

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1176520-1	10/19/14	October 2014	09/29/14 - 10/13/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	4894

Flight Dates	Order #	Alt Order #
10/07/14 - 10/13/14	1176520	07310595

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

IDB #	Advertiser Code	Product Code
	322	575

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/14	10/10/14	News @ 10-11pm (M-F)	10-11pm	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX F 10/10/14 10:53 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV100814H COCKTAILS \$175.00 NM									
2	10/13/14	10/13/14	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 10/13/14 10:27 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV100814H COCKTAILS \$175.00 NM									
3	10/11/14	10/11/14	News @ 10p	10-1037p	-----1-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -----1- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 10/11/14 News @ 10p 10-1037p :00 \$80.00 NM See MG 3.2									
2 WSFX Sa 10/11/14 12:07 AM Late Run News @ 10pm SA 1030pm-1am :30 TTTV100114H UNWILLING \$80.00 NM MG for 3.1 10/11									
4	10/12/14	10/12/14	10-1037p	10-1037p	-----1	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -----1 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/12/14 10:25 PM 10-1037p 10-1037p :30 TTTV100814H COCKTAILS \$115.00 NM									
5	10/12/14	10/12/14	NFL on Fox Game 2	Various	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/12/14 5:49 PM NFL on Fox Game 2 Various :30 TTTV100814H COCKTAILS \$600.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	4894	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/12/14	10/12/14	Fox News Sunday	858a-10a	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -----1 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/12/14 8:59 AM Fox News Sunday 858a-10a :30 TTTV100814H COCKTAILS \$25.00 NM									
7	10/09/14	10/09/14	News @ 10-11pm (M-F)	10-11pm	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ---1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Th 10/09/14 10:24 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV092714H QUIET \$175.00 NM									
8	10/09/14	10/09/14	Thu Hour 1	8-9p	---1---	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Th 10/09/14 7:58 PM Thu Hour 1 8-9p :30 TTTV100114H UNWILLING \$325.00 NM									
9	10/07/14	10/07/14	News @ 10-11pm (M-F)	10-11pm	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/07/14 10:22 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV100114H UNWILLING \$175.00 NM									
10	10/08/14	10/08/14	News @ 10-11pm (M-F)	10-11pm	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --1---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/08/14 10:13 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV092714H QUIET \$175.00 NM									
11	10/13/14	10/13/14	Mon Hour 2	9-10p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 10/13/14 10:00 PM Mon Hour 2 9-10p :30 TTTV100114H UNWILLING \$375.00 NM									
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,395.00
<u>Agency Commission</u>	\$359.25
<u>Net Amount Due</u>	\$2,035.75

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