

# INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1176510-1	10/12/14	October 2014	09/29/14 - 10/06/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Advertiser	Product	Estimate Number
POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	4893

Flight Dates	Order #	Alt Order #
09/30/14 - 10/06/14	1176510	07310587

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	322	575

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/14	10/03/14	News @ 10-11pm (M-F)	10-11pm	----1--	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/29/14	10/05/14	----1--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	F	10/03/14	10:23 PM	News @ 10-11pm (M-F)	10-11pm	:30	TTTV100114H UNWILLING	\$175.00 NM
2	10/06/14	10/06/14	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/06/14	10/12/14	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	10/06/14	10:47 PM	News @ 10-11pm (M-F)	10-11pm	:30	TTTV100114H UNWILLING	\$175.00 NM
3	10/04/14	10/04/14	Late Run News @10pm S	1030pm-1am	-----1-	:30	1	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/29/14	10/05/14	-----1-	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Sa	10/04/14	11:29 PM	Late Run News @10pm SA	1030pm-1am	:30	TTTV092714H QUIET	\$80.00 NM
4	10/05/14	10/05/14	10-1037p	10-1037p	-----1	:30	1	\$115.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/29/14	10/05/14	-----1	1	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Su	10/05/14	10:14 PM	10-1037p	10-1037p	:30	TTTV100114H UNWILLING	\$115.00 NM
5	10/05/14	10/05/14	Fox News Sunday	858a-10a	-----1	:30	1	\$25.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/29/14	10/05/14	-----1	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Su	10/05/14	8:59 AM	Fox News Sunday	858a-10a	:30	TTTV092714H QUIET	\$25.00 NM
6	10/02/14	10/02/14	News @ 10-11pm (M-F)	10-11pm	---1---	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/29/14	10/05/14	---1---	1	\$175.00				

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1176510-1	10/12/14	October 2014	09/29/14 - 10/06/14
Advertiser	Product	Estimate Number	
POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	4893	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/14	10/02/14	News @ 10-11pm (M-F)	10-11pm	--- 1---	:30	1	\$175.00	NM
--- 1---									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Th	10/02/14	10:57 PM	News @ 10-11pm (M-F)	10-11pm	:30	TTTV092714H QUI ET	\$175.00 NM
7	09/30/14	09/30/14	News @ 10-11pm (M-F)	10-11pm	- 1-----	:30	1	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/29/14	10/05/14	- 1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	09/30/14	10:12 PM	News @ 10-11pm (M-F)	10-11pm	:30	TTTV092714H QUI ET	\$175.00 NM
8	10/01/14	10/01/14	News @ 10-11pm (M-F)	10-11pm	-- 1----	:30	1	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/29/14	10/05/14	-- 1----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	W	10/01/14	10:29 PM	News @ 10-11pm (M-F)	10-11pm	:30	TTTV092714H QUI ET	\$175.00 NM
9	10/04/14	10/04/14	Late Run News @10pm S	1030pm-1am	----- S-	:30	1	\$80.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/29/14	10/05/14	----- S-	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Sa	10/04/14	11:43 PM	Late Run News @10pm SA	1030pm-1am	:30	TTTV100114H UNWILLING	\$80.00 NM
10	09/30/14	09/30/14	Inside Edition	12:30-1pm M-F	- T-----	:30	1	\$20.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/29/14	10/05/14	- T-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	09/30/14	12:50 PM	Inside Edition	12:30-1pm M-F	:30	TTTV092714H QUI ET	\$20.00 NM
Total Spots							10		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,195.00</b>
<u>Agency Commission</u>	<b>\$179.25</b>
<u>Net Amount Due</u>	<b>\$1,015.75</b>

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