



125 West 55th St  
New York, NY 10019

Contract # 25704172

Changes as of: 8/31/2017 at 10:32 AM

Version: Original Order

CPE: 491/496/5568

Flight: 9/5/17 - 9/11/17

Station: WVBT

Total \$: \$5,335.00

Agency: BUYING TIME,LLC

Advertiser: HERRING, MARK

Market: Norfolk-Virginia Beach

Total Spots: 52

650 Massachusetts  
AVE NW

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 6484024

Primary Demo:

Total GRP:

Washington, DC 20001

Buyer: Welsh, Kathryn

Con Type: POLITICAL/VOTE

Salesperson: BILL THOMAS

202-872-5880

Assistant: BILL THOMAS

202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11							Total Spots	Total \$	CPP	GRP	
						9/5	9/6	9/7	9/8	9/9	9/10	9/11					
1	Tu-F,M 7a-8a		WAVY News at 7am	\$45.00	30	0	0	0	1	0	0	1		2	\$90.00	\$0.00	0.0
2	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	1	1	1	0	0	0	0		3	\$255.00	\$0.00	0.0
3	Tu-F,M 8a-9a		WAVY News at 8am	\$40.00	30	0	0	0	1	0	0	1		2	\$80.00	\$0.00	0.0
4	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	1	1	1	0	0	0	0		3	\$225.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Judge Alex 2x	\$15.00	30	0	0	0	1	0	0	1		2	\$30.00	\$0.00	0.0
6	Tu-F,M 9a-10a		Judge Alex 2x	\$40.00	30	1	1	1	0	0	0	0		3	\$120.00	\$0.00	0.0
7	Tu-F,M 10a-11a		Dr. Oz	\$15.00	30	0	0	0	1	0	0	1		2	\$30.00	\$0.00	0.0
8	Tu-F,M 10a-11a		Dr. Oz	\$40.00	30	1	1	1	0	0	0	0		3	\$120.00	\$0.00	0.0
9	Tu-F,M 11a-12n		The Doctors	\$15.00	30	0	0	0	1	0	0	1		2	\$30.00	\$0.00	0.0
10	Tu-F,M 11a-12n		The Doctors	\$40.00	30	1	1	1	0	0	0	0		3	\$120.00	\$0.00	0.0
11	Tu-F,M 4p-5p		Steve Wilkos	\$30.00	30	0	0	0	1	0	0	1		2	\$60.00	\$0.00	0.0
12	Tu-F,M 4p-5p		Steve Wilkos	\$90.00	30	1	1	1	0	0	0	0		3	\$270.00	\$0.00	0.0
13	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$65.00	30	0	0	0	1	0	0	1		2	\$130.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	30	1	1	1	0	0	0	0		3	\$375.00	\$0.00	0.0
15	Tu-F,M 10p-10:45p		WVBT FOX News	\$150.00	30	0	0	0	1	0	0	1		2	\$300.00	\$0.00	0.0
16	Tu-M 10p-10:45p		WVBT FOX News	\$250.00	30	1	1	1	0	0	0	0		3	\$750.00	\$0.00	0.0
17	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	30	1	1	1	0	0	0	0		3	\$900.00	\$0.00	0.0
18	Tu-F,M 10:45p-11p		Sports Wrap	\$75.00	30	0	0	0	0	0	0	1		1	\$75.00	\$0.00	0.0
19	Tu-F,M 10:45p-11p		Sports Wrap	\$200.00	30	1	1	1	0	0	0	0		3	\$600.00	\$0.00	0.0
20	Tu-M 10:45p-11p		Sports Wrap	\$200.00	30	1	1	0	0	0	0	0		2	\$400.00	\$0.00	0.0
21	Sa 10p-10:45p		WVBT FOX News	\$150.00	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0



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<b>Agency:</b> BUYING TIME,LLC		<b>Advertiser:</b> HERRING, MARK		<b>Market:</b> Norfolk-Virginia Beach	
650 Massachusetts		<b>Product:</b> Political		<b>Office:</b> WASHINGTON	
AVE NW				<b>Total \$:</b> \$5,335.00	
Suite 210		<b>Agency Order #:</b> 6484024		<b>Total GRP:</b>	
Washington, DC 20001		<b>Buyer:</b> Welsh, Kathryn		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> BILL THOMAS		<b>Assistant:</b> BILL THOMAS	
		202-872-5880		202-872-5880	
				<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11								Total Spots	Total \$	CPP	GRP
						9/5	9/6	9/7	9/8	9/9	9/10	9/11					
22	Su 10p-10:45p		WVBT FOX News	\$150.00	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0
23	Su 10:45p-11p		Sports Wrap	\$75.00	30	0	0	0	0	0	1	0		1	\$75.00	\$0.00	0.0
TOTALS:						11	11	10	8	1	2	9		52	\$5,335.00	\$0.00	0.0



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650 Massachusetts AVE NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6484024	<b>Primary Demo:</b>
Washington, DC 20001	<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BILL THOMAS	<b>Assistant:</b> BILL THOMAS
	202-872-5880	202-872-5880
		<b>Total \$:</b> \$5,335.00
		<b>Total Spots:</b> 52
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

**Special Instructions**

Competitive Information	
<b>Market Budget:</b>	<b>\$76,214</b>
<b>WVBT Share:</b>	<b>7%</b>
<b>Comment:</b>	
<b>WAVY:</b>	<b>29%</b>
<b>WGNT:</b>	<b>9%</b>
<b>WTKR:</b>	<b>31%</b>
<b>WTVZ:</b>	<b>3%</b>
<b>WVEC:</b>	<b>21%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$5,335.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>52</b>	<b>\$5,335.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Sep	52	\$5,335.00
<b>Total</b>	<b>52</b>	<b>\$5,335.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/31/17 10:32 AM	BILL THOMAS	New	52		\$5,335.00	\$5,335.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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