

Point Broadcasting LLC- Rincon Public Affairs Programming Log

Station Call Letters: KTYD
 1ST Quarter 2024 February
 Prepared By: Lin Aubuchon

Program Name: MORNING MOJO	Date: 2/1 Time: 8:45AM Duration: 6 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interviewed Stephen Hughes, Music Teacher La Colina Jr. High School.
Issue Addressed: In studio interview with music teacher with students performing song to promote upcoming winter concert with students at La Colina Jr. High School on Wednesday 2/7. In partnership with Keep The Beat.		

Program Name: MORNING MOJO	Date: 2/2 Time: 8:50AM Duration:3 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Promoted American Red Cross locations open for those displaced by flooded areas.
Issue Addressed : Eric McCurdy from American Red Cross provided on air with information to pass along to listeners including to sign up for updates on this and other emergencies at readysbc.org		

Program Name: MORNING MOJO	Date: 2/6 Time: 8:47am Duration:8 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interviewed Liz Caruso Monroe Elementary School music teacher and band camp director.
Issue Addressed: In studio interview and performance with former student, Lucca D to promote Keep The Beat. Keepthebeatsb.org		

Program Name: MORNING MOJO	Date: 2/8 Time: 9:10AM Duration:4 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Promoted Santa Barbara Education Foundation Keep The beat Program.
Issue Addressed: Ways to donate musical instruments and cash donations to repair musical instruments to provided students in SB Unified School District with instruments to play in class. Keepthebeatsb.org		

<p>Program Name: MORNING MOJO</p>	<p>Date: 2/13 Time:8:45</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with Tony Ybarra, local musician.</p>
<p>Issue Addressed: In studio Tony Ybarra interview and performance to promote music in schools and Keep The Beat program. Cash donations accepted by texting 44321 to keepthebeat</p>	<p>Duration: 9 MINUTES</p>	

<p>Program Name: MORNING MOJO</p>	<p>Date: 2/15 Time: 8:50AM</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with Katie Szopa, Programs Manager at SB Education Foundation.</p>
<p>Issue Addressed: In studio Listed musical instruments needed for students and locations to drop off instruments to benefit Keep The Beat.</p>	<p>Duration:9 MINUTES</p>	

<p>Program Name: MORNING MOJO</p>	<p>Date: 2/20 Time: 8:45 Duration: 6 MINUTES</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with Karen Dutton, music teacher at Adams Elementary School.</p>
<p>Issue Addressed: Discussed how first hand she sees the musical instruments provided to her students for music classes. Teachers provide a list of instruments needed to SB Education Foundation. Who, in turn, donates instruments to students to use during the school year. Keepthebeatsb.org</p>		

<p>Program Name: MORNING MOJO</p>	<p>Date: 2/22 Time: 8:45 Duration: 6 MINUTES</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with professional musicians, Karla Bonoff and Sean McCue.</p>
<p>Issue Addressed: In studio Karla and Sean discussed how they've seen more young people in the audiences at their US concerts and attribute this to music in school programs. Part of Keep The Beat. Keepthebeatsb.org</p>		

Program Name: MORNING MOJO	Date: 2/27 Time: 8:43AM Duration:8 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with professional musician Andrew Martinez.
Issue Addressed: In studio Andrew is SBCC Jazz Instructor and professional musical plus Sax specialist at Nick Rail Music. Promoted upcoming student jazz festival at Dos Pueblos High School on 3/2. Part of Keep The Beat. Keepthebeatsb.org		

Program Name: MORNING MOJO	Date: 2/29 Time:8:45 Duration: 7 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with professional musician Karl Hunter.
Issue Addressed: In studio Karl (Big Bad Voodoo Daddy” grew up in SB and attended Dos Pueblos High School. As part of Keep The Beat, Karl is performing at student Jazz festival on 3/2 at Dos Pueblos High School. Keepthebeatsb.com		