

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WSFX Wilm. NC</u>	Date: <u>9/4/14</u>
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I, American Media and Advocacy Group,

being/on behalf of: Thom Tillis,

a legally qualified candidate of the Republican

political party for the office of: U.S. Senate

in the General Election

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available): \$ 1015.75 net

I represent that the payment for the above described broadcast time has been furnished by:

Thom Tills for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

Collin McMichael

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/13/14 
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

 CONNIE Retway NSA
Signature Printed Name Title

ORDER

WSFX

Orders	Order / Rev:	1176510	
	Alt Order #:	07310587	
	Product Desc:	TILLIS FOR SENATE	
	Estimate:	4893	
	Flight Dates:	09/30/14 - 10/06/14	Primary AE: Ashley Demby
	Original Date / Rev:	08/26/14 / 08/26/14	Sales Office: H-DC
	Order Type:	General	Sales Region: National

Agency	Name:	American Media & Advocacy Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		815 Slaters Lane	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	POL/Tillis, T/R/Senate/NC	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL820	Order Separation: 00:15:00
	Priority:	P 3	Advertiser External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	10	\$1,195.00	\$1,015.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	10	\$1,195.00	\$1,015.75	0.00
Totals	10	\$1,195.00	\$1,015.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSFX	10/03/14	10/03/14	News @ 10-11pm (M-F)Comm		10-11pm	----1--	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
				News @ 10-11pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$175.00		0.00			
N 2	WSFX	10/06/14	10/06/14	News @ 10-11pm (M-F)Comm		10-11pm	1-----	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
				News @ 10-11pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$175.00		0.00			
N 3	WSFX	10/04/14	10/04/14	News @ 10pm SA	Comm	10-1037p	-----1-	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
				News @ 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1				\$80.00		0.00			
N 4	WSFX	10/05/14	10/05/14	News @ 10pm Su	Comm	10-1037p	-----1	:30	1	\$115.00	P 3	0.00	NM	1	\$115.00
				10-1037p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$115.00		0.00			
5	WSFX	10/05/14	10/05/14	FOX News Sunday	Comm	858a-10a	-----1	:30	1	\$25.00	P 4	0.00	NM	1	\$25.00
				Fox News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$25.00		0.00			
N 6	WSFX	10/02/14	10/02/14	News @ 10-11pm (M-F)Comm		10-11pm	---1---	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
				News @ 10-11pm (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$175.00		0.00			

Order / Rev: 1176510
 Alt Order #: 07310587
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: POL/Tillis, T/R/Senate/NC
 Product Desc: TILLIS FOR SENATE
 Estimate: 4893
 WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WSFX	09/30/14	09/30/14	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	-1-----	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----		1				\$175.00		0.00			
N 8	WSFX	10/01/14	10/01/14	News @ 10-11pm (M-F) News @ 10-11pm (M-F)	Comm	10-11pm	--1----	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----		1				\$175.00		0.00			
N 9	WSFX	10/04/14	10/04/14	News @ 10pm SA News @ 10p	Comm	10-1037p	-----S-	:30	1	\$80.00	P 3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S-		1				\$80.00		0.00			
N 10	WSFX	09/30/14	09/30/14	SYN 12:30-1pm M-F Inside Edition	Comm	12:30-1pm M-F	-T-----	:30	1	\$20.00	P 3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-T-----		1				\$20.00		0.00			
													Totals	10	\$1,195.00