

FORM E

ORDER INFORMATION FOR POLITICAL CANDIDATE ADVERTISING

Station : 106.1	Location: Laredo	Date: May 9, 2024
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I, Rosie Cuellar

[Check one:] a legally qualified candidate
 the authorized representative of _____, a legally qualified candidate

for election to the

[Check one:] Federal
 State
 Local

elective office of _____ (indicate office sought),

associated with the _____ political party in the

[Check one:] party primary
 party runoff
 general

election to be held on May 28, 2024, hereby request to purchase advertising time on the station for use in connection with that campaign in accordance with the scheduling request attached hereto.

Payment for this advertising will be made by the following candidate or authorized committee of the candidate:

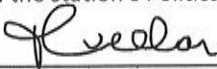
Name of Payor: Rosie Cuellar for State Representative Campaign	Name of Treasurer, if Paid by Committee: Ida A. Martinez	Address: P.O. Box 451808 Laredo, Tx 78-45
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Station may rely upon the representations herein. All advertising purchased pursuant to this order will contain sponsorship identification consistent with all laws, and the station is hereby authorized to edit any advertising that does not include the appropriate sponsorship identification.

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

I am aware that a copy of this Order Form will be placed in the station's Political File for public inspection.

Date: 05/09/2024

Signature: 
Candidate or Authorized Committee Representative

Accepted

Accepted in Part (Confirmation Attached)

Rejected

Date: _____

Signature: _____
Authorized Station Representative

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FORM E (continued)

Political Candidate Advertising Request

**Schedule of Requested Advertising
[To be completed by Candidate]**

Time Period or Program in Which Spots Will Run	Length of Spot	Dates on Which Spots Will Run	Class of Spot	Number of Spots per Day	Rate per Spot	Total Spots to Be Aired

[NOTE: USE SEPARATE LINES OR SHEETS FOR EACH DIFFERENT CLASS OF TIME PURCHASED BY A CANDIDATE].

FORM E (continued)

Political Candidate Advertising Order

**Confirmed Schedule
[To be completed by Station]**

Time Period or Program in Which Spots Will Run	Length of Spot	Dates on Which Spots Will Run	Class of Spot	Number of Spots per Day	Rate per Spot	Total Spots to Be Aired

[NOTE: USE SEPARATE LINES OR SHEETS FOR EACH DIFFERENT CLASS OF TIME PURCHASED BY A CANDIDATE].

After Airing of Spots:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of spot and dollar amount for each rebate), if any.

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Advertising Campaign (Political Rate)
 Advertiser : Rosie Cuellar for State Representative
 Flight Dates : 2 weeks

Your Campaign includes:

- (45) :30 Radio commercials to be scheduled on HOT106.1 Monday – Sunday 6am -12pm

	MON	TUES	WED	THUR	FRI	SAT	SUN
Week of 5/6							
Week of 5/13		2	3	3	3	3	3
Week of 5/20	3	3	3	3	3	3	3
Week of 5/27	3	3					

Rosie Cuellar
 5/20/2024



Total Units: 44
 Total Investment: \$748 net

Presented by: Patricia Arispe, Senior Marketing Consultant parispe@radiounited.com 956.251.1232



CONTRACT



KNEX-FM
 216 W. Village Blvd.
 Suite 101
 Laredo, TX 78041
 (956) 725-1000

www.radiounited.com

And:

Rosie Cuellar for State Representative
 Attention: Frida Figueroa
 P O Box 451808
 Laredo, TX 78045

<u>Contract / Revision</u> 57190 /		<u>Alt Order #</u>
<u>Advertiser</u> Rosie Cuellar for State Representative		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/14/24 - 05/28/24	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KNEX-FM	<u>Account Executive</u> Patricia Arispe	<u>Sales Office</u> Laredo Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNEX	05/14/24	05/28/24		M-Su 6a-12a		:30			NM	44	\$748.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-233333				17	\$17.00			
	Week:	05/20/24	05/26/24	3333333				21	\$17.00			
	Week:	05/27/24	06/02/24	33-----				6	\$17.00			
Totals											44	\$748.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/24 -05/28/24	44	\$748.00	\$748.00
Totals	44	\$748.00	\$748.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Transaction Receipt

Merchant Name	Radio United LLC
Card Number	****9791
Expiry Date	08/2026
Name on Card	Rosie Cuellar
Amount	\$748.00
Company Name	Rosie Cuellar
Invoice Number	Invoice #051024
Zip Code	78041
Email	Rosiecuellar1@gmail.com
Type	Charge
Date	05/10/2024
Auth Code	462073
Source	Radio United
CVV Result	Match
Total Amount	\$748.00
