

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
JANUARY TO MARCH 2021
FOR RADIO STATIONS LICENSED TO UNIVERSITY OF WISCONSIN BOARD OF
REGENTS**

**News and Classical Network: WUEC-Eau Claire; WVSS-Menomonie;
WLSU-La Crosse
Ideas Network: KUWS-Superior; WUWS-Ashland; WRFW-River Falls;
WHID-Green Bay; WHA-Madison**

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

Ideas Network

Quarterly Issues and Programs List

January to March 2021

AGRICULTURE	PROGRAM	DATE
Wisconsin is known for wonderful cheese and this year has been a good one for specialty cheeses. We talk with an award-winning cheesemaker who is also on the forefront of sustainability in farming. (Duration: 38 min, 38 sec)	The Larry Meiller Show	1/12/21 @ 11 am
The state Department of Agriculture, Trade and Consumer Protection has created an online network for farmers to share ideas, provide encouragement and support each other through challenging times. Hear about the need for the network and how the pandemic is affecting farmers' mental health. (Duration: 21 min, 3 sec)	The Morning Show	2/5/21 @ 7 am
Small farmers do a lot to ensure the health and safety of their customers and employees. Learn about the methods they use and how they've dealt with the COVID-19 virus. (Duration: 35 min, 57 sec)	The Larry Meiller Show	2/10/21 @ 11:45 am
Once again, western Wisconsin lead the nation in farm bankruptcies in 2020, while eastern Wisconsin came in fourth. A look at what's behind the numbers and how dairy farmers are dealing with the economic hardships. (Duration: 12 min, 58 sec)	Central Time	2/16/21 @ 4:30 pm
The Great Depression affected life in rural Wisconsin, and yet our guest remembers a close, loving family that taught her strength and resilience. She details her experience growing up in western Wisconsin in the 1930s in a collection of short essays. (Duration: 11 min, 32 sec)	The Morning Show	2/26/21 @ 7 am
Farmers of color can expect billions of dollars in debt relief and other assistance through the latest COVID-19 relief package. Some experts say this is the most significant legislation for Black farmers since the Civil Rights Act of 1964. (Duration: 21 min, 2 sec)	The Morning Show	3/16/21 @ 7 am
The Farm Workforce Modernization Act, which passed the House of Representatives last week, would allow migrant farm workers to apply for legal status in the U.S. Hear about the bill and the role immigrant labor plays in Wisconsin's agriculture and dairy business. (Duration: 20 min, 35 sec)	Central Time	3/23/21 @ 4:30 pm

<p>A new book explores what it means to feel connected to a place and why the rootedness that was once ingrained in farm towns and rural communities gave way to many young people choosing to leave as young adults. The book's author shares her own experience of small town life and death and what lessons we can learn. (Duration: 21 min, 5 sec)</p>	<p>Central Time</p>	<p>3/25/21 @ 3:30 pm</p>
<p>Women play a vital role in the state's farming and conservation efforts but fail to get the same recognition — or federal assistance — as their male counterparts. A look at a new program for women conservationists and discuss female trailblazers who laid the foundation for today's efforts. (Duration: 43 min, 28 sec)</p>	<p>The Morning Show</p>	<p>3/26/21 @ 8 am</p>

ECONOMY	PROGRAM	DATE
<p>2020 was a challenging year for shipping companies and retailers wanting to get their goods to consumers in a timely fashion. An online retail expert shares who handled the holiday season well, what options people are choosing for shipping and how Amazon is impacting the business. (Duration: 21 min, 34 sec)</p>	<p>Central Time</p>	<p>1/5/21 @ 5:30 pm</p>
<p>Pres. Biden signed an order to extend the federal moratorium on most evictions through March. A legal expert explains how the ban has affected renters and property owners in Wisconsin and what to know before it expires. (Duration: 16 min, 21 sec)</p>	<p>Central Time</p>	<p>1/21/21 @ 5:30 pm</p>
<p>Pres. Biden's first major legislative effort is a massive economic recovery and coronavirus relief package. We take a deeper look at what's in the proposal and talk about it in the context of new federal jobless numbers. (Duration: 21 min, 46 sec)</p>	<p>Central Time</p>	<p>1/22/21 @ 4 pm</p>
<p>The pandemic has inflicted more economic pain than any time since the Great Depression, according to a report for the Wisconsin Counties Association. The economist who wrote the report discusses what damage has been done, who is suffering the most and what the economy's prospects are. (Duration: 43 min, 30 sec)</p>	<p>The Morning Show</p>	<p>1/26/21 @ 8 am</p>

