

NCC Cable System Order

Order #	62585652
Syscode	1085
System Name	Spectrum/SOIL Zone, IL
Market	Paducah

Flight Dates	09/24/18 - 10/07/18
Agency	Shorr, Johnson & Magnus
Advertiser	JB for Governor

Update Date	09/24/18
Version	1 Vs. 1

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul18
-	

Client Code	
Product Code	
Est Code	
Product Name	9.25-10.1 60s
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$3,402.00		
Commission	\$510.30		
Net Total	\$2,891.70		
Total Spots	25		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 9.24 New 60s Order. Please review and confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$152.00	\$304.00	60	NP
2	CNN	CNN DT	9/24/18	9/30/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$114.00	\$228.00	60	NP
3	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$250.00	\$500.00	60	NP
4	ESPN	VARIOUS	9/24/18	9/30/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$114.00	\$228.00	60	NP
5	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$106.00	\$212.00	60	NP
6	MNBC	MNBC DT	9/24/18	9/30/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$68.00	\$136.00	60	NP
7	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$212.00	\$424.00	60	NP
8	FXNC	VARIOUS	9/24/18	9/30/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$114.00	\$228.00	60	NP
9	BRVO	BRVO PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$126.00	\$378.00	60	NP
10	BRVO	BRVO PT	10/1/18	10/7/18	19:00	24:00	X							-	-	1	\$126.00	\$126.00	60	NP
11	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$250.00	\$500.00	60	NP
12	TLC	TLC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$46.00	\$138.00	60	PRE

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	24	1	0	0	0	0	0	0	0	0	0	0	25
AMT	\$3,276.00	\$126.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,402.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

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