



125 West 55th St
New York, NY 10019

Contract # 25727417	Changes as of: 9/18/2017 at 10:07 AM	Version: Current State Version 1
CPE: 491/496/5597	Flight: 9/19/17 - 9/25/17	Station: WVBT
Agency: BUYING TIME,LLC	Advertiser: HERRING, MARK	Market: Norfolk-Virginia Beach
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 6536568	Primary Demo:
Washington, DC 20001	Buyer: Welsh, Kathryn	Con Type: POLITICAL/VOTE
	Salesperson: BILL THOMAS	Assistant: BILL THOMAS
	202-872-5880	Total \$: \$4,975.00
		Total Spots: 42
		Total CPP: \$0.00
		Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/25								Total Spots	Total \$	CPP	GRP
						9/19	9/20	9/21	9/22	9/23	9/24	9/25					
1	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	1	1	1	1	0	0	1		5	\$425.00	\$0.00	0.0
2	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	1	1	1	1	0	0	1		5	\$375.00	\$0.00	0.0
3	Tu-F,M 10a-11a		Dr. Oz	\$30.00	30	1	1	1	1	0	0	1		5	\$150.00	\$0.00	0.0
4	Tu-F,M 4p-5p		Steve Wilkos	\$60.00	30	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0
5	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	30	1	1	1	1	0	0	1		5	\$625.00	\$0.00	0.0
6	Tu-F,M 7:30p-8p		TMZ	\$125.00	30	1	1	1	1	0	0	1		5	\$625.00	\$0.00	0.0
7	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	30	1	1	1	1	0	0	1		5	\$1,500.00	\$0.00	0.0
8	Tu-F,M 10:45p-11p		Sports Wrap	\$150.00	30	1	1	1	1	0	0	1		5	\$750.00	\$0.00	0.0
9	Sa 10:45p-11p		Sports Wrap	\$75.00	30	0	0	0	0	1	0	0		1	\$75.00	\$0.00	0.0
10	Su 10:45p-11p		Sports Wrap	\$150.00	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0
TOTALS:						8	8	8	8	1	1	8	42	\$4,975.00	\$0.00	0.0	



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	202-872-5880	202-872-5880
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		Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
09/18/17 10:07 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$99,500
WVBT Share:	5%
Comment:	
WAVY:	34%
WGNT:	5%
WTKR:	29%
WTVZ:	4%
WVEC:	23%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$4,975.00	N/A	0.0
Total	100%	42	\$4,975.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	34	\$4,025.00
2017-Oct	8	\$950.00
Total	42	\$4,975.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/15/17 2:03 PM					\$0	\$0	
New	9/15/17 2:01 PM	BILL THOMAS	Confirmed	42		\$4,975.00	\$4,975.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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