Pres. Biden has tried to undo a number of Trump era policies, but many of the former president's tariffs on steel, aluminum and other goods remain in place. Learn about the big trade issues facing the new administration and how it's likely to deal with the European Union, China and other trading partners. (Duration: 21 min, 5 sec)	Central Time	2/4/21 @ 3:30 pm
Pres. Biden's COVID relief plan includes raising the minimum wage to \$15 per hour. A look at the history of the price floor in America, how it's impacted poverty and what an increase would mean for businesses and workers in Wisconsin and across the country. (Duration: 43 min, 38 sec)	The Morning Show	2/5/21 @ 8 am
The great puzzle boom of 2020? The pandemic toilet paper panic? Since those memorable supply shortages we've cycled through many other products that suddenly became the "hot item," from seasonal outdoor equipment to Christmas trees. A supply chain expert shares how companies prepare for the demand -- and the potential decline -- for a product in a pandemic. (Duration: 13 min, 13 sec)	Central Time	2/16/21 @ 3 pm
With a newly-proposed state budget on the table, we consider Wisconsin's economic outlook and how public policy might make a difference. (Duration: 12 min)	Central Time	2/22/21 @ 4:30 pm
Economists say that the pandemic has permanently changed the way employers and employees approach work -- meaning that many jobs won't be back after the pandemic ends. (Duration: 20 min, 23 sec)	Central Time	3/8/21 @ 3:30 pm
January home sales in Wisconsin increased by nearly 10 percent compared to last winter. The median price of homes have increased as well. Two real estate agents discuss the unique situation of the housing market and what buyers and sellers should know. (Duration: 43 min, 32 sec)	The Morning Show	3/10/21 @ 8 am

EDUCATION	PROGRAM	DATE
A talk with the founder of a virtual student competition aimed at developing new ideas -- products, services, systems -- to help more elderly people and age-specific problems they're facing. (Duration: 9 min, 44 sec)	Central Time	1/4/21 @ 4:30 pm

A new survey finds that more than half of UW-Madison students think the government should be able to punish hate speech. A professor discusses the results and why he's recommending more education about the First Amendment for incoming students. (Duration: 20 min, 48 sec)	Central Time	1/18/21 @ 5:30 pm
Wisconsin high school seniors are completing financial aid applications at a slower pace than last year. A look at the trend and why the decline appears to be worse at schools serving more low-income students and students of color. (Duration: 10 min, 28 sec)	The Morning Show	1/28/21 @ 8 am
The president of Wisconsin's technical college system discusses state funding, a push to improve equity in higher education, pandemic-driven shifts in student enrollment and how campuses are working to address future workforce needs. (Duration: 33 min, 9 sec)	The Morning Show	1/28/21 @ 8:15 am
The dean of the UW-Madison School of Business talks about the evolving role of business education for students of all ages and how the pandemic has driven innovation in higher education as a whole. (Duration: 38 min, 16 sec)	The Larry Meiller Show	2/1/21 @ 11 am
Roughly half of Wisconsin's public high schools teach computer science, yet the job market for related jobs in the state is ripe and lucrative. A Wisconsin high school graduate currently studying computer science at Yale shares why she believes the state needs to step up its game. (Duration: 6 min, 4 sec)	Central Time	2/1/21 @ 4:30 pm
Green Bay public schools are helping get meals to students where they live. Hear how it's working. (Duration: 6 min, 21 sec)	Central Time	2/8/21 @ 4:30 pm
Members of the CDC have written that data shows it is safe to make the shift back to in-person learning for schools in the U.S. A journalist shares why he believes we're long over due to make this transition. (Duration: 21 min, 52 sec)	Central Time	2/9/21 @ 3 pm
The University of Wisconsin System's interim president suggested consolidating two-year campuses with nearby technical colleges. (Duration: 10 min, 20 sec)	The Morning Show	3/2/21 @ 7 am
In the wake of a new law, the state recently released first-of-its-kind data on the use of isolation and restraints in Wisconsin schools. An advocate for parents of children with emotional and behavioral health challenges discusses the takeaways. (Duration: 21 min, 3 sec)	The Morning Show	3/22/21 @ 7 am

