

RSU Public Television

November 30, 2011

John Bowen
Vice President
COX Cable
11811 E. 51st Street South
Tulsa, Oklahoma 74146

Dear Mr. Bowen,

This letter is our formal request that COX carry all of our digital services on your cable systems. This would include our HD channel 35.1, a SD version of 35.1 and carriage of our second channel 35.2.


Recently, RSU Public TV (KRSC-TV) launched its High Definition service over channel 35.1 in the Tulsa DMA. And since the Fall of 2010, RSU Public TV has been broadcasting an alternative second channel (35.2) that targets younger families and children.

Per our discussion on 11/22/11, I understand there are still a number of subscribers who are on your analog system/tier. We request that you offer our viewers/members a free digital converter box so we do not lose them in this transition.

Finally, if at all possible, we ask that this transition would happen toward the end of the first quarter in 2012. We will work with you to get the word out to our viewers and members that this transition will be to their advantage and in their best interest.

If you have any questions or wish to discuss further please feel free to contact me at 918-343-7657 or 918-510-8397.

Sincerely,



Dan Schiedel
General Manager
RSU Public TV

Cc: Dr. Larry Rice
Dr. Ray Brown
Tom Volturo
Jim Mertins