

WGBW AM-1590 and WLAK AM-1520
P.O. Box 100
Denmark, WI 54208-0100
(920) 863-1234

202404-Heller

Committee to Elect Judge Lori Kornblum
C/o Buying Time Media, LLC
Attn: Jan Druetzler Katz
650 Massachusetts Ave, NW #210
Washington, DC 20001

April 5, 2022

XXXXXX

POLITICAL INVOICE, ORIGINAL FLIGHT PLUS TWO AMENDMENTS

'LORI KORNBLUM FOR WIS. COURT OF APPEALS DISTRICT 2'

6, :60-second ads, March 30 thru April 4, 2022 @ \$32.00 **GROSS**

\$192.00

(Exact times broadcast, proof of performance, attached)

GROSS

ESTIMATE NO. 11474 and 11483

ORDER NO. 3195219 and 3195103

STATION:	WGBW-AM	ORDER#:	3195219	DATE:	03/31/2022
MARKET:	Green Bay, WI	AMOUNT:	\$64.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	2	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4422375	
ADVERTISER:	Cmte to Elect Judge Lori Kornblum	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 11483 4/1-4/5 Wisconsin Court of Appeals District 2	AGY EST:	11483	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-01-2022 TO 4/4/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:03/31/2022 09:16	

COMMENTS

03/31/2022: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

03/31/2022: PopulationBuyType: CPP.

Send invoices electronically.

Affidavits of Performance/Invoices are required: even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		4/1/2022 To 4/1/2022						TOT \$32.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	3:00PM	7:00PM	60	4/1/2022	4/1/2022	1	\$32	\$32	

DAY#4		4/4/2022 To 4/4/2022						TOT \$32.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	3:00PM	7:00PM	60	4/4/2022	4/4/2022	1	\$32	\$32	

STATION:	WGBW-AM	ORDER#:	3195103	DATE:	03/28/2022
MARKET:	Green Bay, WI	AMOUNT:	\$128.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	4		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: Orig CF				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4422082
ADVERTISER:	Cmte to Elect Judge Lori Komblum	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 11474 3/30-4/4 Wisconsin Court of Appeals District 2	AGY EST:	11474		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-30-2022 TO 4/4/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/28/2022 16:20

COMMENTS

03/28/2022: Urgent revision adding 1x. Do not dbl book. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

03/28/2022: PopulationBuyType: CPP.

Send invoices electronically.

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DAY#1		3/30/2022 To 3/30/2022						TOT \$32.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		..W....	3:00PM	7:00PM	60	3/30/2022	3/30/2022	1	\$32	\$32	

DAY#2		3/31/2022 To 3/31/2022						TOT \$32.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		...T...	3:00PM	7:00PM	60	3/31/2022	3/31/2022	1	\$32	\$32	

STATION:	WGBW-AM	ORDER#:	3195103	DATE:	03/28/2022
MARKET:	Green Bay, WI	AMOUNT:	\$128.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	4	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 3 Last: Orig CF				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4422082		
ADVERTISER:	Cmte to Elect Judge Lori Kornblum	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 11474 3/30-4/4 Wisconsin Court of Appeals District 2	AGY EST:	11474	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-30-2022 TO 4/4/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT:03/28/2022 16:20		

DAY#3		4/1/2022 To 4/1/2022				TOT \$32.00			TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	F..	3:00PM	7:00PM	60	4/1/2022	4/1/2022	1	\$32	\$32

DAY#6		4/4/2022 To 4/4/2022				TOT \$32.00			TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		M.....	3:00PM	7:00PM	60	4/4/2022	4/4/2022	1	\$32	\$32

TOTAL	Apr											Total
SPOT	4											4
CASH	128.00											128.00
TOTAL	128.00											128.00

STATION:	WGBW-AM	ORDER#:	3195103	DATE:	03/28/2022
MARKET:	Green Bay, WI	AMOUNT:	\$96.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	3	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Strn Ver: 1 Last:	SLS PH:	216-233-8181		
SALES OFFICE:	PHILADELPHIA	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4422082	
ADVERTISER:	Crnte to Elect Judge Lori Kornblum	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 11474 3/30-4/4 Wisconsin Court of Appeals District 2	AGY EST:	11474	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	03-30-2022 TO 4/4/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 03/28/2022 14:17	

COMMENTS

03/28/2022:

03/28/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

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DAY#1		3/30/2022 To 3/30/2022						TOT \$32.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	3:00PM	7:00PM	60	3/30/2022	3/30/2022	1	\$32	\$32	

DAY#3		4/1/2022 To 4/1/2022						TOT \$32.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	3:00PM	7:00PM	60	4/1/2022	4/1/2022	1	\$32	\$32	