ENVIRONMENT	PROGRAM	DATE
Last month representatives from multiple state agencies presented a plan that attempts to set standards to clean up contamination of the forever chemicals known as PFAS and prevent future pollution. (Duration: 21 min, 2 sec)	The Morning Show	1/4/21 @ 7 am
The stimulus package that Pres. Trump signed into law last week includes the most significant measures in a decade to fight climate change. Learn about what the legislation does and what more is needed. (Duration: 22 min, 33 sec)	The Morning Show	1/5/21 @ 7:30 am
Wisconsin includes more than 400,000 acres of state forests. The new chief of the state forestry division talks about overseeing public woodland areas and working with private companies in the forest product industry. She also explains her efforts to increase employee diversity in her workforce. (Duration: 21 min, 1 sec)	The Morning Show	1/14/21 @ 7 am
UW–Madison and Great Lakes Bioenergy researchers are exploring turning plant material, like that used to make paper or switchgrass grown in fields, into synthetic materials such as plastic. Two experts share the barriers to using these Wisconsin products to create bioproducts. (Duration: 40 min, 21 sec)	The Larry Mieller Show	1/25/21 @ 11 am
General Motors says it's planning to sell only zero-emission vehicles by 2035 and be carbon neutral by 2040. A look at what that means, why GM is doing it, how attainable the goal is and whether other manufacturers may follow. (Duration: 21 min, 37 sec)	Central Time	2/1/21 @ 4 pm
Pres. Biden has ordered the review of more than 100 rules and regulations on air, water, public lands, endangered species and climate change that were weakened or rolled back by former Pres. Trump. An environmental policy expert shares what we've seen from the Biden administration so far. (Duration: 22 min, 21 sec)	Central Time	2/2/21 @ 3 pm
Earth is quickly approaching a point of no return with global warming, climate change and harm done to the environment. The new book "Under a White Sky" explores extreme ideas and out-of-the-box thinking to reverse course and repair the planet. (Duration: 43 min, 32 sec)	The Morning Show	2/10/21 @ 8 am

<p>The frigid cold and snow that settled into Wisconsin this month has made driving and walking more treacherous. But heavily salting roads can have long-lasting environmental consequences. A limnologist shares strategies for reducing salt on roads and sidewalks. (Duration: 13 min, 6 sec)</p>	<p>The Morning Show</p>	<p>2/19/21 @ 7:30 am</p>
<p>The city of La Crosse is suing 23 chemical manufacturers after PFAS (i.e., "forever chemical") contamination was found in dozens of private wells on French Island. Hear from the city's mayor and an environmental law expert. (Duration: 21 min, 6 sec)</p>	<p>Central Time</p>	<p>3/15/21 @ 3 pm</p>
<p>The Wisconsin Energy Institute is partnering with the Center for Environmental Policy at Bard College to hold simultaneous "global dialog" webinars. Across the world, experts will gather to offer local concrete actions to address climate change. A UW-Madison professor and student share what we can do in Wisconsin. (Duration: 37 min, 42 sec)</p>	<p>The Larry Meiller Show</p>	<p>3/29/21 @ 11 am</p>

HEALTH	PROGRAM	DATE
<p>More than 26 million consumers added their DNA to ancestry and health databases last year. The Wisconsin Legislative Reference Bureau recently released a report analyzing laws on genetic privacy. (Duration: 43 min, 45 sec)</p>	<p>The Morning Show</p>	<p>1/1/21 @ 8 am</p>
<p>Wisconsin has set aside almost 57,000 doses of the Moderna coronavirus vaccine for nursing home staff and residents. Administrators at an elderly advocacy organization and a senior living facility discuss those vaccine distribution plans. (Duration: 22 min, 32 sec)</p>	<p>The Morning Show</p>	<p>1/6/21 @ 7:30 am</p>
<p>Dyslexia can be debilitating to the self-esteem of anyone who's learning to read. It's even worse for those who are undiagnosed. We talk with two authors — a mother of two dyslexic boys and an educator who has dyslexia — about their efforts to help people with the learning disability. (Duration: 43 min, 10 sec)</p>	<p>The Morning Show</p>	<p>1/13/21 @ 6 am</p>

