

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1176532-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	4896

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	1176532	07310604

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

IDB #	Advertiser Code	Product Code
	322	575

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																								
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6	10/26/14	10/26/14	Fox News Sunday	858a-10a	-----1	:30	1	\$25.00	NM																																																																																																																																																																																																																																																																																																																																																																								
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INVOICE



Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Invoice # 1176532-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser POL/Tillis, T/R/Senate/NC	Product TILLIS FOR SENATE	Estimate Number 4896	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/26/14	10/26/14	Fox News Sunday	858a-10a	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/26/14 Fox News Sunday 858a-10a :00 \$25.00 NM See MG 6.2									
2 WSFX Su 10/26/14 9:30 AM NFL Pre-Game Various :30 TTV101514H CONSCIENTIOUS \$25.00 NM MG for 6.1 10/26									
7	10/23/14	10/23/14	News @ 10-11pm (M-F)	10-11pm	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---1--- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Th 10/23/14 10:37 PM News @ 10-11pm (M-F) 10-11pm :30 TTV101514H CONSCIENTIOUS \$175.00 NM									
8	10/23/14	10/23/14	Thu Hour 1	8-9p	---1---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Th 10/23/14 8:17 PM Thu Hour 1 8-9p :30 TTV101614H TUCKED AWAY \$475.00 NM									
9	10/21/14	10/21/14	News @ 10-11pm (M-F)	10-11pm	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 10/21/14 News @ 10-11pm (M-F) 10-11pm :00 \$175.00 NM See MG 1.2,1.3,1.4									
10	10/22/14	10/22/14	News @ 10-11pm (M-F)	10-11pm	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 --1---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/22/14 News @ 10-11pm (M-F) 10-11pm :00 \$175.00 NM See MG 1.2,1.3,1.4									
11	10/21/14	10/24/14	Carolina in the Morning	7-8a	-TWTF--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/22/14 7:21 AM Carolina in the Morning 7-8a :30 TTV101614H TUCKED AWAY \$15.00 NM									
12	10/25/14	10/25/14	WORLD SERIES on FOX	7-11p	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 10/25/14 10:05 PM WORLD SERIES on FOX 7-11p :30 TTV101514H CONSCIENTIOUS \$550.00 NM									
13	10/24/14	10/24/14	Fri Hour 1	8-9p	----F--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----F-- 1 \$165.00									

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INVOICE



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WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

<u>Invoice #</u> 1176532-1	<u>Invoice Date</u> 10/26/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/26/14
<u>Advertiser</u> POL/Tillis, T/R/Senate/NC	<u>Product</u> TILLIS FOR SENATE	<u>Estimate Number</u> 4896	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
13	10/24/14	10/24/14	Fri Hour 1	8-9p	----F--	:30	1	\$165.00	NM																																																							
<table border="0" style="width:100%"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WSFX</td> <td>F</td> <td>10/24/14</td> <td></td> <td>Fri Hour 1</td> <td>8-9p</td> <td>:00</td> <td></td> <td>\$165.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 13.2</td> </tr> <tr> <td>2</td> <td>WSFX</td> <td>Sa</td> <td>10/25/14</td> <td>1:41 PM</td> <td>ACC Football Sat</td> <td>12-4p</td> <td>:30</td> <td>TTTTV101514H</td> <td>CONSCIENTIOUS</td> <td>\$165.00 NM</td> </tr> <tr> <td colspan="11">MG for 13.1 10/24</td> </tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WSFX	F	10/24/14		Fri Hour 1	8-9p	:00		\$165.00	NM	See MG 13.2											2	WSFX	Sa	10/25/14	1:41 PM	ACC Football Sat	12-4p	:30	TTTTV101514H	CONSCIENTIOUS	\$165.00 NM	MG for 13.1 10/24										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																						
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MG for 13.1 10/24																																																																
14	10/26/14	10/26/14	Late Fringe Sunday	1035p-106a	-----S	:30	1	\$15.00	NM																																																							
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																						
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<u>Total Spots</u>							13																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$2,220.00
<u>Agency Commission</u>	\$333.00
<u>Net Amount Due</u>	\$1,887.00

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