

INVOICE



Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

<u>Invoice #</u> 1176520-1	<u>Invoice Date</u> 10/19/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/13/14
<u>Advertiser</u> POL/Tillis, T/R/Senate/NC	<u>Product</u> TILLIS FOR SENATE	<u>Estimate Number</u> 4894	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/12/14	10/12/14	Fox News Sunday	858a-10a	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> 10/06/14 <u>End Date</u> 10/12/14 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Su 10/12/14 8:59 AM Fox News Sunday 858a-10a :30 TTTV100814H COCKTAILS \$25.00 NM									
7	10/09/14	10/09/14	News @ 10-11pm (M-F)	10-11pm	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> 10/06/14 <u>End Date</u> 10/12/14 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/09/14 10:24 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV092714H QUIET \$175.00 NM									
8	10/09/14	10/09/14	Thu Hour 1	8-9p	---1---	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> 10/06/14 <u>End Date</u> 10/12/14 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/09/14 7:58 PM Thu Hour 1 8-9p :30 TTTV100114H UNWILLING \$325.00 NM									
9	10/07/14	10/07/14	News @ 10-11pm (M-F)	10-11pm	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> 10/06/14 <u>End Date</u> 10/12/14 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/07/14 10:22 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV100114H UNWILLING \$175.00 NM									
10	10/08/14	10/08/14	News @ 10-11pm (M-F)	10-11pm	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> 10/06/14 <u>End Date</u> 10/12/14 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX W 10/08/14 10:13 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV092714H QUIET \$175.00 NM									
11	10/13/14	10/13/14	Mon Hour 2	9-10p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> 10/13/14 <u>End Date</u> 10/19/14 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX M 10/13/14 10:00 PM Mon Hour 2 9-10p :30 TTTV100114H UNWILLING \$375.00 NM									

Total Spots 11

Payment Terms 30 Days

<u>Gross Total</u>	\$2,395.00
<u>Agency Commission</u>	\$359.25
<u>Net Amount Due</u>	\$2,035.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.