<p>The director of Wisconsin's youth mental health office discusses the importance of social connections and how the state hopes to encourage building them. We also get an update on other ways the state is pushing to improve youth mental health amid the pandemic. (Duration: 43 min, 40 sec)</p>	<p>The Morning Show</p>	<p>1/21/21 @ 8 am</p>
<p>A new survey from a biotech company shows that 71 million Americans have gained weight during the pandemic. A clinical dietitian recommends ways to lose weight and maintain a healthy lifestyle. (Duration: 43 min, 55 sec)</p>	<p>The Morning Show</p>	<p>2/1/21 @ 8 am</p>
<p>Our microbiome, aka our gut, plays a big role in the overall health of our bodies and new research has shown that includes supporting our immune system's response to viral infections. A researcher shares the connection her team has found between one microbe and the severity of COVID-19 and what contributes to a healthier gut overall. (Duration: 21 min, 32 sec)</p>	<p>Central Time</p>	<p>2/4/21 @ 4:30 pm</p>
<p>After a slow initial rollout, Wisconsin's daily vaccination rate is now one of the best in the country. Hear about what's changed, where challenges still exist and what people should keep in mind about staying safe during and after the vaccination process. (Duration: 21 min, 55 sec)</p>	<p>Central Time</p>	<p>2/10/21 @ 4 pm</p>
<p>The U.S. saw a record-breaking number of overdose deaths last year — more than 81,000 — and the Centers for Disease Control and Prevention says the pandemic may have played a role. A Wisconsin doctor shares what he's seen on the ground. (Duration: 21 min, 26 sec)</p>	<p>Central Time</p>	<p>2/23/21 @ 4 pm</p>
<p>Last month, the state Department of Health Services detected its second case of a COVID-19 variant in Wisconsin. Learn how four labs across the state are working to identify mutated strains of the virus through genetic sequencing and how this will track the spread of variants. (Duration: 21 min, 1 sec)</p>	<p>The Morning Show</p>	<p>3/4/21 @ 7 am</p>
<p>Has the pandemic made you a bit afraid of germs? Do you plan to keep up with frequent hand-washing and mask-wearing even when it's over? A look at how Americans feel about those and other public health hygiene habits. (Duration: 17 min, 43 sec)</p>	<p>Central Time</p>	<p>3/18/21 @ 4:30 pm</p>

POLITICS	PROGRAM	DATE
The chair of the state's Democratic party shares what it learned over the last several years and how that will inform its priorities in 2021. (Duration: 22 min, 34 sec)	The Morning Show	1/4/21 @ 7:30 am
After Wednesday's pro-Trump mob at the U.S. Capitol, Senate Democratic Leader Chuck Schumer is calling for Pres. Trump to be removed from office via the 25th amendment. A look at the latest fallout, including the certification of President-elect Biden and where we go from here. (Duration: 21 min, 20 sec)	Central Time	1/7/21 @ 4:30 pm
Gov. Evers plans to call a special legislative session to overhaul Wisconsin's unemployment insurance system. Dept. of Workforce Development secretary-designee shares what she says needs to be done to prevent another backlog of unemployment insurance claims. (Duration: 21 min, 44 sec)	Central Time	1/18/21 @ 4 pm
Amid the backdrop of a split state government and Democrats controlling the White House and Congress, the leader of the Republican party in Wisconsin discusses the party's priorities this year. (Duration: 20 min, 57 sec)	The Morning Show	1/25/21 @ 7 am
Since Joe Biden won the presidency, Republican lawmakers across the nation have been trying to change their states' election laws. A look at the proposals, including limiting mail-in voting and strengthening voter ID requirements, and their potential impact in future elections. (Duration: 22 min, 4 sec)	Central Time	2/4/21 @ 3 pm
This week, the U.S. Senate began the second impeachment trial of Donald Trump, who is accused of being "singularly responsible" for inciting a violent attack on Congress. An historian of the Republican party discusses what this second impeachment means for the country and the GOP. (Duration: 43 min, 35 sec)	The Morning Show	2/9/21 @ 8 am
Women make up nearly a third of the Wisconsin state Legislature. According to a new report, that's the largest share they've held in state history. A look at what's contributing to the growth in the number of female lawmakers and what it could mean for public policy in Wisconsin. (Duration: 22 min, 6 sec)	Central Time	2/11/21 @ 3 pm

