.2	30	1	2	1	2	1	0	0	7	\$6,160.00	\$400.00	15.4
25	Sa 6p-6:30p		MG 6PM NEWS	\$1,040.00	3.5	30	0	0	0	0	0	1	0	1	\$1,040.00	\$297.14	3.5
26	Sa 5p-5:30p		MG 5PM NEWS	\$880.00	2.6	30	0	0	0	0	0	1	0	1	\$880.00	\$338.46	2.6
27	Sa 7:30p-8p		MG JEOPARDY	\$2,010.00	2.8	30	0	0	0	0	0	1	0	1	\$2,010.00	\$717.86	2.8
28	Sa 6:30p-7p		MG JEOPARDY	\$1,390.00	3.8	30	0	0	0	0	0	1	0	1	\$1,390.00	\$365.79	3.8
29	M-F 4a-4:59a		MG AM NEWS	\$180.00	0.5	30	0	0	1	0	0	0	0	1	\$180.00	\$360.00	0.5
30	Sa 5p-5:30p		ADD 9/13 SA 5P NWS	\$880.00	2.6	30	0	0	0	0	0	1	0	1	\$880.00	\$338.46	2.6
31	Sa 6p-6:30p		ADD 9/13 SA 6P NWS	\$1,040.00	3.5	30	0	0	0	0	0	1	0	1	\$1,040.00	\$297.14	3.5
32	Su 6:30p-7p		ADD 9/13 SU 630P NWS	\$5,280.00	2.8	30	0	0	0	0	0	0	2	2	\$10,560.00	\$1,885.71	5.6
33	Sa 6:30p-7p		ADD 9/13 JEOP WKND	\$5,560.00	3.8	30	0	0	0	0	0	1	0	1	\$5,560.00	\$1,463.16	3.8
34	Sa 7:30p-8p		ADD 9/13 JEOPARDY	\$2,010.00	2.8	30	0	0	0	0	0	2	0	2	\$4,020.00	\$717.86	5.6
35	M 6p-8p		Presidential Debate 9/26 558p Break	\$5,000.00	0.0	30	1	0	0	0	0	0	0	1	\$5,000.00	\$0.00	0.0
<b>TOTALS:</b>							<b>11</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>7</b>	<b>10</b>	<b>7</b>	<b>66</b>	<b>\$108,840.00</b>	<b>\$658.84</b>	<b>165.2</b>



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		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/16/16 5:50 AM	JENNA NUBAR	NRSC Addition Flight Dates:9/26-10/02 INDICATED AS ADD 9/13 IN PROGRAM TITLE Please confirm receipt. Thank you, Michele Brooks
09/13/16 4:08 PM	System	Notice Received.
09/13/16 3:19 PM	GOTOSTRATA\jnuhar	NRSC Addition Flight Dates:9/26-10/02 INDICATED AS ADD 9/13 IN PROGRAM TITLE Please confirm receipt. Thank you, Michele Brooks
06/22/16 1:47 PM	JENNA NUBAR	NRSC Orders Flight Dates: 9/19-10/16 919925 926C02 C03C09 C10C16 Please confirm receipt. Thank you, Michele Brooks
05/04/16 6:21 AM	ANJELICA DAVI	NRSC Orders Flight Dates: 9/19-10/16 919925 926C02 C03C09 C10C16 Please confirm receipt. Thank you, Michele Brooks

Competitive Information	
<b>Market Budget:</b>	<b>\$329,818</b>
<b>KLAS Share:</b>	<b>33%</b>
<b>Comment:</b>	
<b>KSNV:</b>	<b>28%</b>
<b>KTNV:</b>	<b>13%</b>
<b>KVVU:</b>	<b>26%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	66	\$108,840.00	\$658.84	165.2
<b>Total</b>	<b>100%</b>	<b>66</b>	<b>\$108,840.00</b>	<b>\$658.84</b>	<b>165.2</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	66	\$108,840.00
<b>Total</b>	<b>66</b>	<b>\$108,840.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/16/16 3:05 PM	ANJELICA DAVI	Confirmed		2	\$-20.00	\$108,840.00	Changes: Total Spots from 68 to 66, Calculated Dollars from \$108,860.00 to \$108,840.00, Total GRPs from 168.7 to 165.2, Total CPP from \$645.29 to \$658.84, Competitive Market Budget from \$329,879 to \$329,818, User Entered \$ from \$108,860.00 to \$108,840.00, Total \$ from \$108,860.00 to \$108,840.00. 4 buylines added or modified.
Revision	9/16/16 5:50 AM	JENNA NUBAR	Confirmed		5	\$0	\$108,860.00	Changes: Total CPP from \$604.11 to \$645.29, Competitive Market Budget from \$265,636 to \$329,879, Total Spots from 73 to 68, Total GRPs from 180.2 to 168.7, User Entered \$ from \$87,660.00 to \$108,860.00. 8 buylines added or modified.
Revision	9/13/16 3:19 PM	GOTOSTRATA\jnuhar	Confirmed	28	18	\$21,200.00	\$108,860.00	Changes: Comments from NRSC Orders Flight Dates: 9/19-10/16 919925 926C02 C03C09 C10C16 Please confirm receipt. Thank you, Michele Brooks to NRSC Addition Flight Dates:9/26-10/02 INDICATED AS ADD 9/13 IN PROGRAM TITLE Please confirm receipt. Thank you, Michele Brooks , Total \$ from \$87,660.00 to \$108,860.00, Total GRPs from 150.3 to 180.2, Total GIMPs to 0, Total Spots from 63 to 73, Total CPP from \$583.23 to \$604.11. 28 buylines added or modified.
Revision	6/22/16 1:47 PM	JENNA NUBAR	Confirmed	6		\$0	\$87,660.00	Changes: Total CPP from \$601.65 to \$583.23, Default Spot Length to 30, Total Spots from 57 to 63, Total GRPs from 145.7 to 150.3, User Entered \$ from \$0.00 to \$87,660.00. 16 buylines added or modified.
Queued for Electronic Contracting	5/4/16 7:33 AM					\$0	\$0	
New	5/4/16 6:20 AM	ANJELICA DAVI	Confirmed	57		\$87,660.00	\$87,660.00	



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**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.