

# Point Broadcasting LLC- Rincon Public Affairs Programming Log

Station Call Letters: KTYD  
 1<sup>ST</sup> Quarter 2024 March  
 Prepared By: Lin Aubuchon

Program Name: MORNING MOJO	Date: 3/1 Time: 8:37AM Duration: 7 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interviewed Cathy Richardson with Jefferson Starship.
Issue Addressed: Talked with band member, Cathy Richardson with Jefferson Starship about her career and being on the road. Jefferson Starship is appearing at Granada Theatre Sunday 3/3 as part of the Granada's Fine Arts & Entertainment program. Granadasb.org		

Program Name: MORNING MOJO	Date: 3/8 Time: 6:30AM Duration: 3 MINUTES	Program Format/Content Description: Classic Rock Format, Live Local morning show. Promoted Deckers Brands Act of Kindness Week.
Issue Addressed : Deckers Act of Kindness week supporting Keep the Beat/SB Education Foundations efforts to provide musical instruments to SB Unified School students. Drop off location: Deckers main office 6649 Hollister Avenue in Goleta.		

Program Name: MORNING MOJO	Date: 3/14 Time: 8:42am	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with Robert Montanes and Hector Hurtado with Traveling Hurtado's Band.
Issue Addressed: In studio interview and performance to support live music and Anchor Rose location offering non- profit organizations no venue fees for fundraisers. AnchorRose.com.	Duration:7 MINUTES	

Program Name: MORNING MOJO	Date: 3/15 Time: 8:49AM	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with Patrick Meyers with "Killer Queen" Tribute Band.
Issue Addressed: Talked with band member,Patrick Meyers with "Killer Queen" his career and being on the road. "Killer Queen" is appearing at Granada Theatre Tuesday 3/19 as part of the Granada's Fine Arts & Entertainment program. Granadasb.org	Duration:6 MINUTES	

Program Name: MORNING MOJO	Date: 3/20 Time:9:15	Program Format/Content Description: Classic Rock Format, Live Local morning show. Promoted KITE Festival.
Issue Addressed: Promoted upcoming KITE Festival 4/14 11am-4pm on the west Campus Lawn at SBCC. Sbkitefest.net	Duration: 3 MINUTES	

Program Name: MORNING MOJO	Date: 3/28	Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with Giselle Madrigal, Program
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<p>Issue Addressed: Various programs available to assist families through the journey of child cancer with resources available through other agencies. Upcoming fundraiser TBC "Picnic" May 11<sup>th</sup> at Manning Park. <a href="http://Teddybearcancerfoundation.org">Teddybearcancerfoundation.org</a></p>	<p>Time: 8:45AM Duration:7 MINUTES</p>	<p>Director for Teddy Bear Cancer Foundation.</p>
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<p>Program Name: MORNING MOJO</p>	<p>Date: 2/20</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with Karen Dutton, music</p>
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<p><b>Issue Addressed:</b> Discussed how first hand she sees the musical instruments provided to her students for music classes. Teachers provide a list of instruments needed to SB Education Foundation. Who, in turn, donates instruments to students to use during the school year. Keepthebeatsb.org</p>	<p>Time:8:45 Duration: 6 MINUTES</p>	<p>teacher at Adams Elementary School.</p>
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<p>Program Name: MORNING MOJO</p>	<p>Date: 2/22 Time: 8:45 Duration: 6 MINUTES</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with professional musicians, Karla Bonoff and Sean McCue.</p>
<p>Issue Addressed: In studio Karla and Sean discussed how they've seen more young people in the audiences at their US concerts and attribute this to music in school programs. Part of Keep The Beat. Keepthebeatsb.org</p>		

<p>Program Name: MORNING MOJO</p>	<p>Date: 2/27</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with professional musician</p>
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<p>Issue Addressed: In studio Andrew is SBCC Jazz Instructor and professional musical plus Sax specialist at Nick Rail Music. Promoted upcoming student jazz festival at Dos Pueblos High School on 3/2. Part of Keep The Beat. <a href="http://Keepthebeatsb.org">Keepthebeatsb.org</a></p>	<p>Time: 8:43AM Duration:8 MINUTES</p>	<p>Andrew Martinez.</p>
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<p>Program Name: MORNING MOJO</p>	<p>Date: 2/29 Time:8:45 Duration: 7 MINUTES</p>	<p>Program Format/Content Description: Classic Rock Format, Live Local morning show. Interview with professional musician Karl Hunter.</p>
<p>Issue Addressed: In studio Karl (Big Bad Voodoo Daddy” grew up in SB and attended Dos Pueblos High School. As part of Keep The Beat, Karl is performing at student Jazz festival on 3/2 at Dos Pueblos High School. <a href="http://Keepthebeatsb.com">Keepthebeatsb.com</a></p>		