

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1204392-1	11/05/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/Tillis, T/R/Senate/NC	TILLIS FOR SENATE	5728

Flight Dates	Order #	Alt Order #
10/28/14 - 11/03/14	1204392	07431347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

IDB #	Advertiser Code	Product Code
	322	575

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/14	10/31/14	News @ 10-11pm (M-F)	10-11pm	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$275.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFX F 10/31/14 10:33 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
2	11/03/14	11/03/14	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> 11/03/14 <u>End Date</u> 11/09/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$275.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFX M 11/03/14 10:57 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
3	11/03/14	11/03/14	Modern Family	7-7:30pm M-F	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> 11/03/14 <u>End Date</u> 11/09/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFX M 11/03/14 7:24 PM Modern Family 7-7:30pm M-F :30 TTTV101514H CONSCIENTIOUS \$100.00 NM									
4	11/01/14	11/01/14	Late Run News @10pm S1030pm-1am		-----1-	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$160.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFX Sa 11/01/14 11:08 PM Late Run News @10pm SA 1030pm-1am :30 TTTV101514H CONSCIENTIOUS \$160.00 NM									
5	11/02/14	11/02/14	NFL on Fox Game 1	Various	-----1	:30	1	\$810.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$810.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFX Su 11/02/14 1:38 PM NFL on Fox Game 1 Various :30 TTTV101514H CONSCIENTIOUS \$810.00 NM									
6	11/02/14	11/02/14	10-1037p	10-1037p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 10/27/14 <u>End Date</u> 11/02/14 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									

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Invoice # 1204392-1	Invoice Date 11/05/14	Invoice Month November 2014	Invoice Period 10/27/14 - 11/03/14
Advertiser POL/Tillis, T/R/Senate/NC	Product TILLIS FOR SENATE	Estimate Number 5728	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/14	11/02/14	10-1037p	10-1037p	-----1	:30	1	\$200.00	NM
-----1									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Su 11/02/14 10:21 PM 10-1037p 10-1037p :30 TTTV101514H CONSCIENTIOUS \$200.00 NM									
7	11/02/14	11/02/14	NFL on Fox Game 1	Various	-----1	:30	1	\$810.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -----1 1 \$810.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Su 11/02/14 2:32 PM NFL on Fox Game 1 Various :30 TTTV101514H CONSCIENTIOUS \$810.00 NM									
8	10/30/14	10/30/14	News @ 10-11pm (M-F)	10-11pm	---1---	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/30/14 10:47 PM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
9	10/30/14	10/30/14	Modern Family	7-7:30pm M-F	---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/30/14 7:16 PM Modern Family 7-7:30pm M-F :30 TTTV101514H CONSCIENTIOUS \$100.00 NM									
10	10/30/14	10/30/14	Th Hour 1	8-9p	---1---	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Th 10/30/14 8:22 PM Th Hour 1 8-9p :30 TTTV101514H CONSCIENTIOUS \$325.00 NM									
11	10/28/14	10/28/14	News @ 10-11pm (M-F)	10-11pm	-1-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/28/14 News @ 10-11pm (M-F) 10-11pm :00 \$275.00 NM									
See MG 11.2									
2 WSFX Tu 10/28/14 11:54 PM Late News @ 10pm (M-F) 10:30pm-1am :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									
MG for 11.1 10/28									
12	10/28/14	10/28/14	Modern Family	7-7:30pm M-F	-1-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/28/14 7:29 PM Modern Family 7-7:30pm M-F :30 TTTV101514H CONSCIENTIOUS \$100.00 NM									
13	10/29/14	10/29/14	News @ 10-11pm (M-F)	10-11pm	--1----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX W 10/29/14 12:59 AM News @ 10-11pm (M-F) 10-11pm :30 TTTV101514H CONSCIENTIOUS \$275.00 NM									

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<u>Invoice #</u> 1204392-1	<u>Invoice Date</u> 11/05/14	<u>Invoice Month</u> November 2014	<u>Invoice Period</u> 10/27/14 - 11/03/14
<u>Advertiser</u> POL/Tillis, T/R/Senate/NC	<u>Product</u> TILLIS FOR SENATE	<u>Estimate Number</u> 5728	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	10/29/14	10/29/14	Modern Family	730-8p	--1----	:30	1	\$100.00	NM	
<u>Weeks:</u>		<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSFX	W	10/29/14		Modern Family	730-8p	:00		\$100.00	NM
See MG 14.2										
2	WSFX	W	10/29/14	7:10 PM	WORLD SERIES Pre-game	7-11p	:30	TTTV101514H	CONSCIENTIOUS	\$100.00 NM
MG for 14.1 10/29										

Total Spots **14**

Payment Terms 30 Days

<u>Gross Total</u>	\$4,080.00
<u>Agency Commission</u>	\$612.00
<u>Net Amount Due</u>	\$3,468.00

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