Contract Agreement Between:

CONTRACT

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

And:

Targeted Platform Media LLC
1291 Hollywood Avenue
Annapolis, MD 21403

Contract / Revision	Alt Order #
887033 /	09589224

Advertiser	Original Date / Revision
Iowa Forward	07/25/19 / 07/26/19

Contract Dates	Estimate #
08/13/19 - 09/09/19	**7834**

Product
IOWA FORWARD

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHO	Cheryl Long	NSO Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	1231	1245

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	13	08/20/19	08/26/19	Today In Iowa	6:00 AM-7:00 AM		:30			NM	1	$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/19	08/26/19	MTWTF--	1	$525.00						
N 2	13	08/20/19	09/09/19	Today	7:00 AM-9:00 AM		:30			NM	2	$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/19	08/26/19	MTWTF--	1	$475.00						
Week:		08/27/19	09/02/19	-------	0	$0.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$475.00						
N 3	13	08/13/19	09/09/19	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	10	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	1	$225.00						
Week:		08/20/19	08/26/19	MTWTF--	4	$225.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$225.00						
Week:		09/03/19	09/09/19	MTWTF--	4	$225.00						
N 4	13	08/13/19	09/09/19	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	10	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	1	$100.00						
Week:		08/20/19	08/26/19	MTWTF--	4	$100.00						
Week:		08/27/19	09/02/19	MTWTF--	4	$100.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$100.00						
N 5	13	08/13/19	09/09/19	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	8	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	4	$75.00						
Week:		08/20/19	08/26/19	MTWTF--	2	$75.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$75.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$75.00						
N 6	13	08/13/19	09/09/19	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30			NM	8	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	4	$175.00						
Week:		08/20/19	08/26/19	MTWTF--	2	$175.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$175.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$175.00						
N 7	13	08/13/19	09/09/19	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	10	$1,250.00

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(515) 242-3500

Contract / Revision	Alt Order #
887033 /	09589224

Advertiser	Original Date / Revision
Iowa Forward	07/25/19 / 07/26/19

Contract Dates	Product	Estimate #
08/13/19 - 09/09/19	IOWA FORWARD	7834

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	1	$125.00						
Week:		08/20/19	08/26/19	MTWTF--	4	$125.00						
Week:		08/27/19	09/02/19	MTWTF--	4	$125.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$125.00						
N 8	13	08/13/19	09/09/19	M-F 3p-330p	3:00 PM-3:30 PM		:30			NM	5	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	1	$400.00						
Week:		08/20/19	08/26/19	MTWTF--	1	$400.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$400.00						
Week:		09/03/19	09/09/19	MTWTF--	2	$400.00						
N 9	13	08/13/19	09/09/19	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	5	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	2	$500.00						
Week:		08/20/19	08/26/19	MTWTF--	1	$500.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$500.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$500.00						
N 10	13	08/13/19	09/09/19	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30			NM	9	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	4	$250.00						
Week:		08/20/19	08/26/19	MTWTF--	2	$250.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$250.00						
Week:		09/03/19	09/09/19	MTWTF--	2	$250.00						
N 11	13	08/13/19	09/09/19	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30			NM	5	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	1	$900.00						
Week:		08/20/19	08/26/19	MTWTF--	2	$900.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$900.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$900.00						
N 12	13	08/20/19	09/09/19	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	$4,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/19	08/26/19	MTWTF--	1	$1,450.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$1,450.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$1,450.00						
N 13	13	08/13/19	09/09/19	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	11	$9,075.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	4	$825.00						
Week:		08/20/19	08/26/19	MTWTF--	1	$825.00						
Week:		08/27/19	09/02/19	MTWTF--	4	$825.00						
Week:		09/03/19	09/09/19	MTWTF--	2	$825.00						
N 14	13	08/13/19	09/09/19	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30			NM	10	$5,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	4	$550.00						
Week:		08/20/19	08/26/19	MTWTF--	1	$550.00						
Week:		08/27/19	09/02/19	MTWTF--	4	$550.00						
Week:		09/03/19	09/09/19	MTWTF--	1	$550.00						
N 15	13	08/13/19	09/09/19	M-F 1035p-1135p	10:35 PM-11:35 PM		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/19	08/19/19	MTWTF--	1	$350.00						
Week:		08/20/19	08/26/19	MTWTF--	2	$350.00						
Week:		08/27/19	09/02/19	MTWTF--	1	$350.00						

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WHO-HD 13 DES MOINES

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Contract / Revision	Alt Order #
887033 /	09589224

