

**WFTW (AM) WKSM(FM)/WNCV(FM)/WYZB(FM)/WZNS(FM)**

**EEO PUBLIC FILE REPORT**

**October 1, 2017 thru September 30, 2018**

**I. VACANCY LIST**

**See Section II, The "MASTER RECRUITMENT SOURCE LIST"("MRSL") For Recruitment Source Data**

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Sales Representative	1-16,18-25	6
Sales Representative	1-16,18-25	15
Sales Representative	1-25	6
Sales Representative	1-25	15

**Total No. of Interviewees during the  
reporting period**

**16**

## II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

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RS No.	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	Career Source Okaloosa Walton 409 Racetrack Rd Ft Walton Beach, FL 32547 <a href="mailto:gleysath@jobsplus02.com">gleysath@jobsplus02.com</a>	N	0
2	<a href="http://www.cumulus.com">www.cumulus.com</a>	N	1
3	Inside Radio (e-mail and website) <a href="http://insideradio.com">insideradio.com</a> 365 Union Street Littleton, NH 03561 (800) 640-8852	N	0
4	American Business Women's Assoc Emerald Coast Chapter #1579 P O Box 731 Ft Walton Beach, FL 32549 (850) 864-7697	N	0
5	Eglin AFB Military Spouse Advancement Initiative Family Support Center 502 Van Matre Avenue Eglin AFB, FL 32542 (850) 882-3097	N	0
6	Talent Network/Word of Mouth Referrals	N	5
7	Walk-in/Self Referral	N	2
8	Hurlburt AFB Military Spouse Career Advancement Family Support Center 220 Lukasik Avenue Hurlburt AFB, 32544 (850) 884-2600	N	0
9	FAMU Career Center Student Union Plaza MLK Blvd Suite 118 Tallahassee, FL 32307	N	0
10	NAACP/Ft Walton Beach Chapter Attn: Sabu Williams P O Box 58 Ft Walton Beach, FL 32549	N	0
11	Northwest FL State College Career Resource Center 100 East College Blvd Niceville, FL 32578	N	0
12	Troy University Career Opportunities 81 SE Beal Parkway Ft Walton Beach, FL 32548 <a href="http://www.campusrecruiter.com/troy/">www.campusrecruiter.com/troy/</a>	N	0
13	University of W FL/Emerald Coast Career Opportunities 1170 Martin Luther King Blvd Ft Walton Beach, FL 32 32547 <a href="tel:(850)833-3743">(850) 833-3743</a>	N	0
14	LinkedIn	N	2
15	Indeed.com	N	6
16	Florida State University/College of Business Dir of Internships and Career Services	N	0

Rovetta Business Bldg, Rm 327  
821 Academic Way  
P O Box 3061110  
Tallahassee, FL 32306  
[www.career.fsu.edu/recruit/](http://www.career.fsu.edu/recruit/)

17	Chamber Business Expo	N	<div></div> 0
18	<a href="#">Glassdoor</a>	N	<div></div> 0
19	Linkup	N	<div></div> 0
20	Ziprecruiter	N	<div></div> 0
21	<a href="#">Monster</a>	N	<div></div> 0
22	Facebook	N	<div></div> 0
23	Mobile	N	<div></div> 0
24	Ladders	N	<div></div> 0
25	What Women Want Promotional Event	N	<div></div> 0

RECRUITMENT INITIATIVES

Type of Recruitment Initiative

*Sponsored Event in the Community Designed to  
Inform and Educate the Public Concerning  
Employment Opportunities in Broadcasting*

Brief Description of Activity

"What Women Want" 10/28/2017

SEU hosts this annual event and as the name implies its main focus is the needs and concerns of women. This event is free to the public. From 10 A.M. til 4 P.M., SEU has a prominent display manned at all times by at least two managers and uses this as a recruitment platform to highlight the various career opportunities available in multiple departments in our company. Interested individuals are encouraged to log onto [www.cumulus.com](http://www.cumulus.com) and select "Work Here" or stop by our offices during regular business hours.

*Job Fair*

Multi Chamber Business Expo 03/13/2018

SEU partnered with the Greater Fort Walton Beach Chamber of Commerce for a presentation highlighting the advantages of radio for business growth and personal income potential. Primarily focusing on radio advertising sales careers, General Sales and Local Sales Managers and two Senior Account Executives presented information to approximately 100 attendees. This endeavor resulted in creating new leads as well as recruiting candidates for employment opportunities.