

ORDER



Orders
Order / Rev: 460395
Alt Order #: WOC11785439
Product Desc: Political
Estimate: 6778
Flight Dates: 09/04/18 - 09/06/18
Original Date / Rev: 08/31/18 / 08/31/18
Order Type: GENERAL

WTVF
Primary AE: Frank LeBlanc
Sales Office: EWSDC
Sales Region: NAT

Agency Name: **Buying Time LLC - Political**
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **Dean/Democrat/Governor**
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 209084
Agency External ID: 103810
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/06/18	34	\$22,200.00	\$18,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	34	\$22,200.00	\$18,870.00	170.63
Totals	34	\$22,200.00	\$18,870.00	170.63

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	09/04/18	09/05/18	M-F 5-6am M-F 5-6am (Program: Morning Report Early Edition)	CM	5-6am	-- 1----	:30	1	\$600.00	P-3	3.40	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/03/18	09/09/18	-- 1----		1		\$600.00		3.40					
N 2	WTVF	09/04/18	09/06/18	M-F 6-7am M-F 6-7am (Program: Morning Report 6-7 AM)	CM	6-7am	- 1-1--	:30	2	\$800.00	P-3	5.36	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/03/18	09/09/18	- 1-1--		2		\$800.00		5.36					
N 3	WTVF	09/04/18	09/06/18	M-F 7-8am M-F 7-8am (Program: CBS This Morning 7-8 AM)	CM	7-8am	- 111--	:30	3	\$700.00	P-3	5.03	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/03/18	09/09/18	- 111--		3		\$700.00		5.03					
N 4	WTVF	09/04/18	09/06/18	M-F 8-9am M-F 8-9am (Program: CBS This Morning 8-9 AM)	CM	8-9am	- 1-1--	:30	2	\$400.00	P-3	3.96	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/03/18	09/09/18	- 1-1--		2		\$400.00		3.96					
N 5	WTVF	09/04/18	09/05/18	M-F 9-10am M-F 9-10am	CM	9-10am	- 11----	:30	2	\$400.00	P-3	3.43	NM	2	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: Pickler and Ben)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 11 - - - -					2	\$400.00		3.43			
N 6	WTVF	09/04/18	09/06/18	M-F 10-11am M-F 10-11am	CM	10-11am	- - 11 - - -	:30	2	\$450.00	P-3	4.51	NM	2	\$900.00
(Program: Price is Right)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- - 11 - - -					2	\$450.00		4.51			
N 7	WTVF	09/04/18	09/05/18	M-F 11-1130am M-F 11-1130am	CM	1058-1130am	- 11 - - - -	:30	2	\$350.00	P-3	3.78	NM	2	\$700.00
(Program: Talk of the Town)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 11 - - - -					2	\$350.00		3.78			
N 8	WTVF	09/04/18	09/06/18	M-F 1130am-1230pm M-F 1130am-1230pm	CM	1130am-1230pm	- 1 - 1 - - -	:30	2	\$500.00	P-3	4.66	NM	2	\$1,000.00
(Program: Young & the Restless)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 1 - 1 - - -					2	\$500.00		4.66			
N 9	WTVF	09/04/18	09/06/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	- 111 - - -	:30	3	\$300.00	P-3	3.00	NM	3	\$900.00
(Program: Let's Make a Deal)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 111 - - -					3	\$300.00		3.00			
N 10	WTVF	09/04/18	09/05/18	M-F 3-4pm M-F 3-4pm	CM	3-4pm	- 11 - - - -	:30	2	\$450.00	P-3	3.76	NM	2	\$900.00
(Program: Ellen)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 11 - - - -					2	\$450.00		3.76			
N 11	WTVF	09/04/18	09/06/18	M-F 4-430pm M-F 4-430pm	CM	4-430pm	- 1 - 1 - - -	:30	2	\$550.00	P-3	5.27	NM	2	\$1,100.00
(Program: NewsChannel 5 at 4 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 1 - 1 - - -					2	\$550.00		5.27			
N 12	WTVF	09/04/18	09/05/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	- - 1 - - - -	:30	1	\$550.00	P-3	6.80	NM	1	\$550.00
(Program: Inside Edition)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- - 1 - - - -					1	\$550.00		6.80			
N 13	WTVF	09/04/18	09/06/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	- 111 - - -	:30	3	\$1,000.00	P-3	7.09	NM	3	\$3,000.00
(Program: NewsChannel 5 at 6 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 111 - - -					3	\$1,000.00		7.09			
N 14	WTVF	09/04/18	09/05/18	M-F 630-7pm M-F 630-7pm	CM	630-7pm	- - 1 - - - -	:30	1	\$950.00	P-3	6.49	NM	1	\$950.00
(Program: NewsChannel 5 at 6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- - 1 - - - -					1	\$950.00		6.49			
N 15	WTVF	09/04/18	09/06/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	- 111 - - -	:30	3	\$1,000.00	P-3	7.33	NM	3	\$3,000.00
(Program: NewsChannel 5 at 10 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- 111 - - -					3	\$1,000.00		7.33			
N 16	WTVF	09/04/18	09/06/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	- - 11 - - -	:30	2	\$250.00	P-3	3.83	NM	2	\$500.00
(Program: Late Show w/ Stephen Colbert)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	- - 11 - - -					2	\$250.00		3.83			
N 17	WTVF	09/04/18	09/04/18	Tuesday Prime B Tuesday Prime 8-9pm	CM	8-9pm	- 1 - - - - -	:30	1	\$2,800.00	P-3	9.47	NM	1	\$2,800.00
(Program: Bull)															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	- 1 - - - - -					1	\$2,800.00		9.47			
													Totals	34	\$22,200.00