

ORDER



Orders
Order / Rev: 449031
Alt Order #: WOC11606020
Product Desc: Political
Estimate: 6464
Flight Dates: 07/31/18 - 08/02/18
Original Date / Rev: 07/27/18 / 08/01/18
Order Type: GENERAL

WTVF

Primary AE: Frank LeBlanc
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Buying Time LLC - Political
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dean/Democrat/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 209084
Agency External ID: 103810
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/02/18	30	\$18,300.00	\$15,555.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	30	\$18,300.00	\$15,555.00	0.00
Totals	30	\$18,300.00	\$15,555.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	07/31/18	08/02/18	M-F 4-430am M-F 4-430am (Program: Morning Report - 4 AM)Jul-2017L3	CM	4-430am	- 111 - - -	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	- 111 - - -					3	\$100.00		0.00			
N 2	WTVF	07/31/18	08/02/18	M-F 430-5am M-F 430-5am (Program: Morning Report-4:30 AM)Jul-2017L3	CM	430-5am	- 1- 1 - - -	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	- 1- 1 - - -					2	\$150.00		0.00			
N 3	WTVF	07/31/18	08/02/18	M-F 8-9am M-F 8-9am (Program: CBS This Morning 8-9 AM)Jul-2017L3	CM	8-9am	- 1- 1 - - -	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	- 1- 1 - - -					2	\$400.00		0.00			
N 4	WTVF	07/31/18	08/01/18	M-F 6-7am M-F 6-7am (Program: Morning Report 6-7 AM)Jul-2017L3	CM	6-7am	- 11 - - - -	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	- 11 - - - -					2	\$800.00		0.00			
N 5	WTVF	07/31/18	08/02/18	M-F 5-6am M-F 5-6am	CM	5-6am	- - 11 - - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00

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Advertiser: Dean/Democrat/Governor
 Product Desc: Political
 Estimate: 6464

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: Morning Report Early Edition)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--11---					2	\$600.00		0.00			
N 6	WTVF	07/31/18	08/01/18	M-F 7-8am M-F 7-8am	CM	7-8am	-11----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
(Program: CBS This Morning 7-8 AM)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-11----					2	\$700.00		0.00			
N 7	WTVF	07/31/18	08/01/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	-11----	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
(Program: Inside Edition)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-11----					2	\$550.00		0.00			
N 8	WTVF	07/31/18	08/01/18	M-F 4-430pm M-F 4-430pm	CM	4-430pm	-11----	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
(Program: NewsChannel 5 at 4 PM)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-11----					2	\$550.00		0.00			
N 9	WTVF	07/31/18	08/01/18	M-F 5-530pm M-F 5-530pm	CM	5-530pm	--2----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
(Program: NewsChannel 5 at 5 PM)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--2----					2	\$800.00		0.00			
N 10	WTVF	07/31/18	08/01/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	-11----	:30	2	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
(Program: NewsChannel 5 at 6 PM)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-11----					2	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	07/30/18-08/05/18		M-F 6-630pm		6-630pm	-TW-----	:30		(\$1,000.00)		0.00	NM		
Credited															
N 11	WTVF	07/31/18	08/01/18	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-11----	:30	2	\$950.00	P-3	0.00	NM	2	\$1,900.00
(Program: NewsChannel 5 at 6:30 PM)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-11----					2	\$950.00		0.00			
N 12	WTVF	07/31/18	08/01/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	-22----	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
(Program: NewsChannel 5 at 10 PM)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-22----					4	\$1,000.00		0.00			
N 13	WTVF	07/31/18	08/01/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-11----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
(Program: Late Show w/ Stephen Colbert)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-11----					2	\$500.00		0.00			
N 14	WTVF	08/02/18	08/02/18	M-F 5-6am M-F 5-6am	CM	5-6am	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: Morning Report Early Edition)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---1---					1	\$600.00		0.00			
N 15	WTVF	08/02/18	08/02/18	M-F 8-9am M-F 8-9am	CM	8-9am	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: CBS This Morning 8-9 AM)Jul-2017L3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---					1	\$400.00		0.00			
													Totals	30	\$18,300.00