

ORDER

Orders	Order / Rev:	202832	
	Alt Order #:	WOC10851633	
	Product Desc:	TEXANS FOR ANDREW WHITE	
	Estimate:	3297	
	Flight Dates:	02/27/18 - 03/06/18	KTRK-TV
	Original Date / Rev:	02/13/18 / 02/21/18	Primary AE: Neal Cuevas
	Order Type:	GEN	Sales Office: N-PH
			Sales Region: National

Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		11150 Fairfax Blvd, Ste 505	Billing Cycle: EOM/EOC
		Fairfax, VA 20120	Agency Commission: 15%

Advertiser	Name:	Texans for Andrew White	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	Local/State Candidate	Advertiser External ID:	
	Priority:	P-02	Agency External ID:	
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/06/18	15	\$19,225.00	\$16,341.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	15	\$19,225.00	\$16,341.25	0.00
Totals	15	\$19,225.00	\$16,341.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Neal Cuevas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTRK-TV	38%	\$19,225.00
Market	100%	\$50,592.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KHOU	17%	\$8,600.66
KIAH	0%	\$0.00
KPRC	26%	\$13,153.95
KRIV	19%	\$9,612.50
KTXH	0%	\$0.00
Other	0%	\$0.00
RTRK	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTRK	02/26/18	02/27/18	6a-7a M-F Eyewitness News @ 6a	CM	Cc 6a-7a	- 1 - - - -	:30	1	\$1,425.00	P-02	0.00	NM	1	\$1,425.00
(Program: 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	- 1 - - - -			1			\$1,425.00		0.00			
E 2	KTRK	02/26/18	03/01/18	GMA 7a-9a M-F 7a-9a GMA	CM	Cc 7a-9a	- - - 1 - - -	:30	1	\$1,520.00	P-02	0.00	NM	1	\$1,520.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	- - - 1 - - -			1			\$1,520.00		0.00			

Order / Rev: 202832
 Alt Order #: WOC10851633
 Flight Dates: 02/27/18 - 03/06/18

Advertiser: Texans for Andrew White
 Product Desc: TEXANS FOR ANDREW WHITE
 Estimate: 3297

KTRK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KTRK	02/26/18	03/01/18	GMA 7a-9a M-F 7a-9a GMA	CM	Cc 7a-9a	--- 1---	:30	1	\$1,520.00	P-02	0.00	NM	1	\$1,520.00
(Program: GMA)															
E 3	KTRK	03/05/18	03/05/18	GMA 7a-9a M-F 7a-9a GMA	CM	Cc 7a-9a	1-----	:30	1	\$1,520.00	P-02	0.00	NM	1	\$1,520.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	1-----					1	\$1,520.00		0.00			
E 4	KTRK	02/26/18	03/02/18	4p-5p M-F 4p-5p M-F	CM	Cc 4p-5p	---- 1--	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
(Program: 4P NEWS LUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---- 1--					1	\$450.00		0.00			
E 5	KTRK	03/05/18	03/05/18	4p-5p M-F 4p-5p M-F	CM	Cc 4p-5p	1-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
(Program: 4P NEWS LUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	1-----					1	\$450.00		0.00			
E 6	KTRK	02/26/18	03/01/18	5p-5:30p M-F 5p-530p M-F	CM	Cc 5p-530p	- 1- 1---	:30	2	\$1,330.00	P-02	0.00	NM	2	\$2,660.00
(Program: 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	- 1- 1---					2	\$1,330.00		0.00			
E 7	KTRK	02/26/18	03/02/18	6p-7p M-F 6p-7p M-F	CM	Cc 6p-7p	-- 1- 1--	:30	2	\$1,615.00	P-02	0.00	NM	2	\$3,230.00
(Program: 6P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-- 1- 1--					2	\$1,615.00		0.00			
E 8	KTRK	03/05/18	03/05/18	6p-7p M-F 6p-7p M-F	CM	Cc 6p-7p	1-----	:30	1	\$1,615.00	P-02	0.00	NM	1	\$1,615.00
(Program: 6P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	1-----					1	\$1,615.00		0.00			
E 9	KTRK	02/26/18	03/01/18	6p-7p M-F 6p-7p M-F	CM	Cc 6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--- 1---	:30	1	\$1,710.00	P-02	0.00	NM	1	\$1,710.00
(Program: 630P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--- 1---					1	\$1,710.00		0.00			
E 10	KTRK	02/26/18	02/28/18	10p-1035p M-F/Su10-11p 10-1035p M-F/Su 10-11p	CM	Cc 10-1035p M-F/Su1--	1----	:30	1	\$2,000.00	P-02	0.00	NM	1	\$2,000.00
(Program: 10P NEWS LUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-- 1----					1	\$2,000.00		0.00			
E 11	KTRK	03/05/18	03/06/18	6a-7a M-F Eyewitness News @ 6a	CM	Cc 6a-7a	- 1-----	:30	1	\$1,425.00	P-02	0.00	NM	1	\$1,425.00
(Program: 6A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	- 1-----					1	\$1,425.00		0.00			
N 12	KTRK	03/06/18	03/06/18	430a-5a M-F Eyewitness News @ 430a	CM	Cc 430a-5a	- T-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	- T-----					1	\$175.00		0.00			
N 13	KTRK	03/02/18	03/02/18	4p-5p M-F 4p-5p M-F	CM	Cc 4p-5p	---- F--	:30	1	\$1,045.00	P-02	0.00	NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---- F--					1	\$1,045.00		0.00			
													Totals	15	\$19,225.00