

# INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1204392-1	11/05/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	5728

Flight Dates	Order #	Alt Order #
10/28/14 - 11/03/14	1204392	07431347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

IDB #	Advertiser Code	Product Code
	322	575

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/14	10/31/14	News @ 10-11pm (M-F)	10-11pm	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----1-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX F 10/31/14 10:33 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
2	11/03/14	11/03/14	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/03/14 10:57 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
3	11/03/14	11/03/14	Modern Family	7-7:30pm M-F	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/14 11/09/14 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/03/14 7:24 PM Modern Family 7-7:30pm M-F :30 TTTV101514H CONSCIENTIOUS \$100.00 NM									
4	11/01/14	11/01/14	Late Run News @10pm	1030pm-1am	-----1-	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----1- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 11/01/14 11:08 PM Late Run News @10pm SA 1030pm-1am :30 TTTV101514H CONSCIENTIOUS \$160.00 NM									
5	11/02/14	11/02/14	NFL on Fox Game 1	Various	-----1	:30	1	\$810.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----1 1 \$810.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 11/02/14 1:38 PM NFL on Fox Game 1 Various :30 TTTV101514H CONSCIENTIOUS \$810.00 NM									
6	11/02/14	11/02/14	10-1037p	10-1037p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----1 1 \$200.00									

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**Birmingham, AL 35246-1038**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1204392-1	11/05/14	November 2014	10/27/14 - 11/03/14
Advertiser	Product	Estimate Number	
POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	5728	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/14	11/02/14	10-1037p	10-1037p	-----1	:30	1	\$200.00	NM
-----1									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Su 11/02/14 10:21 PM 10-1037p 10-1037p :30 TTTV101514H CONSCIENTIOUS \$200.00 NM									
7	11/02/14	11/02/14	NFL on Fox Game 1	Various	-----1	:30	1	\$810.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -----1 1 \$810.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Su 11/02/14 2:32 PM NFL on Fox Game 1 Various :30 TTTV101514H CONSCIENTIOUS \$810.00 NM									
8	10/30/14	10/30/14	News @ 10-11pm (M-F)	10-11pm	---1---	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/30/14 10:47 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
9	10/30/14	10/30/14	Modern Family	7-7:30pm M-F	---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/30/14 7:16 PM Modern Family 7-7:30pm M-F :30 TTTV101514H CONSCIENTIOUS \$100.00 NM									
10	10/30/14	10/30/14	Th Hour 1	8-9p	---1---	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/30/14 8:22 PM Th Hour 1 8-9p :30 TTTV101514H CONSCIENTIOUS \$325.00 NM									
11	10/28/14	10/28/14	News @ 10-11pm (M-F)	10-11pm	-1-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/28/14 News @ 10-11pm (M-F) 10-11pm :00 <del>\$275.00</del> NM									
See MG 11.2									
2 WSFX Tu 10/28/14 11:54 PM Late News @ 10pm (M-F) 10:30pm-1am :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
MG for 11.1 10/28									
12	10/28/14	10/28/14	Modern Family	7-7:30pm M-F	-1-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/28/14 7:29 PM Modern Family 7-7:30pm M-F :30 TTTV101514H CONSCIENTIOUS \$100.00 NM									
13	10/29/14	10/29/14	News @ 10-11pm (M-F)	10-11pm	--1----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX W 10/29/14 12:59 AM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									

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POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	5728	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/14	10/29/14	Modern Family	730-8p	-- 1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -- 1---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 10/29/14 7:10 PM WORLD SERIES Pre-game 7-11p :30 TTV101514H CONSCIENTIOUS \$100.00 NM See MG 14.2									
2 WSFX W 10/29/14 7:10 PM WORLD SERIES Pre-game 7-11p :30 TTV101514H CONSCIENTIOUS \$100.00 NM MG for 14.1 10/29									
<u>Total Spots</u>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,080.00</b>
<u>Agency Commission</u>	<b>\$612.00</b>
<u>Net Amount Due</u>	<b>\$3,468.00</b>

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