



125 West 55th St
New York, NY 10019

Contract # 25704172	Changes as of: 8/31/2017 at 10:32 AM	Version: Original Order
CPE: 491/496/5568	Flight: 9/5/17 - 9/11/17	Station: WVBT
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: HERRING, MARK Product: Political	Market: Norfolk-Virginia Beach Office: WASHINGTON
Agency Order #: 6484024	Buyer: Welsh, Kathryn	Primary Demo:
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Con Type: POLITICAL/VOTE Separation:
		Total \$: \$5,335.00 Total Spots: 52 Total CPP: \$0.00 Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11							Total Spots	Total \$	CPP	GRP
						9/5	9/6	9/7	9/8	9/9	9/10	9/11				
1	Tu-F,M 7a-8a		WAVY News at 7am	\$45.00	30	0	0	0	1	0	0	1	2	\$90.00	\$0.00	0.0
2	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	30	1	1	1	0	0	0	0	3	\$255.00	\$0.00	0.0
3	Tu-F,M 8a-9a		WAVY News at 8am	\$40.00	30	0	0	0	1	0	0	1	2	\$80.00	\$0.00	0.0
4	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	30	1	1	1	0	0	0	0	3	\$225.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Judge Alex 2x	\$15.00	30	0	0	0	1	0	0	1	2	\$30.00	\$0.00	0.0
6	Tu-F,M 9a-10a		Judge Alex 2x	\$40.00	30	1	1	1	0	0	0	0	3	\$120.00	\$0.00	0.0
7	Tu-F,M 10a-11a		Dr. Oz	\$15.00	30	0	0	0	1	0	0	1	2	\$30.00	\$0.00	0.0
8	Tu-F,M 10a-11a		Dr. Oz	\$40.00	30	1	1	1	0	0	0	0	3	\$120.00	\$0.00	0.0
9	Tu-F,M 11a-12n		The Doctors	\$15.00	30	0	0	0	1	0	0	1	2	\$30.00	\$0.00	0.0
10	Tu-F,M 11a-12n		The Doctors	\$40.00	30	1	1	1	0	0	0	0	3	\$120.00	\$0.00	0.0
11	Tu-F,M 4p-5p		Steve Wilkos	\$30.00	30	0	0	0	1	0	0	1	2	\$60.00	\$0.00	0.0
12	Tu-F,M 4p-5p		Steve Wilkos	\$90.00	30	1	1	1	0	0	0	0	3	\$270.00	\$0.00	0.0
13	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$65.00	30	0	0	0	1	0	0	1	2	\$130.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	30	1	1	1	0	0	0	0	3	\$375.00	\$0.00	0.0
15	Tu-F,M 10p-10:45p		WVBT FOX News	\$150.00	30	0	0	0	1	0	0	1	2	\$300.00	\$0.00	0.0
16	Tu-M 10p-10:45p		WVBT FOX News	\$250.00	30	1	1	1	0	0	0	0	3	\$750.00	\$0.00	0.0
17	Tu-F,M 10p-10:45p		WVBT FOX News	\$300.00	30	1	1	1	0	0	0	0	3	\$900.00	\$0.00	0.0
18	Tu-F,M 10:45p-11p		Sports Wrap	\$75.00	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0
19	Tu-F,M 10:45p-11p		Sports Wrap	\$200.00	30	1	1	1	0	0	0	0	3	\$600.00	\$0.00	0.0
20	Tu-M 10:45p-11p		Sports Wrap	\$200.00	30	1	1	0	0	0	0	0	2	\$400.00	\$0.00	0.0
21	Sa 10p-10:45p		WVBT FOX News	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25704172	Changes as of: 8/31/2017 at 10:32 AM	Version: Original Order
CPE: 491/496/5568	Flight: 9/5/17 - 9/11/17	Station: WVBT
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: HERRING, MARK Product: Political	Market: Norfolk-Virginia Beach Office: WASHINGTON
Agency Order #: 6484024	Buyer: Welsh, Kathryn	Primary Demo:
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Con Type: POLITICAL/VOTE Separation:
		Total \$: \$5,335.00 Total Spots: 52 Total CPP: \$0.00 Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11							Total Spots	Total \$	CPP	GRP
						9/5	9/6	9/7	9/8	9/9	9/10	9/11				
22	Su 10p-10:45p		WVBT FOX News	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
23	Su 10:45p-11p		Sports Wrap	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
TOTALS:						11	11	10	8	1	2	9	52	\$5,335.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25704172	Changes as of: 8/31/2017 at 10:32 AM	Version: Original Order
CPE: 491/496/5568	Flight: 9/5/17 - 9/11/17	Station: WVBT
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: HERRING, MARK Product: Political	Market: Norfolk-Virginia Beach Office: WASHINGTON
Agency Order #: 6484024	Buyer: Welsh, Kathryn	Primary Demo:
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Con Type: POLITICAL/VOTE Separation:
		Total \$: \$5,335.00 Total Spots: 52 Total CPP: \$0.00 Total GRP:

Special Instructions	
-----------------------------	--

Competitive Information	
Market Budget:	\$76,214
WVBT Share:	7%
Comment:	
WAVY:	29%
WGNT:	9%
WTKR:	31%
WTVZ:	3%
WVEC:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$5,335.00	N/A	0.0
Total	100%	52	\$5,335.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	52	\$5,335.00
Total	52	\$5,335.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
New	8/31/17 10:32 AM	BILL THOMAS	New	52		\$5,335.00	\$5,335.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---