Advertiser	Original Date / Revision
Iowa Forward	07/25/19 / 07/26/19

Contract Dates	Product	Estimate #
08/13/19 - 09/09/19	IOWA FORWARD	**7834**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/03/19	09/09/19	MTWTF--	1	$350.00						
N 16	13	08/17/19	09/07/19	Sa 6a-8a	6:00 AM-8:00 AM		:30			NM	4	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----1-	1	$200.00						
Week:		08/19/19	08/25/19	-----1-	1	$200.00						
Week:		08/26/19	09/01/19	-----1-	1	$200.00						
Week:		09/02/19	09/08/19	-----1-	1	$200.00						
N 17	13	08/17/19	09/07/19	Sa 8a-10a	8:00 AM-10:00 AM		:30			NM	4	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----1-	1	$275.00						
Week:		08/19/19	08/25/19	-----1-	1	$275.00						
Week:		08/26/19	09/01/19	-----1-	1	$275.00						
Week:		09/02/19	09/08/19	-----1-	1	$275.00						
N 18	13	08/17/19	09/07/19	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30			NM	4	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----1-	1	$650.00						
Week:		08/19/19	08/25/19	-----1-	1	$650.00						
Week:		08/26/19	09/01/19	-----1-	1	$650.00						
Week:		09/02/19	09/08/19	-----1-	1	$650.00						
N 19	13	08/17/19	09/07/19	Sa 630p-7p	6:30 PM-7:00 PM		:30			NM	4	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----1-	1	$375.00						
Week:		08/19/19	08/25/19	-----1-	1	$375.00						
Week:		08/26/19	09/01/19	-----1-	1	$375.00						
Week:		09/02/19	09/08/19	-----1-	1	$375.00						
N 20	13	08/17/19	09/07/19	Sa 10p-1030p	10:00 PM-10:30 PM		:30			NM	4	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----1-	1	$800.00						
Week:		08/19/19	08/25/19	-----1-	1	$800.00						
Week:		08/26/19	09/01/19	-----1-	1	$800.00						
Week:		09/02/19	09/08/19	-----1-	1	$800.00						
N 21	13	08/18/19	09/08/19	Su 7a-8a	7:00 AM-8:00 AM		:30			NM	4	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	------1	1	$200.00						
Week:		08/19/19	08/25/19	------1	1	$200.00						
Week:		08/26/19	09/01/19	------1	1	$200.00						
Week:		09/02/19	09/08/19	------1	1	$200.00						
N 22	13	08/25/19	09/08/19	Su 8a-10a	8:00 AM-10:00 AM		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/19/19	08/25/19	------1	1	$450.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	------1	1	$450.00						
N 23	13	08/18/19	09/08/19	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30			NM	4	$2,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	------1	1	$650.00						
Week:		08/19/19	08/25/19	------1	1	$650.00						
Week:		08/26/19	09/01/19	------1	1	$650.00						
Week:		09/02/19	09/08/19	------1	1	$650.00						
N 24	13	08/18/19	08/18/19	Sunday Prime Hour 1	6p-7p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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887033 /	09589224

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Iowa Forward	07/25/19 / 07/26/19

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08/13/19 - 09/09/19	IOWA FORWARD	**7834**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/12/19	End Date 08/18/19	Weekdays ------1	Spots/Week 1	Rate $650.00						
N 25	13	09/08/19	09/08/19	NFL Reg Ssn Gm	7:10 PM-10:30 PM		:30			NM	1	$2,500.00
Week:		Start Date 09/02/19	End Date 09/08/19	Weekdays ------1	Spots/Week 1	Rate $2,500.00						
N 26	13	08/18/19	09/08/19	Channel 13 News @ 10p	10p-1035p		:30			NM	4	$2,200.00
Week:		Start Date 08/12/19	End Date 08/18/19	Weekdays ------1	Spots/Week 1	Rate $550.00						
Week:		08/19/19	08/25/19	------1	1	$550.00						
Week:		08/26/19	09/01/19	------1	1	$550.00						
Week:		09/02/19	09/08/19	------1	1	$550.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
4	*13*	*09/02/19-09/08/19*		*Channel 13 News @ 10p*	*10p-1035p*	---------Su		*:30*	~~*$550.00*~~	*NM*		
See MG 26.5												
5	13	09/08/19-09/08/19		Late Run News	Various	---------Su		:30	$550.00	NM		
Ⓜ MG for 26.4 09/08												
					Totals						138	$58,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	71	$27,425.00	($4,113.75)	$23,311.25
08/26/19 -09/09/19	67	$31,325.00	($4,698.75)	$26,626.25
Totals	138	$58,750.00	($8,812.50)	$49,937.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 6/28/2019

I, Targeted Platform Media, LLC
do hereby request station time concerning the following issue:

Iowa Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Iowa Forward

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ■ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Iowa Forward
PO Box 36191, Des Moines, IA 50315 515-664-3405

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Emily Holley

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/28/2019		(202)965-5060
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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