

ORDER



Orders
Order / Rev: 460395
Alt Order #: WOC11785439
Product Desc: Political
Estimate: 6778
Flight Dates: 09/04/18 - 09/06/18
Original Date / Rev: 08/31/18 / 08/31/18
Order Type: GENERAL

WTVF

Primary AE: Frank LeBlanc
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Buying Time LLC - Political
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dean/Democrat/Governor
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 209084
Agency External ID: 103810
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/06/18	34	\$22,200.00	\$18,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	34	\$22,200.00	\$18,870.00	170.63
Totals	34	\$22,200.00	\$18,870.00	170.63

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	09/04/18	09/05/18	M-F 5-6am M-F 5-6am (Program: Morning Report Early Edition)	CM	5-6am	--1----	:30	1	\$600.00	P-3	3.40	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	--1----					1	\$600.00		3.40			
N 2	WTVF	09/04/18	09/06/18	M-F 6-7am M-F 6-7am (Program: Morning Report 6-7 AM)	CM	6-7am	-1-1---	:30	2	\$800.00	P-3	5.36	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-1-1---					2	\$800.00		5.36			
N 3	WTVF	09/04/18	09/06/18	M-F 7-8am M-F 7-8am (Program: CBS This Morning 7-8 AM)	CM	7-8am	-111---	:30	3	\$700.00	P-3	5.03	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-111---					3	\$700.00		5.03			
N 4	WTVF	09/04/18	09/06/18	M-F 8-9am M-F 8-9am (Program: CBS This Morning 8-9 AM)	CM	8-9am	-1-1---	:30	2	\$400.00	P-3	3.96	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-1-1---					2	\$400.00		3.96			
N 5	WTVF	09/04/18	09/05/18	M-F 9-10am M-F 9-10am	CM	9-10am	-11----	:30	2	\$400.00	P-3	3.43	NM	2	\$800.00

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 09/03/18	09/09/18	- 1 - - - -	1	\$2,800.00	9.47							
													Totals	\$22,200.00