

DUPLICATE INVOICE



WKCF
 1021 N. Wymore Rd
 Winter Park, FL 32789
 Main: (407)645-2222
 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
1790343-1	09/30/18	September 2018	08/27/18 - 09/30/18

Property	Account Executive	Sales Office	Sales Region
WKCF	Ryan Gordon	HRP -Washington	National

Billing Address:

National Media Research Planning
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Advertiser	Product	Estimate Number
Voters In Charge	VOTERS IN CHARGE	9663

Flight Dates	Order #	Alt Order #
09/24/18 - 10/07/18	1790343	09176844

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WKCF
 PO Box 90029
 Prescott, AZ 86304-9029
 FIN# 43-1016745

Agency Code	Advertiser Code	Product 1/2
9914097	644	1193

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	09/24/18	10/07/18	5a-530a Class of Time - Pre-emptible with notice	5a-530a	11111--	:30	5	\$75.00	NM																																																																		
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5	09/24/18	10/07/18	SUNDAY MOVIE 12p-2p Class of Time - Pre-emptible with notice	MOVIE 12P-2P	-----1	:30	1	\$100.00	NM																																																																		
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7	09/24/18	10/07/18	MOM EF 6-630P Class of Time - Pre-emptible with notice	M-F 6-630PM	11111--	:30	5	\$400.00	NM																																																																		

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE

Send Payment To:



WKCF
PO Box 90029
Prescott, AZ 86304-9029
FIN# 43-1016745

Invoice # 1790343-1	Invoice Date 09/30/18	Invoice Month September 2018	Invoice Period 08/27/18 - 09/30/18
Advertiser Voters In Charge	Product VOTERS IN CHARGE	Estimate Number 9663	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	09/24/18	10/07/18	MOM EF 6-630P	M-F 6-630PM	11111--	:30	5	\$400.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/18	09/30/18	11111--	5	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WKCF	M	09/24/18	6:29 PM	MOM EF 6-630P	M-F 6-630PM	:30	VI C180130TVH	\$400.00	NM
2	WKCF	Tu	09/25/18	6:26 PM	MOM EF 6-630P	M-F 6-630PM	:30	VI C180130TVH	\$400.00	NM
3	WKCF	W	09/26/18	6:29 PM	MOM EF 6-630P	M-F 6-630PM	:30	VI C180130TVH	\$400.00	NM
1	WKCF	Th	09/27/18	6:16 PM	MOM EF 6-630P	M-F 6-630PM	:30	VI C180130TVH	\$400.00	NM
5	WKCF	F	09/28/18	6:15 PM	MOM EF 6-630P	M-F 6-630PM	:30	VI C180130TVH	\$400.00	NM
8	09/24/18	10/07/18	ENTERTAINMENT TNITESA 5-6PM		-----1-	:30	1	\$100.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/18	09/30/18	-----1-	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKCF	Sa	09/29/18	5:40 PM	ENTERTAINMENT TNITE SA 5P SA 5-6PM		:30	VI C180130TVH	\$100.00	NM
11	09/24/18	09/30/18	M-F 11-1130p	11-1130p	MTWTFSS	:30	3	\$325.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/18	09/30/18	MTWTFSS	3	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKCF	F	09/28/18	11:26 PM	M-F 11-1130p	11-1130p	:30	VI C180130TVH	\$325.00	NM
3	WKCF	Sa	09/29/18	11:14 PM	M-F 11-1130p	11-1130p	:30	VI C180130TVH	\$325.00	NM
2	WKCF	Su	09/30/18	11:13 PM	M-F 11-1130p	11-1130p	:30	VI C180130TVH	\$325.00	NM
12	09/24/18	10/07/18	530A-6A	530A-6A	11111--	:30	5	\$75.00	NM	
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	09/24/18	09/30/18	11111--	5	\$75.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WKCF	M	09/24/18	5:45 AM	530A-6A	530A-6A	:30	VI C180130TVH	\$75.00	NM
4	WKCF	Tu	09/25/18	5:53 AM	530A-6A	530A-6A	:30	VI C180130TVH	\$75.00	NM
2	WKCF	W	09/26/18	5:53 AM	530A-6A	530A-6A	:30	VI C180130TVH	\$75.00	NM
1	WKCF	Th	09/27/18	5:53 AM	530A-6A	530A-6A	:30	VI C180130TVH	\$75.00	NM
5	WKCF	F	09/28/18	5:53 AM	530A-6A	530A-6A	:30	VI C180130TVH	\$75.00	NM
13	09/24/18	09/30/18	M-SU 1130-12a	1130-12a	MTWTFSS	:30	2	\$300.00	NM	
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	09/24/18	09/30/18	MTWTFSS	2	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKCF	Tu	09/25/18	11:41 PM	M-SU 1130-12a	1130-12a	:30	VI C180130TVH	\$300.00	NM
1	WKCF	Sa	09/29/18	11:43 PM	M-SU 1130-12a	1130-12a	:30	VI C180130TVH	\$300.00	NM
15	09/24/18	09/28/18	630A+7A	630A-7A	11111--	:30	5	\$125.00	NM	
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE

Send Payment To:



WKCF
PO Box 90029
Prescott, AZ 86304-9029
FIN# 43-1016745

Invoice # 1790343-1	Invoice Date 09/30/18	Invoice Month September 2018	Invoice Period 08/27/18 - 09/30/18
Advertiser Voters In Charge	Product VOTERS IN CHARGE	Estimate Number 9663	

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25	09/24/18	09/30/18	SUN 2P-3P LEVERAGE Class of Time - Pre-emptible with notice	LEVERAGE 2P-3P	-----1	:30	1	\$100.00	NM																																																																														
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27	09/24/18	10/07/18	CORRUPT CRIMES WKESU 4-4:30p Class of Time - Pre-emptible with notice		-----1	:30	1	\$100.00	NM																																																																														
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE

Send Payment To:



WKCF
PO Box 90029
Prescott, AZ 86304-9029
FIN# 43-1016745

<u>Invoice #</u> 1790343-1	<u>Invoice Date</u> 09/30/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/30/18
<u>Advertiser</u> Voters In Charge		<u>Product</u> VOTERS IN CHARGE	<u>Estimate Number</u> 9663

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/24/18	10/07/18	CORRUPT CRIMES WKLSU 4-4:30p Class of Time - Pre-emptible with notice		-----1	:30	1	\$100.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1	WKCF	Su	09/30/18	4:24 PM	CORRUPT CRIMES WKD SU	SU 4-4:30p	:30	VI C180130TVH	\$100.00 NM
28	09/24/18	10/07/18	EXTRA WEEKEND SU 5-SUN 5-6PM Class of Time - Pre-emptible with notice		-----S	:30	1	\$100.00	NM
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u>									
09/24/18 09/30/18 -----S 1 \$100.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1	WKCF	Su	09/30/18	5:28 PM	EXTRA WEEKEND SU 5-6PM	SUN 5-6PM	:30	VI C180130TVH	\$100.00 NM
<u>Total Spots</u>							63		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,050.00
<u>Agency Commission</u>	\$1,657.50
<u>Net Amount Due</u>	\$9,392.50

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