A state representative wants to award the state's Electoral College votes by congressional district, instead of the current winner-take-all system. He shares why he wants to make that change and his thoughts on the state's pandemic response. (Duration: 22 min, 27 sec)	The Morning Show	2/15/21 @ 7:30 am
Now that Democrats have a slim majority in the U.S. Senate, many of them are calling for the party to end the filibuster. A former Senate aide who saw the filibuster kill popular legislation argues that it's a remnant of white supremacy that must be dumped for the good of the country. (Duration: 43 min, 40 sec)	The Morning Show	3/16/21 @ 8 am
Members of Congress could become term-limited under a new proposal introduced by two Wisconsin lawmakers. We learn more about the resolutions and how similar initiatives have fared in the past. (Duration: 20 min, 49 sec)	Central Time	3/17/21 @ 3:30 pm

SOCIAL ISSUES	PROGRAM	DATE
As the COVID-19 pandemic slowed the U.S. economy, there was a rise in the number of mutual aid groups established to meet the needs of people struggling in their communities. Learn about the role these organizations could play throughout the rest of the pandemic and beyond. (Duration: 20 min, 50 sec)	Central Time	1/11/21 @ 3:30 pm
In the aftermath of the insurrection at the U.S. Capitol building, we explore the role of social media platforms in threats to national security. A professor of media law and an expert on national security share their insights on the events leading up to the decision to impeach Pres. Trump. (Duration: 49 min, 5 sec)	The Morning Show	1/12/21 @ 8 am
Though it's already common in many countries, a new decree from Pope Francis formally allows women to carry out duties like Bible readings and communion distribution during Mass. They still cannot become deacons or priests. A look at the significance of the decision with a religious studies professor. (Duration: 21 min, 30 sec)	Central Time	1/15/21 @ 5 pm

Thousands of people around Wisconsin marched in support of racial justice and police reform last year, and the movement continues every day. We talk with two community organizers about the issues they're working on and their hopes for the future. (Duration: 20 min, 4 sec)	Central Time	1/19/21 @ 4:30 pm
Learn about a pioneering journalist who drew attention to white supremacy violence and terrorism against Black people in the late 19th and early 20th centuries and how her legacy resonates among activists today. (Duration: 43 min, 35 sec)	The Morning Show	2/2/21 @ 6 am
Pres. Biden has signed executive orders to update the immigration system, including one that would reunite hundreds of families separated at the southern border. A look at immigration policy in the new administration with the director of the Immigrant Justice Clinic. (Duration: 44 min, 2 sec)	The Morning Show	2/4/21 @ 8 am
More than a dozen members of law enforcement are under investigation for allegedly storming the Capitol on Jan. 6 and another dozen Capitol police are under investigation for allegedly assisting the mob. A homeland security expert explains the history of extremist forces in U.S. law enforcement. (Duration: 17 min, 26 sec)	Central Time	2/5/21 @ 3 pm
This week, federal lawmakers re-introduced legislation to help improve maternal health outcomes for women of color — and in particular, Black women, for whom mortality rates are two-to-three times higher than that of white women. A look at why this disparity exists and whether the legislation does enough to address it. (Duration: 22 min, 20 sec)	Central Time	2/12/21 @ 3 pm
Mass shootings in 2020 increased more than twofold from the year before, which is in line with the jump of 47 percent in the U.S. as a whole. Hear about the underlying factors that contributed to these sobering statistics and what policymakers might consider doing next. (Duration: 17 min, 34 sec)	Central Time	3/12/21 @ 3 pm
Asian Americans have reported nearly 3,800 hate-related incidents, including verbal and physical assaults, since the pandemic began. A Portage County Board supervisor and community organizer shares how these attacks and the pandemic have affected Asian American and Pacific Islander communities around the state. (Duration: 21 min, 5 sec)	The Morning Show	3/18/21 @ 7 am